

New Student Connections 2016-2017 Year in Review

The mission of New Student Connections is to create and support shared USF experiences that connect students to the campus community and provide for a successful transition.

15,000 Total Interactions

4,500

Week of Welcome/First Fifty Days

4,137

Freshman Orientation

1,300

Summer First Fifty Days

540

Peer Coaching Outreach

357

The Network, 35.2% increase

191

CampU, 141% increase

52 Active Collaborations

New Partnerships

Innovation Education/ACE
Office of Academic Advocacy
Office of Decision Support
Students of Concern Assistance Team (SOCAT)



Key Partnerships

Alumni Association
Campus Recreation
Center for Leadership & Civic Engagement
Office of Orientation
Parent and Family Programs
Residential Education
Student Government
Student Involvement/Fraternity & Sorority Life
Undergraduate Admissions
University Athletics

83.8K+ Digital Views

329

New Facebook Followers
9% Increase

49

New Instagram Followers
57.5% Increase

83.8K

Snapchat Filter Views
1.5k Filter Users

19.5K

Website Homepage Views

95

First Year Retention Rate

CampU 2016 Cohort

92

First Year Retention Rate

Network 2016 Cohort

100

Peer Coaching Conversations
Pilot Year

4,750
Student Leader Hours



1,250
Hours of Training

4,500
Hours of Employment

105 Connection Events

21

Week of Welcome/First Fifty Days Events
15 Fall & 6 Spring events

+

8

Summer Fifty Days Events

+

70

Network Links
10 Fall Networks & 4 Spring Networks: Pilot Year

+

2

CampU Sessions

+

4

Meet & Go's
Pilot Year: Spring 2017