



DIVISION OF PATENTS & LICENSING

Presents

Thursday December 3, 2009, 2:00 p.m.

PATENT SERIES: “DESIGN PATENTS – *Art Meets Industry*”

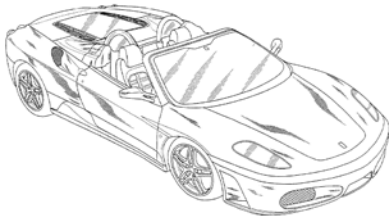


Guest Speaker:

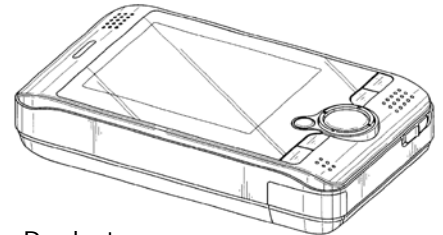
Anton Hopen

**Outside Patent Counsel to USF
Smith & Hopen, U.S. Patent Attorneys**

Informal discussion covering the following topics:



- Why Design Patents are Different from Utility Patents
- Famous Design Patents – Ferrari, Apple and Others
- Design Patent Blunders – False Sense of Security
- Misuse of Design Patents – Inkjet Cartridges and other Products



If possible, please RSVP to lstreet@research.usf.edu or 813.974.6650

Reservations not required.

Thursday, December 3, 2009

**Interdisciplinary Research Building-Conference Room
3720 Spectrum Blvd.**

Talk begins at 2:00 p.m.

About Smith & Hopen and Anton Hopen: The Law Office of Smith & Hopen concentrates its practice exclusively on intellectual property matters which include patents, trademarks, copyrights and franchises. Our members have been recognized as a leading practitioners in the area of high technology intellectual property development. Readers of the Wall Street Journal, Smart Business for the New Economy, Capital District Business Review, and The Business Journal know our attorneys to be authorities on patent, trademark and copyright protection. Our firm is **AV® rated by Martindale-Hubbell**.

Anton Hopen is a 1991 honors graduate of the University of South Florida in Interdisciplinary Science and a 1995 graduate of the University of Florida College of Law where he received the Presidential Recognition Award for Outstanding Achievement. Mr. Hopen is admitted to practice before the U.S. Patent and Trademark Office, all U.S. District Courts in Florida, the Eleventh Circuit Court of Appeals, and the Court of Appeals for the Federal Circuit. He has been recognized as an expert in intellectual property law by the Wall Street Journal which frequently publishes his opinion on complex intellectual property matters.

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