Academic Analytics provides powerful data and analysis tools that help universities reach their research potential. USF has adopted Academic Analytics to allow faculty to find each other, form research networks and compare our programs to our peer list of institutions. The Academic Analytics Database contains scholarly data on over 275,000 faculty members at over 400 US-based research universities. The data includes research grants, honorific awards, articles, books, conference proceedings, and more. Two product suites, the Discovery Suite and the Benchmarking Suite, make the data available to users.

**Benchmarking Suite**

The Benchmarking Suite is a set of tools used to perform benchmarking of research metrics against other universities.

**Modules**

Academic Analytics benchmarking portal containing data for over 400 research universities in the U.S., organized by institution and discipline, with standardized, aggregated metrics of comparison

**Used for**

- Benchmark research strengths vs. peers
- Perform department program reviews
- Explore funding, publication, and honorific award profiles
- Identify vulnerabilities, strengths, and weaknesses for strategic planning
- See graduates working in academia and gauge their progress

**Audience**

High-level administrators: Provost and applicable Vice Provosts, Deans, Associate Deans for Research, Department Chairs

**Discovery Suite**

The Discovery Suite is a set of software tools that help users identify subject matter experts across disciplines and institutions, build collaborative teams and networks, and identify relevant funding opportunities.

**Modules**

Faculty Insight Portal, Research Insight Portal, External Discovery Site

**Used for**

- Finding subject matter experts within the university or at another institution
- Building interdisciplinary research teams
- Showcasing faculty scholarly activity with curated faculty profiles
- Identifying federal funding and honorific award opportunities

**Audience**

**Faculty Insight Portal**: USF faculty  
**Research Insight Portal**: USF research administrators and analysts; department chairs  
**External Discovery Site**: The public