

NEW STUDENT CONNECTIONS

Keeping New Students Connected!

2015-2016 MAJOR ACCOMPLISHMENTS

Goal 1: Introduce new students to the USF experience to foster a sense of belonging.

- Summer First Fifty Days series offered 73 events (143% increase) which were hosted by 36 departments/academic units (38% increase) and provided 2,000 new student touchpoints (54% increase).
- Established two new programs during Week of Welcome to expand support for key student populations including transfer, commuter, and international students.

Goal 2: Enhance opportunities for meaningful interactions that connect new students to the campus community.

- Responsible for close to 20,000 interactions with students via programs, presentations, campus collaborations, and office visitors.
- Secured partnership with Innovative Education to offer the CampU experience to ACE participants. Collaboration expanded student participation by 142% (115 added students).

Goal 3: Lead Student Affairs in creating and executing an integrated transition experience that enables first-year students to persist beyond year one.

- Analyzed data from the last three years indicated that students who participate in NSC initiatives (CampU/Network) are retained at a higher rate, complete more credits, and have higher GPA's compared to those who opt out of the program. Additionally, participants are retained at a higher rate than other students, year to year, suggesting that NSC initiatives have long-term impact on students' connection, progression, and success.
- Network melt survey was developed and administered to participants no longer engaged with the program to better understand their disengagement and adjust offerings in future years.

Goal 4: Equip and empower student leaders for lives of meaning and purpose via an experiential leadership curriculum.

- Implemented phase one of tiered student leadership model: shifted philosophy to emphasized relational approach, utilized senior staff as peer mentors to younger leaders, and used senior leaders as facilitators for critical presentations.
- Orientation presentation and a CampU session were fully facilitated by student leaders, allowing for critical growth and development in a key career readiness skill.
- Student leaders continue to be agents of social change. Leaders have been recognized with university awards (Golden Bull), and prestigious leadership positions (USF Student Body President, Senate ProTempe/ARSC Chair, and Ethics and Integrity Council: Student Academic Integrity Committee).

Goal 5: Establish sustainable business practices that maximize the productivity of human and financial resources.

- Leveraged BullSync platform to maximize student intake process, track student interventions, collect student leader applications, administer student participation surveys, and manage partner event submissions.
- Strengthen partnership with marketing shared services liaison to increase efficiency and accuracy of work.
- Recruited and on-boarded talented new staff: two professional staff members and a graduate intern.
- Staff contributed nationally through engagement with a podcast and were published.



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