

New Student Connections

Annual Report 2017-2018

Established in the fall of 2007, New Student Connections (NSC) creates and supports shared USF experiences that connect students to the campus community and provide for a successful transition. Our programs and services build on the knowledge that a student has received, provide a progression of learning experiences that complement one another, and offer timely information so they are better prepared to excel academically and become active members of our campus community.

Unit Growth

Established

a year-round model, utilizing undergraduate coaches, leveraging predictive and data driven analytics to identify high risk pipelines to support student persistence into the next semester.

Strengthened

students' affinity to campus by expanding the USF Pep Rally and Photo experience and Meet and Go offerings

Piloted

an affinity community experience with Orientation called Bulls on the Rise.

Developed

student learning outcomes for the first year of college

Led

process to identify and enhance the system-wide mobile application solution

Piloted

outreach campaign to assess persistence probability of high achieving FTIC population

Student Impact

“I was an out-of-state student with a high school graduating class of 160 people, and arriving at USF with its 40,000+ students, seemingly countless organizations, and not a single familiar face was overwhelming and discouraging. In what I considered **my last attempt at involvement before transferring**, I came across a campus-wide event led by New Student Connections. Joining the Network gave me

my own small home

at USF and the friends I desperately wanted. This office is the reason why I

stayed, persisted, and grew

as an individual and a leader.”

- 2015 first-year student & 2016 and 2017 Peer Advisor Leader

“My freshmen year, I struggled to make friends and feel connected to the University of South Florida. I was **making plans to transfer** when I began working with a

peer coach

who helped me to get involved & build a support system at USF.”

- 2017 first-year student & 2018 Peer Advisor Leader

Points of Pride



**2017 USF
Outstanding Staff
Award**

Recipient: Michelle Robinson



**2018 Student
Success Champion
Award**

Recipient: Michelle Robinson

82
increase

17,207
Participants

11,762
Outreaches

28,898 Student Interactions

Campus Collaborations

7 + **19** = **26**
New Active Partnerships

External Visibility



95

First Year Retention Rate

CampU 2017 Cohort

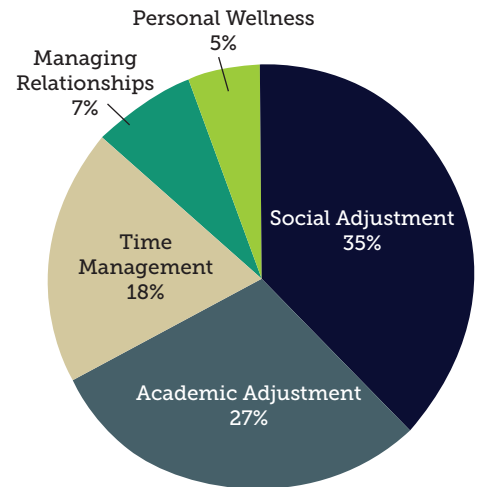
&

92

First Year Retention Rate

Network 2017 Cohort

Top Student Transition Themes



Peer Coaching: Inaugural Year

241

Students in Peer Coaching

175

Coaching Referrals Made

309

Peer Coaching Sessions

Digital Promotion



10.4K

Facebook Live Impressions
Highest Post Reach



90.3K

Snapchat Filter Views



350

Instagram Views
Views per Post

156 Connection Events

22

Week of Welcome/First Fifty Days Events

+

14

Summer Fifty Days Events

+

110

Network Links
10 Fall Networks & 4 Spring Networks

+

2

CampU Sessions

+

8

Meet & Go's

Peer Advisor Leaders

2017-2018 by the numbers

