

100&Change from the MacArthur Foundation

Key Dates

Competition launch – May 22, 2024

Register no later than Thursday, August 15, 2024, at 5:00 PM U.S. Central Time

Submit your application no later than Thursday, September 5, at 5:00 PM U.S. Central Time.

Step 1 - Assess organizational readiness and register.

- Choice 1 – 501c3 and Universities eligible

What is the size of application team? (Choices: 1, 2-10, more than 10)

10 or less. While small teams are welcome to apply, we encourage you to consider the amount of time and resources required to be competitive. The majority of applicants from 2016 and 2019 reported spending over 40 hours completing the prior 100&Change application. Any Finalists that are selected will be required to complete a range of additional activities, including but not limited to: a detailed revised proposal; in-person meetings and workshops with intermediary organizations; external communications through the MacArthur Foundation (e.g., blog posts); and other activities to be defined. Many Finalists from the previous 100&Change program reported that the process was both time and resource intensive. Consider whether you have the capacity to take on the responsibilities of a Finalist.

11 or more. Great. However, even though you may have a large team, we encourage you to consider the amount of time and resources required to be competitive. The majority of applicants from 2016 and 2019 reported spending over 40 hours completing the prior 100&Change application. Any Finalists that are selected will be required to complete a range of additional activities, including but not limited to: a detailed revised proposal; in-person meetings and workshops with intermediary organizations; external communications through the MacArthur Foundation (e.g., blog posts); and other activities to be defined. Many Finalists from the previous 100&Change program reported that the process was both time and resource intensive. Consider whether you have the capacity to take on the responsibilities of a Finalist.

Which of the following best describes the stage of your solution and your team's collective experience around implementation? This question is required.*

A Research and ideation: Your team is in the process of developing a new solution. You have not yet started implementation of that solution with any target beneficiaries. [The 100&Change competition prioritizes solutions that have a strong evidence base and are delivered by teams with the right skills, capacity, and experience. Solutions that are early in their development or evolution without an existing evidence base are unlikely to be competitive. To understand our approach to reviewing solutions at this stage, you may read this [blog post](#), explaining how similar solutions at this stage were screened during administrative review in 2016.]

B Proof of concept: Your team has developed a new solution and is in the process of testing and refining it with a small number of target beneficiaries - you are beginning to develop evidence of impact. [The 100&Change competition prioritizes solutions that have a strong evidence base and are delivered by teams with the right skills, capacity, and experience. Solutions that are early in their development or evolution without a strong existing evidence base are unlikely to be competitive in this process. In fact, solutions that are too early in their project timeline and solutions with weak evidence of effectiveness are likely to be screened out of the competition. To understand our approach to reviewing solutions at this stage, you may read this [blog post](#), explaining how similar solutions at this stage were screened during administrative review in 2016.]

C Scaling: Evidence of impact, experience delivering solution. Expanding/adapting solution to a more beneficiaries, potentially in new geographies. Monitoring impact and refining approach but have yet to achieve large-scale implementation. [Great. We are looking for solutions that have a strong existing evidence base and a team that has demonstrated an ability to adapt and grow a solution. We will ask for more information about your team and your ability to scale in the [Application](#).]

D Operating at scale: Evidence of impact, experience delivering solution. Delivering solution at scale and not in the process of expanding target beneficiaries substantially. You are continuing to monitor for impact and refine the approach. [Great. We are looking for solutions that have a strong existing evidence base and a team that has demonstrated an ability to adapt and grow a solution. We will ask for more information about your team and your history of scaling in the [Application](#).]

What is your organization's annual operating budget? This question is required.*

A Less than \$5 million (USD) [We consider applicants of any size, but we have found that organizations often have trouble absorbing and effectively deploying grants that are significantly larger than their current annual operating budgets. We will factor that consideration into the initial administrative review process. We strongly encourage you to think critically about whether or not your organization would be able to take on such a large amount of capital over only a few years.]

B More than \$5 million (USD) [We welcome applicants of any size but have generally found that larger organizations are more likely to effectively absorb and deploy very large grants. While this is not true for all organizations, we encourage you to *think critically about whether your organization would be able to take on such a large amount of capital over only a few years*, particularly if a \$100 million (USD) grant would dramatically increase your annual operating budget.]

If you intend to submit an application as a partnership between two or more organizations, do you have a fully-executed Memorandum of Understanding (MOU) between all of the parties?

A Yes [Great. A fully-executed Memorandum of Understanding (MOU) detailing any binding arrangement between the parties is required as part of the [Application](#). Read the [Requirements Regarding any Proposed Collaboration](#) before registering.]

B No [Organizations proposing to work together must demonstrate through a fully-executed Memorandum of Understanding (MOU) detailing any binding arrangement between the parties. Those organizations must agree upon a single eligible entity or organization that will serve as the Lead Organization and/or Grantee, if selected, that will maintain direction, control, and supervision of the project and management of all grant funds. The Lead Organization will be responsible for all reporting requirements. Any fully-executed MOU detailing any binding arrangement between the parties will be required as part of the [Application](#). Read the [Requirements Regarding Any Proposed Collaboration](#) before registering.]

C Not Applicable (N/A): I do not intend to submit an application as a partnership. [A single organization that is capable of receiving and managing a grant of \$100 million (USD) over only a few years is eligible to apply. If such an organization has that capacity, there is no requirement to partner with other organizations.]

Do you intend to take on any of the following activities as part of your proposal? Select all that apply and note: 100&Change competition is very unlikely to consider a project that includes any of the following activities. This question is required.* Choose as many as you like.

A Basic and/or clinical research [100&Change will not consider a project focused on basic and/or clinical research. We define this as any project that is in the early or ongoing stages of testing a research hypothesis.]

B Developing and/or validating a new product, tool, or methodology [While a portion of your \$100 million (USD) budget may be allocated to developing a tool or methodology, 100&Change will not support a project that is solely focused on early stages of testing a new product or platform or any project in the “proof of concept” stage.]

C Establishing a grantmaking program

D Establishing an investment fund

E Providing direct scholarships to individuals

[100&Change projects cannot involve aggregating philanthropic capital for the purpose of regranting to other organizations that are not part of your proposal and/or investment of a large percentage of the grant funds. Distributing grant funds to organizations designated as part of the project team is acceptable. 100&Change is very unlikely to consider a project that provides direct scholarships to individuals.]

F None of the above [Great. The 100&Change competition is very unlikely to consider a project that includes any of the above activities.]

The 100&Change [Application](#) includes questions about the evidence base for your solution. **Which of the following best describes the evidence base related to your project?** This question is required.* [A, B, C. see 2016 Blog post <https://www.macfound.org/press/perspectives/update-100change-applications>]

A We have a theoretical logic model for our solution, but we have yet to deliver it in the field.

B We (or our partners) are currently delivering this solution, but we do not formally track outcomes or collect feedback from communities served (as relevant).

C We (or our partners) formally collect and document qualitative feedback, including feedback from communities served (as relevant).

D We (or our partners) routinely collect qualitative and quantitative data to assess our progress.

E We (or our partners) have conducted internal evaluations or outcome assessments for programs or pilots related to this project.

F There has been a *non*-Randomized Control Trial (RCT) for external evaluation or outcomes assessment for programs or pilots related to the project. [Great. The 100&Change competition prioritizes solutions that are currently verifiable, so we will ask you to provide greater detail of your evidence base in the [Application](#).]

G There has been an external assessment of impact (e.g. RCT; quasi-experimental design; contribution analysis; collective impact) for programs or pilots related to this project. [Great. The 100&Change competition prioritizes solutions that are currently verifiable, so we will ask you to provide greater detail of your evidence base in the [Application](#).]

How much funding do you intend to seek for your project? This question is required.*

A \$100 million or more (USD) We intend to make a \$100 million (USD) grant through this competition, but there will be space in the [Application](#) to denote if your project might need additional funding from other sources.

B \$90 to \$99 million (USD)

C Less than \$90 million (USD)

Applications for amounts under \$100 million (USD) will not be considered. Adjust your [Application](#) to meet the full required funding amount.

Which of the following best describes the type of support that you will seek through the 100&Change competition? This question is required.*

A General, unrestricted operating support

B Support for a specific and time-bound project [Great. We will ask you to share your project details in the Application. Note that, while proposals for general operating support are ineligible for the 100&Change competition, we do fund indirect costs. Read our [Indirect Cost Policy](#) for more information.]

C Lobbying

Applications must be submitted in English. We will ask you to share three years of audited financials as part of the Application.

Based on your responses, your organization and/or proposal likely meet the eligibility requirements for 100&Change.

REFERENCES FROM 2020 100&Change Competition

Step 1: Is Your Organization a Good Fit?

We created an [organizational readiness tool](#) to help you determine whether your organization is ready to compete in *100&Change*. This tool was designed to help you understand characteristics of the most competitive organizations and proposals. We encourage you to use this tool to consider how well-suited your organization(s) and/or proposal are for *100&Change*.

Step 2: Registration

Register your organization to begin the application process. Any organization or legal entity can apply, subject to eligibility rules. Multiple organizations may collaborate on a single application. The registration period has ended.

Step 3: Propose a Problem and its Solution

Describe an urgent, significant problem, and propose a bold and lasting solution. Your idea can come from any field or sector, but the solution must be impactful, evidence-based, feasible, and durable. Please use the organizational readiness tool to help inform your likely competitiveness for 100&Change. Submissions have closed.

Webinars for Applicants

We invite you review our webinar series, “Think Big & Communicate Clearly: Bold Ideas for Philanthropy,” which was designed to help *100&Change* applicants think about the depth, breadth, and impact of their work. This series was previously offered to organizations that had their proposals evaluated in our inaugural *100&Change* competition.

- ["Big Bets" for Social Change](#)
- [From Theory to Logic to Action: Your Pathway to Effective Proposals and Driving Change](#)
- [How do Funders Think About Impact Investing](#)
- [Strategies for Disability Inclusion: Utilizing a Human Rights Framework](#)
- [Planning, Achieving, and Sustaining Outcomes at Scale](#)
- [Key Learnings from 100&Change](#)

- [Addressing Common Legal Challenges](#)

From: Lever for Change <info@leverforchange.org>

Sent: Wednesday, May 22, 2024 12:35 PM

To: Sandra Justice <sjustice@usf.edu>

Subject: Launching Now: 100&Change from the MacArthur Foundation

You don't often get email from info@leverforchange.org. [Learn why this is important](#)

A \$100 million grant competition to help solve one of the world's most critical social
[View this email in your browser](#)



Today, the [John D. and Catherine T. MacArthur Foundation](#) announced the launch of **a new round of its 100&Change competition for a single \$100 million grant** to help solve one of the world's most critical social challenges.

Some problems cannot be solved by grants of the size that foundations typically provide. By funding at a level far above what is typical in philanthropy, *100&Change* — managed in partnership with [Lever for Change](#) — addresses problems and supports solutions that are radically different in scale, scope, and complexity.

[LEARN MORE & APPLY](#)

100&Change is open to organizations and collaborations working in any field, anywhere in the world. Proposals must identify a problem and offer a solution that promises significant and durable change.

Interested organizations must register to apply before **5 p.m. U.S. Central Time on Thursday, August 15, 2024.**

Help us spread the word!

We need your help reaching eligible organizations. Please share this announcement with people in your network:

- Forward this email to exceptional candidates.
- Include information about *100&Change* in your newsletters and other communications.
- Talk about *100&Change* on your social media channels, using #100andChange and tagging the MacArthur Foundation and Lever for Change.



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