

Lanicia Marshall LMHC, Ed.S, CAP, RPT-S
Florida Qualified Supervisor

EDUCATION AND PROFESSIONAL PREPARATION

Ph.D. Educational Psychology, Cognate in Public Health University of South Florida, Tampa FL	ABD
M.S. Counseling in Education, Play Therapy Track University of Mississippi, Oxford MS	2014
Ed.S. Specialist Education Florida State University, Tallahassee FL	2009
M.S. Counseling and Human Services Florida State University, Tallahassee FL	2009
B.S. Psychology, Minor in Child Development Florida State University, Tallahassee, FL	2006
A.A. Psychology St. Johns River Community College, Orange Park, FL	2005

CERTIFICATIONS AND LICENSES

- Licensed Mental Health Counselor MH10771
- Certified Addictions Professional 5880
- Registered Play Therapist-Supervisor S-1747
- Florida Qualified Supervisor

TEACHING EXPERIENCE

Assistant Professor of Instruction ***2022 - Current***
University of South Florida

Adjunct Faculty ***2020-Current***
Stetson University

- COUN521 Counseling Children and Adolescents
- COUN502 Legal, Ethical, and Professional Issues in Counseling
- COUN507 Career Counseling

Graduate Assistant Instructor ***2018-2018***
University of South Florida

- EDF 3214 Human Development/Learning
- EDP3271 Child Development w/in School Context

PROFESSIONAL SERVICE

- Florida Association for Play Therapy West Central Chapter Chair
- Secretary Educational Psychology Student Association

PROFESSIONAL TRAINING

- Experiential Play Therapy Techniques; 6 CEs provided for mental health professionals (LMHC, LMFT, LCSW, LPCs)

SPEAKING ENGAGEMENTS

- UCF Counseling Conference, 2020
- National Conference on Preventing Crime, 2019

PROFESSIONAL MEMBERSHIP

- Association for Play Therapy
- American Mental Health Counselors Association
- American Psychological Association

PUBLICATIONS

- Marshall, & DeMarie, D. (2021). Integration of play therapy in medical settings: Understanding the link between mental health and medical health. *International Journal of Play Therapy*, 30(3), 167–176. <https://doi.org/10.1037/pla0000165>

RESEARCH EXPERIENCE

Research Assistant

2018-2018

Adolescent Development and Motivation Lab (PI: Dr. Sarah Kiefer)
University of South Florida

- Assisted with reviewing literature related to autonomy support, motivation, and engagement

Research Assistant

2016-2017

Early Literacy and Behavioral Development (PI: Dr. Beth Phillips)
Florida Center for Reading Research
Florida State University

- Code/transformation of recorded data with teachers and videos of preschool classrooms
- Code transformation of information attained from parents regarding preschool students and ESE placement
- Transcribe dictations for curriculum used as prevention and intervention instruction for preschool students
- Develop questions regarding new research focused on investigating evidenced based learning among preschool students
- Gather and sort information from longitudinal study focused on, ESE placement and transitions out of ESE placement, among elementary students

Program Coordinator

2013-2014

Ameri Corps/Volunteer Florida (PI: Dr. Eyitayo Onifade)
Florida State University

- Project management-oversee research assistances to assure documentation is entered correctly and timely
- Direct liaison with Volunteer Florida consulting and ensuring the project remained in vision with stakeholders

- Data entry of information gathered from stakeholders and beneficiaries of the Ameri Corps programs
- Data analysis of information gathered to assure stakeholders and beneficiaries were serviced adequately and appropriately according to the vision of the company

Program Coordinator

2012-2013

C-CORE Mentoring Program (PI: Dr. Randy Nelson)
Florida State University

- Project Management-oversee staff members/coordinators to ensure data entry was timely and funds were dispersed appropriately
- Monitor overall website information making sure all documentation is entered correctly/insuring services were rendered to adolescents, grades and funds were dispersed
- Complete mentor training and paired mentors and mentees
- Complete background checks and screening
- Plan activities and events for mentors and members
- Marketing to increase the overall participation of the program and ensure the vision of the stakeholders were pursued by each member on my team
- Submit check requests, submit monthly reports, submit overall progress of the program to regional director

Research Assistant

2007-2008

Florida Center for Reading Research
Individual Student Instruction-Science

Research Assistant

- Assess children through tests: Woodcock Johnson III, PIAT, IOWA and DIBELS
- Videotape children in classroom environment
- Code information taken from assessments

CLINICAL EXPERIENCE

Utilization Management, Behavioral Health Clinical Services

December 2021 -Current

Anthem Central Night Services

- Crisis Calls
- EAP Referrals
- Routine Mental Health Assessments
- Prior Authorizations/Pre-Certification
- Member Temp IDs
- Behavioral Health Referrals
- Member Calls

Clinical Liaison Behavioral Health Special Operations

April 2021 – December 2021

WellCare Inc./Centene Corporation

- HEDIS Care Gaps
- Provider Outlier Monitoring
- Provider meetings

- Operations Monitoring
- Data Collection
- Support Management
- Project Management
- Utilization Management

Behavioral Health Utilization Manager

2017-2021

WellCare Inc./Centene Corporation

- HEDIS Monitoring
- Closing care gaps
- Ensure appropriate access and quality of care for members
- Evaluate for medical necessity and active treatment
- Perform clinical and administrative duties to insure suitable and necessary care for members
- Maintain HIPPA standards and abide by confidentiality.
- Coordinate triage and crisis management services
- Utilization management
- Provider appeals support
- Outpatient pre-authorization support
- Intensive out-patient support
- Provider Relations
- Project Management

Licensed Mental Health Counselor

2014-Current

Footprints Counseling

Private Practice

- Provide therapeutic services to family, individuals, children, adolescents, first responders, veterans, service men, military, firefighters etc.
- Utilize therapeutic techniques to address behavioral issues, PTSD, Trauma, Parenting and other issues causing a delay in mental health
- Network Management
- Provider relations
- Case management oversight and supervision
- Develop third party relationships
- Quality management
- Program management/Project Management
- Provide supervision to therapist working to becoming licensed in the state of Florida
- Community liaison
- Provide mental health training to therapist and other agencies
- Utilization management services to contractors, individuals, families and couples
- Prior authorization for payment
- Supervisor employees and interns
- Program development
- Program evaluation
- Manager/Owner of Footprints Counseling

- Transitional care and community outreach/provider

Licensed Mental Health Counselor

2014-2017

Gadsden County School Contract

- Provide therapeutic services in the school and home to autistic and neuro-typical children.
- Train teachers, paraprofessionals and parents
- Program management/Project management
- Provider relations
- Assist parents and teachers with behavioral strategies to help minimize destructive and aggressive behaviors
- Case management and third-party liaison
- Quality management
- Contract negotiation
- Contract management
- Utilization management with contractors, individuals and staff
- Supervisor to interns
- Transitional care and community resource connections

Director of Treatment

2011-2017

AMIkids Tallahassee

- Provide supervision and Oversight to Master Level Therapist and Local Care Counselors
- Oversee case management and other daily areas
- Case Management supervisor
- Conducted meetings and developed relationship with stakeholders and third-party management
- Offer psychotherapy and treatment planning for youth and their families
- Director of transitional care/community services
- Training and professional development
- Manager of utilization review
- Program Evaluation
- Network development
- Program Development-Transitional Care
- Supervisor over eight staff members

Psychological Consultant

2010-2011

North Florida Cares Inc.

- Provide onsite individual counseling at Pace Secondary School
- Conduct group therapy at Pace Secondary School
- Case management

Therapist

2008-2011

Healing Transitions Creative Counseling for Children and Families

- Provide Family, Individual, and play therapy services to children, adolescents and their families.
- Run parenting classes
- Maintain appropriate contact with Department of Children and Families Case Managers to insure the best possible treatment plan/services for individuals

- Provide sexual abuse and trauma counseling
- Offer domestic violence courses
- Utilization management
- Case management
- Transitional care support

Early Interventionist Infant Toddler Developmental Specialist **2010-2011**

Early Steps/Children's Home Society

- Provide Developmental Play Therapy to help enhance strong and healthy development for high-risk children.