

**USF Department of Communication Sciences and Disorders  
Strategic Plan Summary 2014-2019**

*During the next five years, the Department of Communication Sciences and Disorders aspires to:*

<b>Objectives</b>	1. Graduate highly competitive students from all CSD programs with opportunities for top graduate school admission and/or successful job placement.	2. Increase national and international recognition by improving national ranking of academic programs.	3. Increase our research profile by improving select metrics from Academic Analytics.	4. Be first choice of patients, clients and businesses in the greater Tampa Bay area for clinical and interpreting services.	5. Engage in cost-effective entrepreneurial activities that lead to diversification and stability of our resource base.
<b>USF Linked Goals</b>	Well-educated and highly skilled global citizens through our continuing commitment to student success		High-impact research and innovation to change lives, improve health, and foster sustainable development and positive societal change	A highly effective, major economic engine, creating new partnerships to build a strong and sustainable future for Florida in the global economy	Sound financial management and sustainable economic base in support of USF's continued academic advancement
<b>Strategies</b>	<ol style="list-style-type: none"> <li>Evaluate/Improve clinical teaching model.</li> <li>Increase depth of academic and onsite clinical training programs.</li> <li>Enhance recruiting effort to recruit top students.</li> <li>Increase student success, as measured by graduation rate, time to graduation, job placement and graduate school acceptance.</li> </ol>	<ol style="list-style-type: none"> <li>Enhance website presentation of academic programs, research activities, and clinical and interpreting services.</li> <li>Increase visibility of programs via increased faculty and student presentations at national/international meetings.</li> <li>Increase visibility of CSD program chairs and directors within USF, the Tampa community, CAPCSD, and other professional organizations.</li> <li>Increase nominations of faculty for research, teaching and other recognition awards.</li> </ol>	<ol style="list-style-type: none"> <li>Increase number of research publications and citations for all PhD faculty annually.</li> <li>Increase number of grant submissions annually.</li> <li>Increase number of conference proceedings annually.</li> <li>Increase number of faculty research and recognition awards annually.</li> </ol>	<ol style="list-style-type: none"> <li>Enhance website presentation of clinical and interpreting services.</li> <li>Identify and pursue opportunities for enhancing and expanding clinical and interpreting services throughout the Tampa Bay area.</li> <li>Create Board of Advisors for USF Hearing and Speech-Language Clinics.</li> <li>Increase visibility of all clinical and interpreting services through marketing opportunities within USF and the Tampa Bay area.</li> </ol>	<ol style="list-style-type: none"> <li>Increase funding opportunities for PhD students and post-docs.</li> <li>Identify sustainable sources for increased clinical service (e.g., hearing conservation) and/or research (e.g., clinical trials) revenue opportunities.</li> <li>Explore Telehealth/Teletherapy opportunities for Audiology and Speech-Language Clinics (e.g., tinnitus, hearing aid services, aural rehab facilitator services, early intervention, fluency, language and speech sound disorders, literacy).</li> <li>Increase fund-raising efforts.</li> <li>Increase number of CEU offerings.</li> </ol>