



# FREE VIRTUAL WORKSHOP SERIES

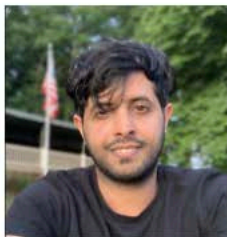
## Conducting SWOT Analysis in Evaluation

Saturday, October 9, 2021 // 8:00 a.m.

**Presented by:**

**Adel Alfaifi, PhD Candidate TESLA program**

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Conducting successful evaluations requires great attention to the evaluand's Strengths, Weaknesses, Opportunities, and Threats. We will explore how a SWOT analysis is addressed in the evaluation. This type of analysis provides an opportunity not only to be productive in the evaluation process, but also helps to make sound decisions for both organizational and personal use cases.



For access to this virtual workshop, please contact

**Dr. Liliiana Rodríguez**

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**Call for Workshop Proposals:**

We are seeking presenters on a broad array of topics at the national, state, and local levels.