



**Start-Up Seminar Series
Presents:**

**ESTABLISHING A START-UP VENTURE:
UNDERSTANDING THE BASICS OF EQUITY AGREEMENTS**



Featuring: Curt Creely, Attorney with Foley & Lardner LLP

When: Wednesday, August 24, 2011 at 3:00 PM

**Where: Interdisciplinary Research Building
Third Floor, Room 302
3720 Spectrum Blvd.**

This presentation will discuss the basics of granting and/or allocating equity in a start-up corporation or limited liability company. The topics covered will include:

- What is “equity” generally and what are different types of equity?
- Why are equity agreements necessary and what are the main provisions of equity agreements?
- What is a “cap chart” and what does it show you?
- What are anti-dilution rights, and why are they important? What are the different types of anti-dilution rights?
- What are tag-alongs, drag-alongs, preemptive rights, and registration rights?

Curt Creely is a partner with the national law firm of Foley & Lardner LLP, where his practice focuses on counseling companies, investors, investment banking firms, and entrepreneurs in connection with company formation, corporate finance transactions, mergers and acquisitions, complex strategic transactions, securities law compliance, SEC reporting, and corporate governance matters. Mr. Creely graduated with high honors from the University of Florida College Of Law in 1995, and he received his bachelor's degree *summa cum laude* in history and political science from Geneva College in 1992. He is a member of the Florida State Bar and has been selected by his peers for inclusion in *The Best Lawyers in America*® in the fields of mergers & acquisitions and securities law. Mr. Creely frequently speaks and writes in the area of corporate finance, securities law, SEC, and M&A matters.

If possible, please RSVP to Igolin@usf.edu or call 813-974-0102

Reservations not required.

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