

Evaluating the Instructional Design Process in Higher Education



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COURSE SUCCESS

COURSE ALIGNMENT



Quality Matters Rubric: Alignment between course objectives and assessments.

COURSE DESIGN & DEVELOPMENT



Instructional Designer: Faculty work with instructional design & development team.

COURSE IMPLEMENTATION



Interactions: Student-to-Instructor, Student-to-Content, Student-to-Student.

STUDENT SATISFACTION



Student Feedback: Mid and/or End of semester surveys.

Identify the Process

Kick-off Meeting.

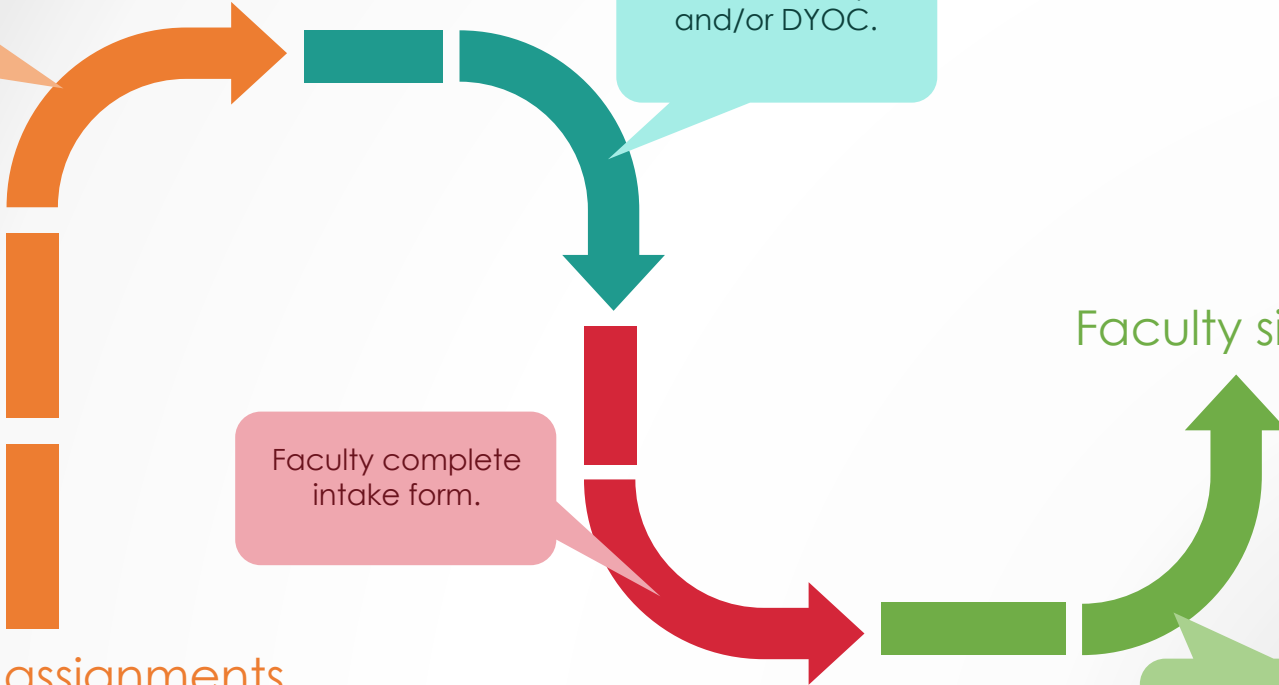
QM Workshop
and/or DYOC.

Faculty complete
intake form.

Faculty sign-off

Technology tools
training.

Course assignments



Literature Review

Factors



Faculty's attitude
towards online
teaching and learning.

(Bunk, Li, Smidt, Bidetti, & Malize, 2015)



Faculty's needs
being met.



Faculty's
perception of the
role of instructional
designers.

(Perry & Steck, 2019).

Category	Question	Minutes
Introduction question/s	To the best of your knowledge, what is the role of an instructional designer?	2-3
Key question/s and probes	From your recent experience, describe the process of collaborating with an instructional designer.	3-4
	What part of the process was most helpful?	2-3
	What have you gained from collaborating with an instructional designer?	2-3
transition	We have established so far that __. Would you willingly choose to collaborate with an instructional designer again? Why/Why not?	3-4
	What type of incentive would influence your decision to collaborate with an instructional designer?	2-3
	What questions/concerns about online learning do you still have?	2-3
Ending question/s	What would you like to see instructional designers do differently?	2-3
	Do you have anything else you want to share that we have not talked about?	2
Total minutes		20-28

Interview

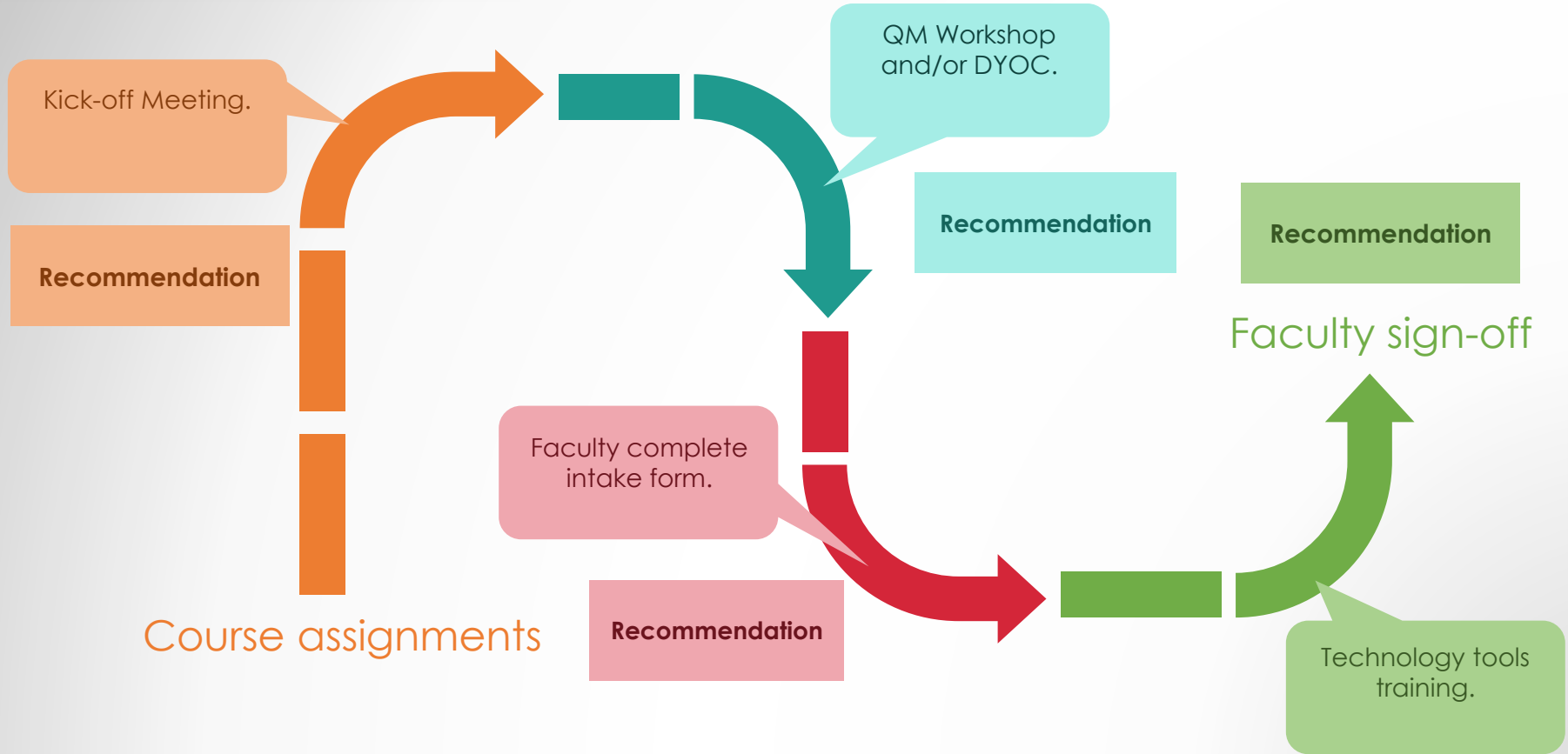


Email invitation to all faculty that worked with the instructional design & development team.



One-on-one interviews hosted online in Teams

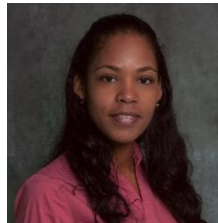
Enhanced Process



Thank you!

Questions?

More Information?



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