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USF Week Features Lecture by “Humans of New York” Creator and Rock Band Lineup for Bullstock

TAMPA, Fla. (March 31, 2016) – The University of South Florida will celebrate [USF Week](#) April 4 - 9 with a schedule that includes a lecture and book signing by Brandon Stanton, the creator and photographer of the popular [Humans of New York blog](#), as well as a free outdoor concert featuring rock bands [New Politics](#), [Mayday Parade](#), [BORNS](#) and [The Maine](#).

Stanton started the photography blog *Humans of New York* in 2010. Today it's followed by nearly 14 million people, providing the world with daily glimpses into the lives of New Yorkers. It's the fastest growing Arts and Humanities page on Facebook and the subject of a #1 *New York Times* bestselling book. Sponsored by the Center for Student Involvement's student-run University Lecture Series, the free lecture will be held at 8:00 p.m. on Tuesday, April 5, in the Marshall Student Center (MSC) Ballroom (doors open at 7:30 p.m.), with a book signing following at 9:15 p.m. Books will be available for purchase. A limited number of seats will be reserved for community members on a first-come, first-served basis. Students can pick up their free tickets in MSC2306 while supplies last.

Bullstock, a long-standing USF tradition, is a free spring concert coordinated by the students on the Campus Activities Board in the Center for Student Involvement. This year's concert lineup of eight national and local bands also includes Rising Down, Saved by Friday, Reckless Serenade, and Assuming We Survive. Offering music, food, fireworks and fun, Bullstock runs from 5-11 p.m. on Friday, April 8 and will be held in the Sun Dome parking lot 22D.

Other events during USF Week celebrate Bull Pride and build campus traditions. The community is invited to join students, faculty, staff and alumni for the System-wide celebration. The schedule includes:

Kick-Off - Monday, April 4, 5:30 p.m., MSC Amphitheater

Mr. & Ms. USF Pageant - Monday, April 4, 7:30 p.m., MSC Ballroom

Undergraduate Research & Arts Colloquium - Wednesday, April 6, 9:30 a.m. – 6 p.m., MSC Ballroom

The Ultimate Bull Talent Show - Wednesday, April 6, 7:00 p.m., MSC Oval Theater

In its seventh year, USF Week was founded as USF Day in 2010, but later expanded to a longer celebration including the entire USF System. For a full list of events on all campuses, visit www.usf.edu/student-affairs/usfweek/.

The University of South Florida is a high-impact, global research university dedicated to student success. USF is a Top 25 research university among public institutions nationwide in total research expenditures, according to the National Science Foundation. Serving over 48,000 students, the USF System has an annual budget of \$1.6 billion and an annual economic impact of \$4.4 billion. USF is a member of the American Athletic Conference.