

Dr. Paul Schnitzler, PhD

Industrial and Management Systems Engineering,
Instructor II

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Biography

Dr. Schnitzler's engineering career has been in the telecommunications and other industries where he has often been instrumental in implementing technological and managerial change. His areas of research interest include Engineering Management, Successful Technology Change, Creativity, Surface Acoustic Waves, Semiconductors and Telecommunications.

Dr. Schnitzler is originally from New York City and studied in four of the five boroughs. He continues to consult and teach change management and is the author of the book "Lead Change without Fear—using the YES I AM Solution." In recent years Dr. Schnitzler was named Eminent Engineer by Tau Beta Pi and received the IEEE Joseph M. Biedenbach, Outstanding Engineering Educator Award. Incidentally he studied classical piano and still plays when he can find the time.

He has contributed in areas including undersea analog and fiber communications, television cameras, plasma displays and creativity software. Key was his leading the development of the first CCD broadcast television camera which was awarded a television EMMY for technical excellence. Many of his contributions continue to provide benefits. He has taught short courses in entrepreneurship and change management in China and the Kingdom of Saudi Arabia. He has been on the faculty of USF since 2006.

Dr. Schnitzler is the Chief Advisor for the USF Florida Gamma chapter of Tau beta Pi and Co-advisor to the USF IEEE Student Branch.

Courses taught in 2015-2016 Academic Year

EGS 3720 Globalization and Technology
EIN 4180/EIN 5182 Principles of Engineering Management
EIN 4933/EIN 6319 Work Design, Motivation and Productivity
EIN 4385/EIN 6386 Management of Technological Change
EGN 3615 Engineering Economics with Social and Global Implications

Education

PhD EE Polytechnic Institute of NYU 1969
MS EE College of Engineering, New York University 1959
BS EE College of Engineering, New York University 1957

Selected Publications

Schnitzler, P., "YES for Success!" Tau Beta Pi Regional Conference March 2012

Schnitzler, P., "Leadership Motivation and Change" *TEDx Tampa Bay*, February 2010
<https://www.youtube.com/watch?v=KHYuWWhnVOQ>

Personal Web Page: <http://www.paulschnitzler.com/>

Personal Book Page: <http://www.leadchangewithoutfear.com/>