



2 March 2020

Dear USF community,

I am pleased to share with you that after a comprehensive national search, I have appointed Jay Stroman as senior vice president of advancement and alumni affairs and CEO of the USF Foundation, effective June 1. As we continue to advance the trajectory of USF as a globally recognized metropolitan research university, the support of our community is more important than ever. Jay is a dynamic development leader who will build strong relationships with our alumni and community supporters, advocate for the university's top priorities and develop creative strategies for sustainable philanthropy.

Currently senior associate vice president for development and alumni relations at the University of Georgia, Jay brings 20 years of highly successful institutional advancement experience to USF. Since joining UGA in 2014, he helped coordinate and lead a capital campaign that exceeded its \$1.2 billion goal more than a year earlier than the original target date. He also played a key role in securing a \$30 million gift, the largest in the 200-plus year history of the state's flagship university, and establishing more than 500 endowed need-based scholarships.

During his tenure, UGA increased its annual fundraising from \$95 million to over \$230 million, and increased the alumni participation rate from 9 percent to 14 percent. Jay also worked closely with UGA Athletics to implement new fundraising initiatives that resulted in raising more than \$120 million for new athletics facilities in four years.

Prior to his time at UGA, Jay spent six years as vice president for advancement at Young Harris College, a private liberal arts college in northeast Georgia. From 1999 to 2008, he served in a variety of development and advancement leadership roles at Mercer University, where he earned a bachelor's degree in management in 1991. He also spent five years as an assistant men's basketball coach at Mercer.

I want to thank the search committee, led by longtime USF supporter and Foundation Board member George Morgan, for its hard work in attracting a diverse and qualified pool of candidates, which resulted in this outstanding hire.

Please join me in welcoming Jay, his wife Tonya, and their two daughters, Allie and Holly, to the USF family.

Sincerely,

Steven C. Currall
President and Professor