THE DAWNING OF A NEW ERA:  

Mapping USF’s Future in the Context of Consolidation  

FACULTY ADDRESS | NOVEMBER 16, 2018  
RALPH WILCOX, PROVOST AND EXECUTIVE VICE PRESIDENT
“The University of South Florida is on a trajectory unlike ever before in its history. We are reaching milestones once reserved for universities twice our age. We continue to make groundbreaking strides in research, student success, teaching and community impact.

Because of this positive momentum, my family and I believe that this is the right time for me to step down from my post as president, effective July 1, 2019. It has been the honor of my professional career to be part of this journey since the year 2000.”
The Vision of a Contemporary University

Russell M. Cooper
and Margaret B. Fisher
THE NEWEST MEMBER
OF PHI BETA KAPPA

Awarded at the PBK Triennial August 4, 2018
THE WORLD UNIVERSITY RANKINGS

#38 in the nation Among Public Institutions (2019)

Kiplinger

#39 Kiplinger’s Best College Value (2017)

ACADEMIC RANKING OF WORLD UNIVERSITIES

#41 Best U.S. public colleges and universities (2018)

MUP

TOP 50 Public Universities (2018)
CONFIDENCE IN HIGHER EDUCATION

Majority of Americans say higher education is going in the wrong direction

% saying the higher education system in the U.S. today is generally going in the…

<table>
<thead>
<tr>
<th></th>
<th>Wrong Direction</th>
<th>Right Direction</th>
</tr>
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<tbody>
<tr>
<td>All Adults</td>
<td>61</td>
<td>38</td>
</tr>
<tr>
<td>Rep/Lean Rep</td>
<td>73</td>
<td>26</td>
</tr>
<tr>
<td>Dem/Lean Dem</td>
<td>52</td>
<td>46</td>
</tr>
</tbody>
</table>

PEW Research Center
Source: Survey of U.S. adults conducted June 19-July 2, 2018

Confidence in Higher Education Declining

Percentage with "a great deal" or "quite a lot" of confidence in higher education

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>%</td>
<td>%</td>
<td>pct. pts.</td>
</tr>
<tr>
<td>U.S. adults</td>
<td>57</td>
<td>48</td>
<td>-9</td>
</tr>
<tr>
<td>Republicans</td>
<td>56</td>
<td>39</td>
<td>-17</td>
</tr>
<tr>
<td>Independents</td>
<td>48</td>
<td>44</td>
<td>-4</td>
</tr>
<tr>
<td>Democrats</td>
<td>68</td>
<td>62</td>
<td>-6</td>
</tr>
</tbody>
</table>

Gallup, June 1-13, 2018
LOVE
OVER
HATE
University
Shaping the
Future
pre·em·i·nence
/preˈemənəns/

noun

the fact of surpassing all others; superiority.

synonyms: superiority, supremacy, greatness, excellence, distinction, prominence, predominance, eminence, importance, prestige, stature, fame, renown, celebrity
A PREEMINENT STATE RESEARCH UNIVERSITY

Designated by Florida Board of Governors on June 2018

Phi Beta Kappa Member, 2018

#5 in the nation & #36 world-wide among public “Golden Age” universities (1945-1966)
Times Higher Education (2018)

#58 National Public Universities
A NATIONAL LEADER IN STUDENT SUCCESS

FTIC Retention


76% 78% 80% 82% 84% 86% 88% 90% 92%

91.3%
A NATIONAL LEADER IN STUDENT SUCCESS

4-yr Graduation rate

6-yr Graduation rate

2006 2007 2008 2009 2010 2011 2012 2013 2014

4-yr Graduation rate

2006 2007 2008 2009 2010 2011 2012

6-yr Graduation rate

2006 2007 2008 2009 2010 2011 2012

60.4%

73.4%
TEXTBOOK AFFORDABILITY PROJECT

FACULTY, DID YOU KNOW
the high cost of textbooks is negatively impacting students’ academic progress?

HOW DOES THIS AFFECT YOU?

- 67% Don’t buy required books
- 48% Take fewer courses
- 46% Don’t register for a course
- 26% Drop course
- 21% Withdraw from course

Learn how to help your students succeed at tap.usf.edu
FACULTY SUCCESS
UNIVERSITY-WIDE STRATEGIC PRIORITIES

BUILDING A DIGITAL ECOSYSTEM
WORLD-CLASS
FACULTY & GRADUATE STUDENTS
[Click to play video]
A RESEARCH POWERHOUSE
“If you dream…of future discoveries and inventions, let me tell you that the fertile field of discovery lies for the most part on those borderlands where one science meets another…”

Scottish biologist, mathematics and classics scholar, Sir D’Arcy Wentworth Thompson (1903)
POTENTIAL BIG IDEAS FOR FLORIDA’S FUTURE

HEALTHY FLORIDA
- Health and Wellness for Floridians: Proactive and preventative steps to a healthier state
- Reversing opioids and related addiction challenges
- Assessing and treating disabilities and mental health disorders
- Childhood development, health and education in Florida: Securing global competitiveness for the 2030 generation

SECURE FLORIDA
- Preserving the Florida coast: Monitoring and assessing the marine and coastal environment
- Transforming Florida into the leading cyber/tech savvy society: Harnessing the data revolution

PROSPEROUS FLORIDA
- Advancing economic development through translational research: Innovation from laboratory to industry
- The future of work at the human-technology frontier (includes AI, automated vehicles, etc.)
- Space exploration and commercialization
BUILDING A DIGITAL ECOSYSTEM
con·sol·i·da·tion
/kənˌsələˈdeSH(ə)n/

noun

1. the action or process of making something stronger or more solid.

2. the action or process of combining a number of things into a single more effective or coherent whole.
GUIDING PRINCIPLES FOR CONSOLIDATION

- **Strengthen** USF’s stature as a Preeminent Research University with national and global prominence;
- Embrace a model of “One University Geographically Distributed” while preserving campus identity – guided by a transparent and collaborative process;
- Commit to “Students First”, through expanding access and raising educational attainment while continuing USF’s national best practice of student success and diversity;
- Establish a clear, simple and unified leadership structure by aligning accountability with authority and valuing shared governance through engaging students, faculty and staff on all campuses;
- Assure consistency of **high impact research** across the university through establishing centers and programs of **academic excellence** on each campus;
- **Enhance regional economic development** while avoiding unwarranted duplication of academic programs, and
- Maximize performance, service quality and operational efficiencies through optimizing the utilization of **faculty talent and technology across the University**.

Approved April 23, 2018 by the USF BOT Consolidation, Accreditation and Preeminence Committee
“Nothing has ever been handed to us. We are not entitled by land grant. We are not bound by storied traditions. Everything we have achieved, we have earned. At USF we shape our own future.”

President Judy Genshaft
Fall Annual Address, September 5, 2018
UNIFIED WE ARE SHAPING THE FUTURE
[Click to play video]
UNITED
WE ARE
SHAPING
THE FUTURE