

# STUDENT SUCCESS

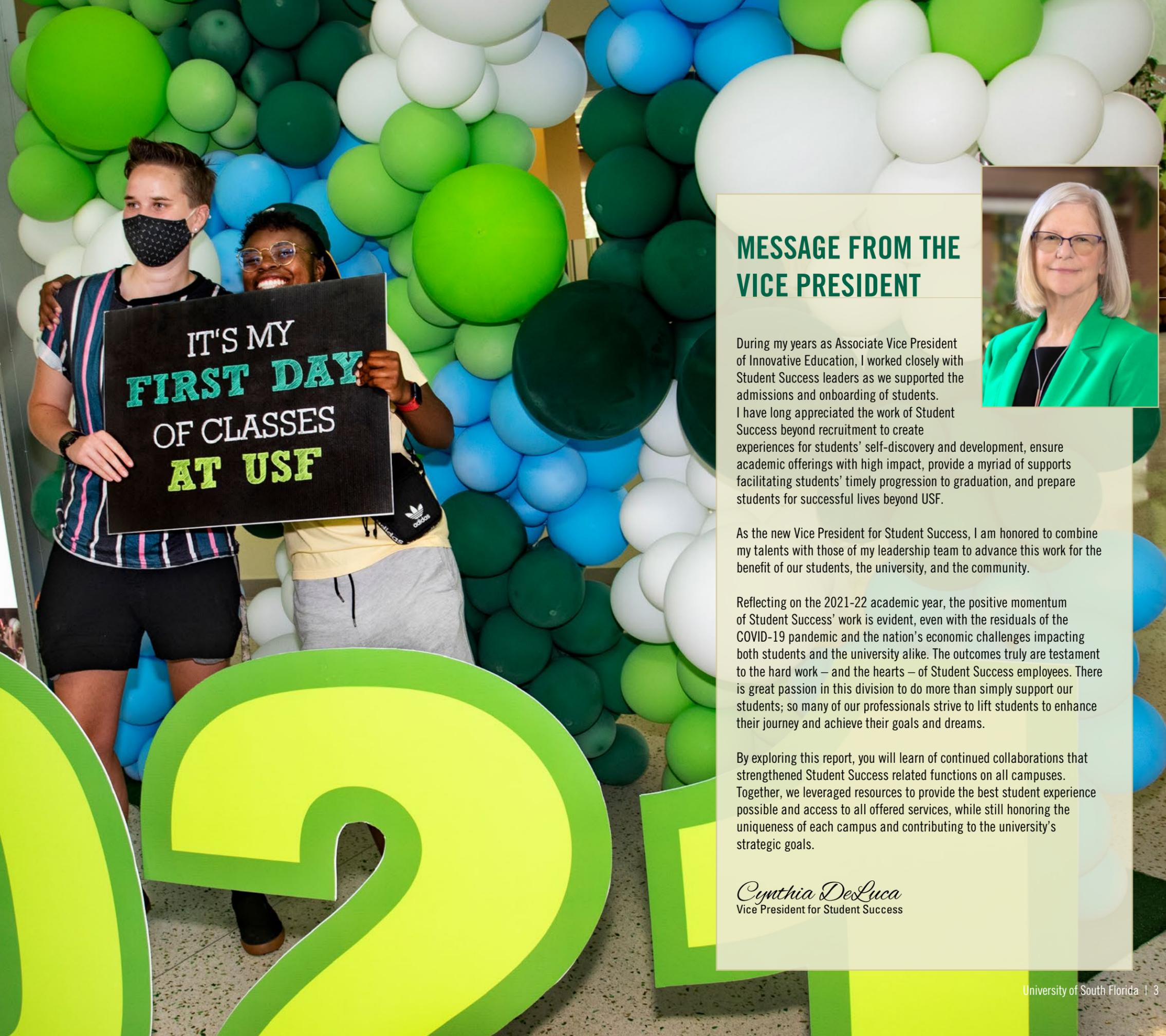
2021-2022 Annual Report



UNIVERSITY of  
**SOUTH FLORIDA**  
Student Success

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## MESSAGE FROM THE VICE PRESIDENT



During my years as Associate Vice President of Innovative Education, I worked closely with Student Success leaders as we supported the admissions and onboarding of students. I have long appreciated the work of Student Success beyond recruitment to create experiences for students' self-discovery and development, ensure academic offerings with high impact, provide a myriad of supports facilitating students' timely progression to graduation, and prepare students for successful lives beyond USF.

As the new Vice President for Student Success, I am honored to combine my talents with those of my leadership team to advance this work for the benefit of our students, the university, and the community.

Reflecting on the 2021-22 academic year, the positive momentum of Student Success' work is evident, even with the residuals of the COVID-19 pandemic and the nation's economic challenges impacting both students and the university alike. The outcomes truly are testament to the hard work – and the hearts – of Student Success employees. There is great passion in this division to do more than simply support our students; so many of our professionals strive to lift students to enhance their journey and achieve their goals and dreams.

By exploring this report, you will learn of continued collaborations that strengthened Student Success related functions on all campuses. Together, we leveraged resources to provide the best student experience possible and access to all offered services, while still honoring the uniqueness of each campus and contributing to the university's strategic goals.

*Cynthia DeLuca*  
Vice President for Student Success

## CHANGES IN LEADERSHIP

The 2021-22 academic year was a year of significant change in leadership with Dr. Rhea Law assuming the presidency and the appointment of Dr. Eric Eisenberg as Interim Provost and Executive Vice President of Academic Affairs. In the early summer of 2022, Student Success also experienced significant change as Dr. Cynthia DeLuca assumed leadership of the division as Vice President, following Dr. Paul Dosal's departure.

The division's composition also changed as Dr. DeLuca retained responsibility for Innovation Education, adding the Digital Learning, Corporate Training and Professional Education, and Marketing and Recruitment departments to strengthen historical collaborations with Student Success and, moving forward, to enhance student success initiatives.

Also in June, university leadership appointed Dr. Donna Petersen, dean of USF's College of Public Health, as chief health officer for USF and interim associate vice provost for Student Health and Wellness. The new position is designed to help the university achieve its strategic goals by focusing on the health and well-being of the university community, including students, staff and faculty. Among her duties, Dr. Petersen was tasked with leading a collaborative effort to review critical student health and wellness functions offered by Student Success and determine the optimal organizational and financing structures to support the most effective services on all three campuses.



## PERFORMANCE OVERVIEW

In the 2021-22 academic year, Student Success continued to advance its work to support the enrollment, retention and timely progression of students toward their academic goals. Our numerous recruiting initiatives achieved the university's enrollment goals and advanced the profile of our students. Academic, engagement, financial, career, and wellness initiatives, programs and services supported the student experience and contributed to the university remaining on track to achieve its goals.

Student Success colleagues expanded collaborations (beyond the established Worak-a-Bull teams) with their functional counterparts and partners to further align or expand support services, programs, and events offered conveniently from each campus -- or readily accessible via another -- for the benefit of all students.

Although the pandemic lingered, the division returned to fully in-person services with the start of the fall 2021 semester

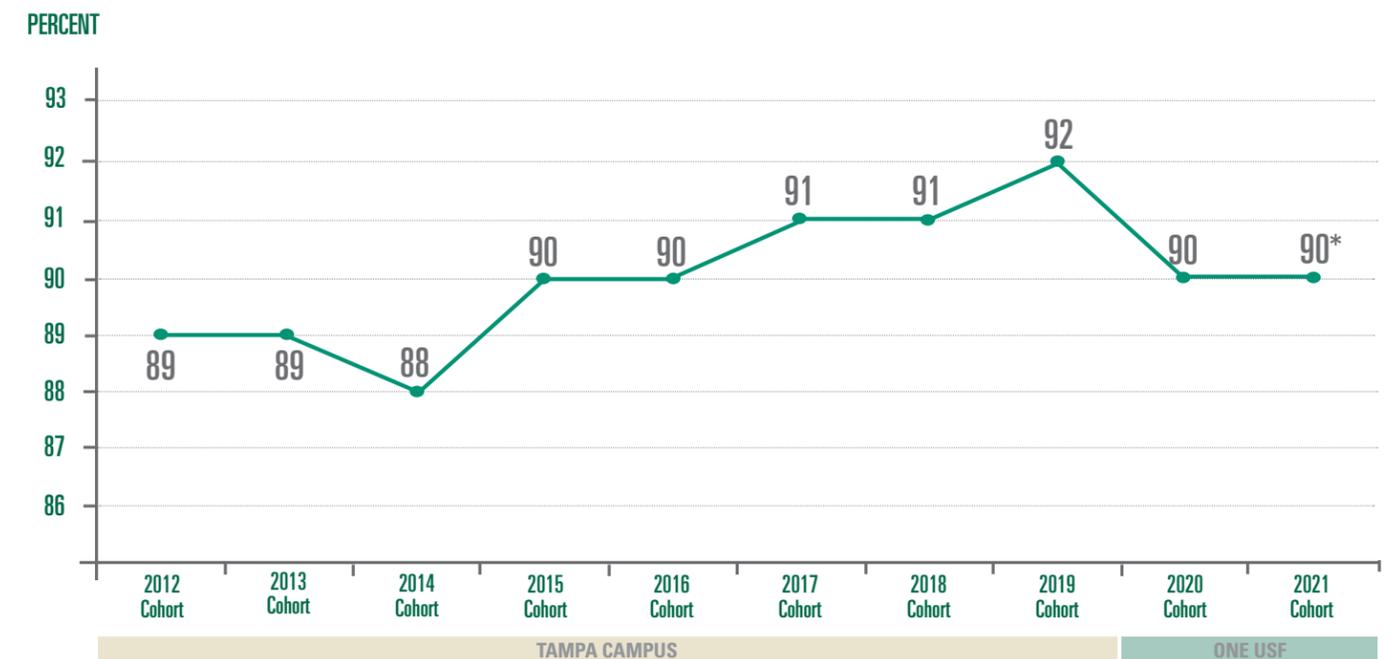
with many departments also retaining some of the conveniences of online access to meet the demand and evolving needs of our student population.

Staffing remained a challenge for Student Success (and the university) as the availability of remote work nationwide created a highly competitive employment market that lured employees away and often made it difficult to replace them.

Rising to the challenges of the year, the dedicated Student Success team kept its focus, got creative, and doubled down to effectively support students and provide them with meaningful experiences to enhance their education. The results of this work can be seen in the retention and progression measurements illustrated in the following graphs. Note that, in addition to the established Florida SUS metrics, 2021-22 marked the first year tracking the two-year graduation rate for the Florida College System (FCS) associate in arts transfer students, as well as the six-year graduation rate for FTIC students with a Pell Grant.

### FIRST-YEAR RETENTION RATE

FULL TIME STUDENTS

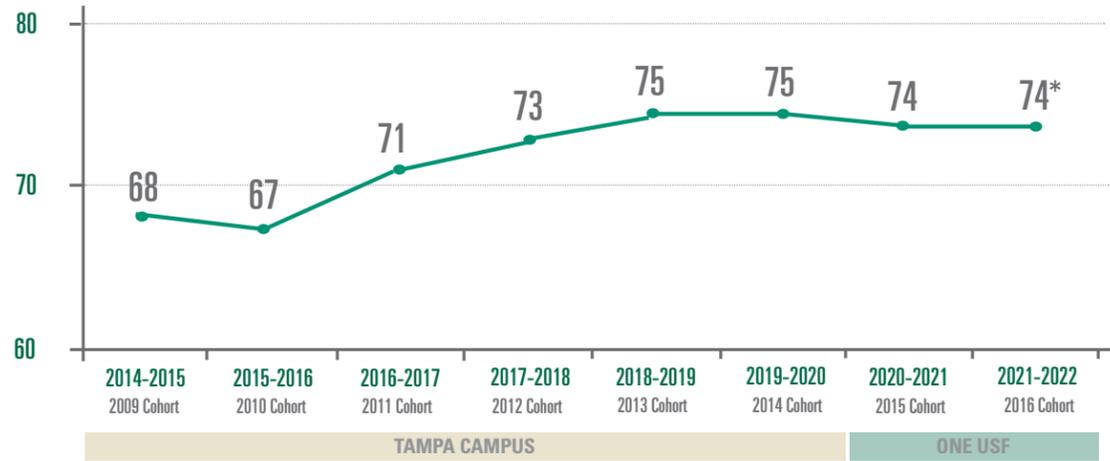


Source: USF Office of Decision Support  
\*This data point is projected, not finalized.

## SIX-YEAR GRADUATION RATE

FULL & PART-TIME STUDENTS

PERCENT

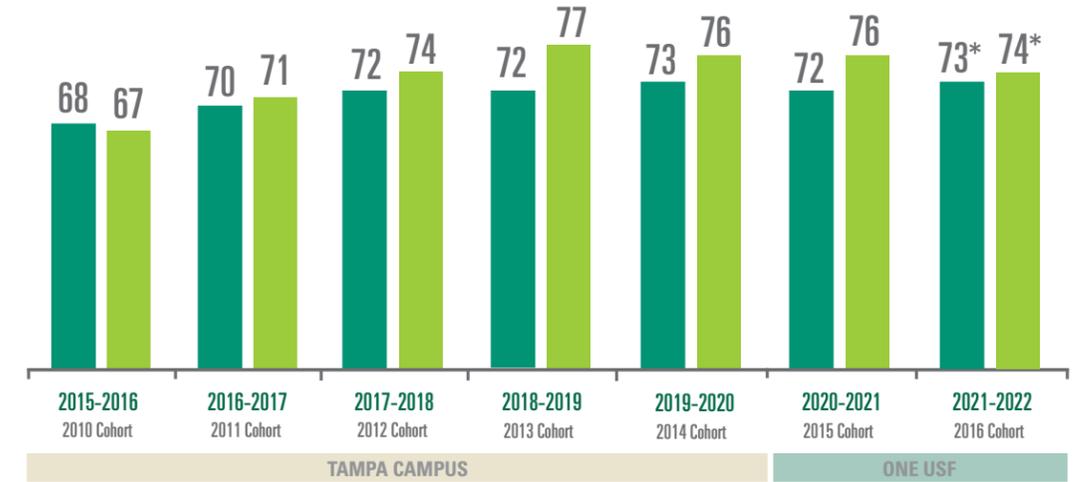


Source: USF Office of Decision Support  
\*This data point is projected, not finalized.

## SIX-YEAR GRADUATION RATE: PELL VS. NON-PELL

FULL & PART-TIME STUDENTS

PERCENT

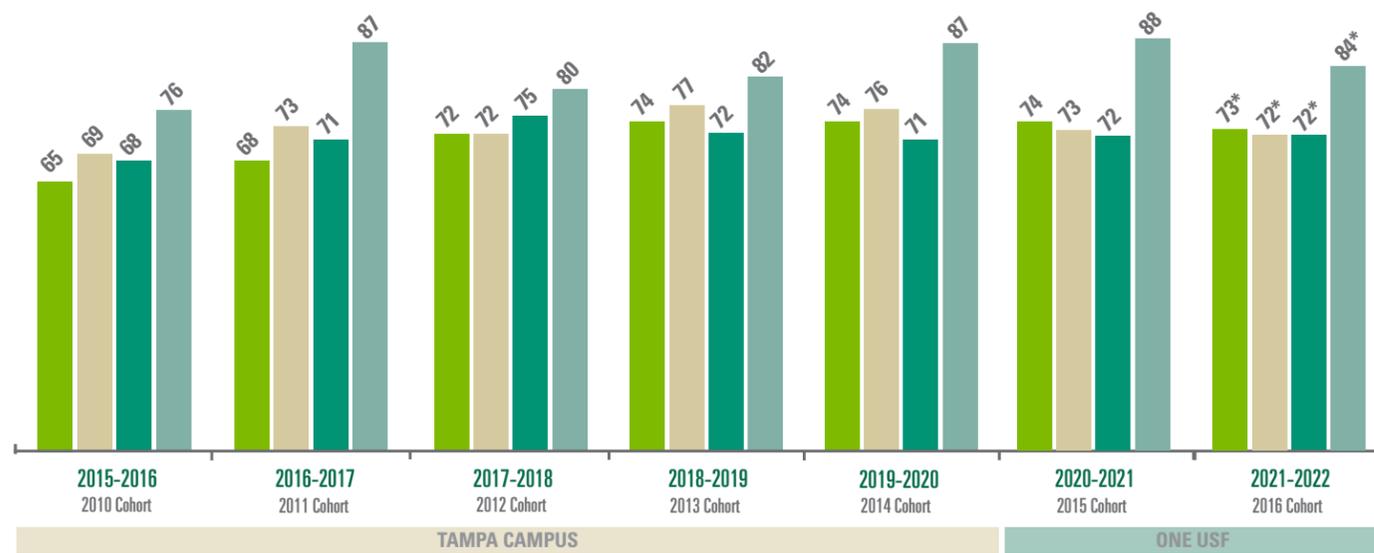


Source: USF Office of Decision Support  
\*These data points are projected, not finalized.

## SIX-YEAR GRADUATION RATE: RACE & ETHNICITY

FULL & PART-TIME STUDENTS

PERCENT



Source: USF Office of Decision Support  
\*These data points are projected, not finalized.

## SIX-YEAR GRADUATION RATE: GENDER

FULL & PART-TIME STUDENTS

PERCENT



Source: USF Office of Decision Support  
\*These data points are projected, not finalized.

## FOUR-YEAR GRADUATION RATE

FULL-TIME STUDENTS

PERCENT

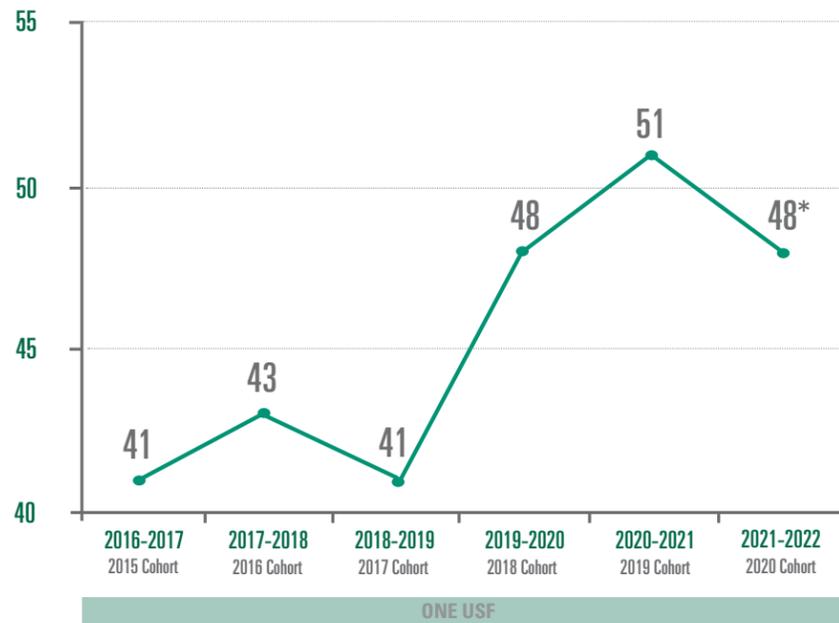


Source: USF Office of Decision Support  
 \*This data point is projected by the Office of Academic Advocacy in collaboration with the Office of Decision Support, not finalized.

## TWO-YEAR TRANSFER GRADUATION RATE

FULL-TIME STUDENTS

PERCENT



Source: USF Office of Decision Support  
 \*This data point is projected by the Office of Decision Support, not finalized; 2021-22 goal is 51%.

**HIGHLIGHTED  
ACCOMPLISHMENTS**



# ADMISSIONS

The Office of Admissions plays an integral role at the university by recruiting and enrolling high ability students in the university's undergraduate and graduate programs. Despite the repercussions of the global COVID pandemic felt at universities nationwide, the Admissions team continued their momentum of enrolling a talented and diverse cohort of students for the 2021-22 academic year.



With more than 50,000 FTIC applicants for summer/fall 2021, USF admitted nearly 25,000 and enrolled 6,324 – the largest cohort in USF history. With a high school GPA of 4.18 and an SAT of 1297 for the fall class, the summer/fall class was also ethnically diverse with approximately 54% of students identifying as non-white.

Throughout the 2021-22 academic year, Admissions focused its efforts on achieving its targets of enrolling 6,400 total students in the summer/fall FTIC class of 2022, including 700 at the St. Petersburg campus. In addition to its usual recruiting practices, the Admissions team also orchestrated initiatives to help ensure student diversity in support of the university's commitment to access and inclusion.

Of special note was the Diversity Call Campaign, designed to increase the number of Black and Hispanic students in the FTIC

class of 2022. Executed in the spring semester, the campaign involved approximately 400 Black and Hispanic faculty and staff calling more than 4,000 admitted Black and Hispanic students. As a result, the enrollment of Black and Hispanic students increased from 1,787 for the class of 2021 to 1,882 for the incoming class of 2022.

Final enrollment for the summer/fall 2022 FTIC class was 6,879, including 683 on St. Petersburg campus. Admissions met or exceeded its goals for the year, once again recruiting the largest FTIC cohort in USF history with a 4.21 high school GPA and a 1309 SAT for the fall class.



## ACADEMIC SUPPORT

The Office of Undergraduate Studies and the related departments across USF's three campuses advance student inquiry and success by fostering an inclusive and supportive learning environment. The unit provides academic support services from pre-college through college. USF students are offered tutoring and writing services, high-impact learning, academic advocacy to provide the right student guidance at the right time, as well as programs for focused student populations. These along with the undergraduate catalog, general education, and curriculum management continuously support the strategic goals of the university.

### ACADEMIC ENRICHMENT

#### Summer ACE Program

In 2021, the Summer Academic and Cultural Enrichment (ACE) Program transitioned to Undergraduate Studies. The program is designed to facilitate a purposeful transition from high school to college for incoming first-year students, offering specialized academics, community building, mentoring and campus engagement experiences. USF welcomed 247 students in person and/or virtually in the Summer 2021 alternative calendar term. Co-curricular events and opportunities were offered throughout the academic year to former Summer ACE participants continuing students at USF. *[Strategic Goal 1]*

#### Exploratory Curriculum

Ninety-five percent of Tampa students from the Exploratory Curriculum (ECM) cohort persisted from Fall 2021 to Spring 2022 with a cohort average GPA of 3.0. The program assists FTIC only students with choosing a major by providing them opportunities and specialized advising to explore different disciplines, majors, and careers. ECM students may register for up to 36 credit hours before they must officially declare a major. The students focus on satisfying the Enhanced General Education requirements and take fundamental courses in one of five pathways: Arts & Humanities, Business, Global & Social Sciences, Health & Natural Sciences, and Math, Engineering & Technology. *[Strategic Goal 1: E]*

#### Job Search Course

Academic Enrichment offered six sections of Job Search through Fall and Spring serving over 200 students, many of which were in special populations (e.g., Veterans, graduating seniors) needing a flexible course that matched their needs. *[Strategic Goal 1: D, E]*

### ACADEMIC PROGRAMS

#### TECO Corporate Partnership

TECO Corporate Partnership is a program for current TECO employees who want to complete a Bachelors in General Studies (BGS) and Bachelors of Science in Applied Science (BSAS) with a concentration in Leadership and Change. The program, designed to create a more educated workforce, is run as a cohort where students attend special classes and receive specific services and support. USF welcomed the fifth cohort in Spring 2021 with 17 students with plans to onboard the sixth cohort in Spring 2023. To date, USF has awarded 65 BGS/BSAS degrees to TECO students. *[Strategic Goal 1, 3]*

#### Expansion of the Bachelor's in General Studies and Applied Science Degrees

The BGS team began work to add new concentrations to the BGS degree, as well as working with the St. Petersburg campus to expand the BGS/BSAS degrees to the campus. The team continues to provide training and support to advisors on all campuses.



## ACADEMIC SERVICES

### Successfully Supporting Student Athletes

The end of spring 2022 semester marked fifteen consecutive semesters where USF student-athletes collectively achieved above a 3.00 department term GPA and maintained a cumulative 3.19 Athletic Department GPA. Additionally, 68% of USF student-athletes have a 3.00 Cumulative GPA. With support of the department, the USF Women's Golf program was awarded the 2021-2022 American Athletic Conference Team Academic Excellence Award; 252 student-athletes were named to the American Athletic Conference All-Academic Team; and Elena Tsineke (Women's Basketball) and Luke Gifford (Men's Golf) were named the 2022 American Athletic Conference Scholar-Athletes for their respective sports.

### Bulls Buds Program

The department also piloted a new peer-mentoring initiative housed with the Student Learning Services area. The Bulls Buds program focused on academic support for a select group of mid-year FTIC and transfer student-athletes by pairing each individual with a returning student-athlete to ensure their successful transition into USF. [Strategic Goal 1: C]

### Athletics Tutoring Program

The Athletics Tutoring program scheduled over 4,000 one-on-one tutoring appointments during the 2021-2022 academic year. This not only supports the student-athlete experience but also provides current USF students serving as tutors with employment experience.



## ACADEMIC SUCCESS CENTER (ASC)

### Peer Learning Guides Digital Resources Project

In collaboration with Chemistry faculty, undergraduate Peer Learning Guides were hired on the Tampa campus to create digital study resources that were made available online to all students in high-demand courses, including Biology, Chemistry and Physics. The Peer Learning Guides produced over 15 tools, including interactive quizlets, study guides, and work sheets. [Strategic Goal 1: A; Goal 4: C]

### SMART Lab

In Fall 2021, the SMART Lab on the Tampa campus returned to face-to-face services and support to students to provide an innovative learning environment dedicated to supporting students in introductory/gateway math courses through tutoring assistance and technology. By building a foundation of study skills, students learned mathematics and progressed towards becoming independent learners. Passing rates for the 3,466 student users remained greater than 80%. [Strategic Goal 1: A, 4: C]

### Management of the TutorMe Contract

The Academic Success Center on the Sarasota-Manatee campus coordinated with Undergraduate Studies to renew the TutorMe contract for use by students on all campuses. The service provided students with free 24/7 access to live tutors online for more than 300 subjects to support their academic success. Across the university, 1,294 students enrolled for TutorMe services and 498 actually utilized them. Approximately 2035 total tutoring and writing sessions were completed for a total of 1,402 total combined hours used. The average satisfaction rating by students to tutors was 4.83 out of 5. [Strategic Goal 1: C, E]

## COLLEGE REACH OUT PROGRAM (CROP)

### Summer Residential Program

The summer of 2022 permitted a return to traditional in-person summer residential programming for CROP high school students. For one full week, students were fully engaged in USF provided programming specifically designed to increase college preparation and provide the tools necessary for competitive college admission, plus college acceptance. Students "lived" on campus, attended classes/workshops, gained insight into several career paths, and enjoyed social activities such as a poetry jam and karaoke. One-hundred percent of participants reported having an enjoyable experience and 90% reported being more motivated to attend college after their participation in the CROP Summer Residential Program.



## COMPASS STUDENT ENGAGEMENT

### New Care Management Initiatives

On the St. Petersburg campus, COMPASS Success Advocates launched several care management initiatives during the 2021-2022 year to assist students, faculty and staff. They collaborated with campus partners to develop the Students in Distress folder, a handy resource identifying distressed student behaviors, guidance and contacts to assist faculty and staff. The team also implemented three student outreach campaigns at key points in the year to assist students, including the Sophomore Slump outreach campaign, Junior Jump outreach campaign and the Semester Below GPA 2.0 outreach campaign. [Strategic Goal 1: E]

### PATHe Participation

The Pinellas Access to Higher Education professionals attended more than 120 events during the year, interacting with more than 2,900 students, parents, and administrators in the Pinellas County School District to support this successful pathways program.

## JOINT MILITARY LEADERSHIP CENTER (JMLC)

### ROTC Living Learning Community

The JMLC continued to provide oversight for the ROTC residential community, providing students the opportunity to live in a community with like-minded students who are on the path of a commission in the U.S. Armed Forces after graduation. Students engaged with fellow ROTC students from each branch of service to learn more about the traditions, customs and culture of each military service. Residents also benefitted from a built-in network of peer support that encouraged excellence and a spirit of camaraderie as they transitioned to both college and the ROTC.

### ROTC Annual Commanders Cup Competition

ROTC Annual Commanders Cup Competition was held during the 2021-22 academic year and included a series of athletic team competitions between the Army, Naval and Air Force ROTC. Points accumulated over the year determined the winner of the Commanders Cup. The program promoted camaraderie and competitive spirit between the service ROTC departments, highlighting both the inter-service rivalry and common bond between the military branches.

### Global Awareness Speakers

JMLC assisted ROTC departments by coordinating guest speakers representing Coalition Partner military services from U.S. Central Command at MacDill AFB. This initiative provided ROTC students access to military representatives from Coalition Partner nations to help educate students on individual countries' national security interests, perspectives on various global issues, and their military's assets and capabilities.



## ROTC graduated and commissioned officers

- Naval ROTC: 19 officers
- Army ROTC: 37
- Air Force ROTC: 27
- Space Force ROTC: 2



## OFFICE OF ACADEMIC ADVISING & ADVOCACY

### Contributed to a 90% FTIC Retention Rate

In the fall 2021, the Persistence Committee on the Sarasota-Manatee campus (as part of Academic Advocacy) began to meet formally again in a post-pandemic environment to ensure that all undergraduate students who needed academic, interpersonal or emotional support are connected with appropriate campus resources. The Persistence Committee reached out to 258 new students (69 FTIC, 189 transfers) within the first two weeks of the Fall 2021 semester to welcome them to campus and offer support. *[Strategic Goal 1: E]*

### Completed Strategic Outreach Campaigns and Programming Initiatives

More than 3,000 scheduled advising appointments were completed during the 2021-22 academic year to connect with students on the Sarasota-Manatee campus, ensure they were prepared for registration and receiving the support needed to be successful USF students. Several outreach campaigns were completed during the year, including:

- Pre-Midterm Outreach directed toward students who had grades of C- or lower in Power BI. Academic Advisors contacted 131 students in the Fall 2021 semester as part of this pilot.
- Midterm Outreach directed towards students with midterm

grades of D or lower. In Fall 2021, Academic Advisors contacted 162 students while in Spring 2022, 146 students were contacted.

- Academic Probation outreach resulted in 15 students being contacted in Fall 2021 and 15 students contacted in Spring 2022
- Graduation certification processes resulted in certifying approximately 140 undergraduate degrees and 24 Masters degrees in Fall 2021, while 164 undergraduate degrees and 11 Masters degrees were certified in Spring 2022.

Two in-person campus events were completed, assisting more than 60 students on campus:

- The “Are YOU Ready for Registration” Spring 2022 event provided on-the-spot student record checks in advance of registration, which included checking holds and scheduling immediate appointments with advisors.
- A Summer 2022 Week of Welcome event, “Get The Scoop,” provided advisors with an opportunity to meet with students taking summer courses on campus.

*[Strategic Goal 1: C]*

## OFFICE OF ACADEMIC ADVOCACY (OAA)

### Formation of Transfer Advocate Team

In anticipation of a new graduation metric for transfer students, the department formed a transfer advocate team, operational practices and evaluation tools, including the enhancement of the OAA SMART dashboard with new filters and intervention groups to track student transitions, progression and completion. As a result, the 2019 Tampa campus AA transfer student cohort’s two-year graduation rate increased from 48.5% to 51.2% and the 2018 three-year Tampa campus cohort’s graduation rate increased from 72.7% to 75.7%. *[Strategic Goal 1: E]*

### Finish in Four (FIF) Initiative

To broaden understanding of need to start FIF initiatives earlier in the FTIC student lifecycle on all USF campuses, the progression advocate team presented on sophomore student success to the academic advising community and reviewed the predictive analytics intended to identify students in their second spring who may not graduate in four years in preparation to meet the 65% four-year goal. They also met regularly with advocacy partners on other campuses to create consistency in expectations on progression advocacy work. The 2018 Tampa campus cohort 4-year graduation rate at third fall increased from 30.81% to 31.95%. *[Strategic Goal 1: E]*

### FTIC Retention and APR Progress

The first-year advocate team engaged advocacy partners on all campuses to create consistency in outreach planning and tracking of special initiatives, such as registration campaigns. They focused on partnerships to resolve some specific barriers for first-year students such as the AR hold. They improved communication around deferred academic dismissals, so that advising community better understood and had access to information on the process. In addition, the university-wide advocacy team collaborated to confirm a process for deferred academic dismissals. The 2020 FTIC Tampa campus cohort retained at 90% per the Preeminence metric reporting. *[Strategic Goal 1: E]*

## OFFICE OF COMMUNITY ENGAGEMENT & PARTNERSHIPS (OCEP)

### Community Sustainability Partnership Program (CSPP)

CSPP harnesses USF resources, faculty expertise, and student innovation to create change and sustainability that strengthen Florida communities through community-identified projects. Taking a cross-disciplinary approach to problem solving, USF faculty and students helped community partners find innovative and effective solutions to today’s complex social, economic, and environmental challenges.

In 2021-2022, staff collaborated with Connect & Propel Tampa Bay, Inc. (CPTBI), New Impact, and the Urban League of Hillsborough County (ULHC) to identify tri-sector opportunities in East and West Tampa. Additionally, OCEP staff secured a project from the City of Treasure Island. This project developed innovative elements to be used in the city’s comprehensive sustainability plan. OCEP’s role was to secure the projects, find faculty with existing courses in which to place the project coordinate all administrative, logistical, and contractual elements between the community partner and USF. *[Strategic Goal 1: A, D]*

### Community - University Match Up

OCEP hosted two Community-University Match Up events to facilitate partnerships that benefit the community, students, and faculty on all USF campuses. The fall 2021 networking event had 100 attendees, including 76 community partners. The spring 2022 event was equally as successful with 108 attendees, including 83 community partners. *[Strategic Goal 1: A, D; Goal 3: A, D]*

### Community Engaged Associates Program (CEAP)

The CEAP provided Federal Work Study (FWS) undergraduate students the opportunity to gain real-world experience with community partners serving as co-educators. In the fall 2021 semester, 40 students developed critical skills for workplaces and graduate/professional programs, earned \$69,243 (through FWS) and contributed 5,700 work hours to the partners. For spring 2022, 34 students earned \$72,608 and provided approximately 6,000 work hours to the community. *[Strategic Goal 1: A, D; Goal 3: A, D]*





### OFFICE OF HIGH IMPACT PRACTICES AND UNDERGRADUATE RESEARCH (HIPUR)

#### Undergraduate Research Conference

After a two-year hiatus due to the pandemic, the HIPUR office hosted an in-person Undergraduate Research Conference in tandem with a OneUSF virtual research showcase held on the Library's Digital Commons. A total of 377 student authors submitted 220 undergraduate research presentations. Of those, 179 authors submitted 103 presentations for the virtual conference. The conference encouraged research at the undergraduate level, provided an opportunity to enhance students' research and presentation skills, fostered mentoring between undergraduate students and faculty, and helped prepare students for graduate and professional school. *[Strategic Goal 1: A, C]*

#### Global Citizens Award

In 2021-22, 144 students enhanced their global competencies and earned the Global Citizens Award. The award was given to undergraduate students who completed curricular and co-curricular activities within the framework of the UN Sustainable Development Goals to prepare for success in a global society. *[Strategic Goal 1: A, 3: C]*

#### Global Cafe

The HIPUR office hosted a Global Cafe on each of our three campuses to help unite faculty and expand faculty members' understanding of other cultures by bringing them together in a social setting to experience the culture's cuisine and music while engaging with other faculty outside the classrooms. Sixteen faculty members engaged in the events. *[Strategic Goal 1: B]*

### OFFICE OF TRANSFER STUDENT SUCCESS (OTSS)

#### Record Number of Students Served

OTSS advisors assisted a record number of more than 12,600 prospective and current students by facilitating a smooth transition process, connecting them with useful resources, fostering a strong sense of community, and providing the structure needed to navigate and progress through their academic journey. A significant number of these students were from underrepresented populations. *[Strategic Goal 1: C; Goal 4: A, B]*

#### Enhanced Support of Related Student Organizations

OTSS enhanced the three student organizations they sponsor: Transfer Engagement and Achievement Mentorship (TEAM); Tau Sigma National Honor Society, and the Transfer Student Organization (TSO). TEAM program had its largest cohort to date and assessment results from both mentors and mentees report a very high level of satisfaction with the program. Tau Sigma inducted 200 new members in the fall and 105 in the spring. TSO formed a full executive board and regularly engaged students. *[Strategic Goal 1: C; Goal 4: A, B]*

#### Transfer Course Articulation Platform Project

The OTSS and its university partners continued to work on the Florida Consortium of Metropolitan Universities' large project (funded by grants from Helios and Lumina) to develop and implement a publicly-facing transfer course articulation platform. The goal is to shorten time to graduation and reduce excess credit hours for prospective students considering a transfer to USF, UCF or FIU by allowing the students to more clearly understand the curricular requirements of their chosen major. *[Strategic Goal 1: C; Goal 4: A, B]*



### OFFICE OF VETERAN SUCCESS (OVS)

#### Federal and State Regulatory Compliance

Office of Veteran Success worked to return the office to compliance with Federal and State regulatory guidance, allowing military-connected students to use GI Bill benefits. OVS processed 2,143 GI Bill certifications. *[Strategic Goal 1: E; Goal 4: A; Goal 5 B]*

#### Collaboration with Campus, Community and Corporate Partners

The office established student veteran networking events providing employment and internship opportunities for student veterans on all campuses. Twenty-three employers attended one such event with 21 internships and 93 job placements resulting. Working with campus partners, OVS also created direct pathways for military-connected students and undergraduate research opportunities. *[Strategic Goal 1: C, D, E; Goal 3: D]*

#### Veteran Scholarships

The OVS scholarship program assisted 37 military-connected students on all campuses with financial support of \$46,436 and provided a stress-free support resource to continue their education or graduate without delay. *[Strategic Goal 1: E]*

#### SALUTE Veterans National Honor Society Oversight

The Sarasota-Manatee OVS team provided oversight and advisement to the SALUTE Veterans National Honor Society, the only national academic honor society established for student veterans, active military, and their dependents. The team conducted both an induction and graduation ceremony for all three campuses for a total of 70 students. *[Strategic Goal 1: C]*

### STUDENT SUPPORT SERVICES (SSS)

#### SSS Canvas Connects

SSS created a Canvas page to help its diverse incoming cohort navigate the onboarding and enrollment process in an efficient and timely manner. For the first time ever, 100% of the 60 freshmen cohort completed registration for Orientation and their housing/dining application prior to arriving on campus for SSS Move-In Day. *[Strategic Goal 4: A]*

#### SSS Connects Live

SSS professional staff and student employees held live video group sessions via Teams for newly admitted students and families to meet SSS students and staff, introduce the program, and answer questions. For the inaugural SSS Connects Live events, 23 out of 60 (38%) students who eventually enrolled participated. *[Strategic Goal 4: A]*

#### Exceeding Grant Objectives

SSS exceeded grant funded objectives for the 2021-22 academic year as follows:

- 97% persistence rate
- 97% good academic standing rate (meet the performance level required to stay in good academic standing at the grantee institution)
- 61% six-year graduation rate for the 2015-16 cohort *[Strategic Goal 1]*

### UPWARD BOUND

#### Exceeded Six-Year Graduation Goal

The Upward Bound cohort of 2015-16 had a six-year graduation rate of 65%, exceeding the 55% goal. *[Strategic Goal 1]*

#### Global Internship Offering

Partnered with the Zion group during the pandemic to offer Upward Bound students a global internship experience where students worked virtually with organizations around the globe, providing students with exposure to various careers requiring college degrees. Students surveyed unanimously said that the experience led them to consider majors that they previously had no awareness of. *[Strategic Goal 3]*

#### Grant Renewed by the Department of Education

USF was refunded by the Department of Education for our Upward Bound Grant award for 2022-2027. USF has the longest tenured program in the country (since 1966) and is the highest funded with a \$4 million total award.



# CAREER SERVICES

The Career Services departments across campuses closely collaborated during the 2021-22 academic year to offer career preparation, employer relations and job search functions to support the successful transition of USF students to career employment, as well as graduate and professional school opportunities.

In addition, the teams successfully developed a career readiness module for the fall 2022 semester start to consistently introduce all new students to the services of the university's Career Services team and the resources offered by the state in compliance with the Florida Board of Governors mandates.

The year was also one of reimagining the career services function, especially on the Tampa campus. With change in leadership and staff vacancies, interim assistance was put in place in the fall of 2021 to drive the hiring of a number of key vacant staff positions to support students on the Tampa campus.

### Virtual Career Fair

This virtual career fair provided an opportunity for national employers to recruit for full-time and internship positions for a wide variety of occupations, including technical and non-technical professions. There were approximately 3,000 student participants and 435 employers for this successful event. *[Strategic Goal 1: D; Goal 3: D]*

### Careers in the Corral

Career Services hosted this in-person, casual recruitment event for students and 35 hiring employers to connect and discuss part-time, full-time, internship, and Cooperative Education opportunities. The event focused on specific employer segments, including government; non-profit; and diversity, equity and inclusion jobs. *[Strategic Goal 1: D; Goal 3: D]*

### Reverse Career Fair

Career Services on the Sarasota-Manatee campus collaborated with the other campuses to host the second annual, live, synchronous virtual Reverse Career Fair during which the employers go from student to student, who must showcase their skills as potential employees. This best practice model was first recognized through the National Association of Colleges and Employers in 2019. The USF Reverse Career Fair attracted 115 employers to visit with 22 students with diverse majors based on students' application and presentation materials. *[Strategic Goal 1: D; Goal 3: D]*

### Life Skills Boot Camp

Life Skills Boot Camp was a collaborative conference style event for juniors and seniors to increase their career preparedness with professional skills, financial literacy, understanding insurance options, future financial goals, and more. The event, hosted by the St. Petersburg Career Services team, had about 40 attendees. *[Strategic Goal 1: D]*





# ENROLLMENT PLANNING AND MANAGEMENT

**Enrollment planning and management** is a critical function at the university as it supports the recruitment and retention of students by coordinating awarded financial aid and scholarships, as well as managing course registration and student records for the entire student population. In addition to providing these core functions, the unit advanced the strategic goals of the university during the 2021-22 academic year with the successful implementation of projects that brought further consolidation of curriculum in the student information system, a singular enrollment experience for non-degree seeking students, and the launch of a state required reverse transfer process.

## OFFICE OF FINANCIAL AID

### Emergency Grant Funding Distribution

Much of the work accomplished by the Office of Financial Aid in the 2021-22 academic year resulted from the welcomed but unanticipated receipt of more than \$52 million in American Rescue Plan emergency grant funding, which ultimately benefited 16,879 students. These funds were offered to all eligible students, as required by the American Rescue Plan Act established by the federal government, to assist with the economic impact of the Coronavirus. In distributing these funds, priority was given to undergraduate students with exceptional need who affirmed they had expenses related to COVID.

The office also collaborated with International Student Services to distribute funds for international students with exceptional need, since they are not eligible to file a FAFSA. *[Strategic Goal 1: E]*

## BULL2BULL FINANCIAL EDUCATION

### Expansion of Program Across Campuses

The long established, peer-to-peer financial education program on the Tampa campus was extended to the St. Petersburg and Sarasota-Manatee campuses. The Bull2Bull Financial Education program, grounded in research and current trends that support the use of a peer-to-peer education model, now enhances the financial awareness and wellness of undergraduate students on all campuses. *[Strategic Goal 1: E]*

## OFFICE OF THE REGISTRAR

### Updated Student Records to Reflect OneUSF Curriculum in Banner

Completed in September 2021, this work was the combined effort of the faculty across our three campuses to identify the OneUSF curriculum that moved forward and a dedicated team spanning Student Services, Information Technology and the Office of Decision Support. The group designed the coding in the student information system (Banner), applied the updates, and determined downstream impacts in Banner and roughly 60 other systems, hundreds of processes, and thousands of reports, which consume student curriculum information.

As a result, any student who was admitted to USF, or changed or added a major, minor, concentration or certificate in Summer 2020 or after, now has an updated curriculum record. These updates include students' declared degrees and certificates, including majors, minors, and concentrations, in Banner, which now reflects the new OneUSF taxonomy. *[Strategic Goal 1: A, C, D, E; Goal 2: D; Goal 4: C, E; Goal 5: A, C]*

### Updated the Non-Degree Enrollment Experience

The team developed and implemented OneUSF taxonomy for non-degree students to select at the point of application to track and personalize the experience for the very different non-degree student groups, including transient students from FCS/SUS institutions, visiting students from non-FCS/SUS institutions, senior citizen auditors, dual enrollment students, graduate certificate students, and personal enrichment students. Critical updates were made to the Non-Degree Admissions Application to remove enrollment barriers and landing pages were launched by Innovative Education to aid in each populations enrollment experience. University policy was updated to include development and enforcement of non-degree enrollment deadlines to ensure adequate time to successfully enroll, and course availability for both our degree and non-degree student populations. *[Strategic Goal 1: A, D; Goal 3: D; Goal 4: A, D; Goal 5: A, C]*

### Launched Reverse Transfer Initiative

In partnership with Undergraduate Studies and Information Technology, the team identified and engaged 276 USF students who transferred from FCS institutions to participate in the Reverse Transfer process as required by the State of Florida. The students have been provided with the opt-in form to return if they are interested in participating. The outcome of this work and future term data will be available as this initiative progresses. This will allow USF to send transcripts back to FCS institutions to review students' USF course work for possible AA degree issued by the students' former FCS institution. *[Strategic Goal 1: C, D, E; Goal 3: A]*



## HEALTH AND WELLNESS

**Ensuring students health and wellness** is critical to students' success in the classroom. USF believes in a holistic approach to well-being by providing a myriad of services to support students as they embrace the rigors of academics and the challenges of adulthood. By providing health education, medical care, advocacy, recreation and fitness, and mental health care, USF's health and wellness departments on all campuses are vital to our students' ability to progress, graduate and a healthy life.

### CAMPUS RECREATION

#### Leveraging Facilities

The Campus Recreation team on the St. Petersburg campus expanded its contacts across all campuses and with community organizations to host reoccurring events and programs within its facilities, many of which provided more opportunities for students to engage. This resulted in receiving 72 event requests, primarily for Student Success departments and student organizations. *[Strategic Goal 1: C; Goal 5: B]*

#### Expanded Offerings with SCUBA Certifications

The department developed a partnership with Letts Dive, a St. Petersburg dive shop, to create monthly SCUBA courses, as well as scholarship opportunities, for Campus Recreation staff and the USF community to earn SCUBA certifications. *[Strategic Goal 1: C; Goal 3: A, D]*

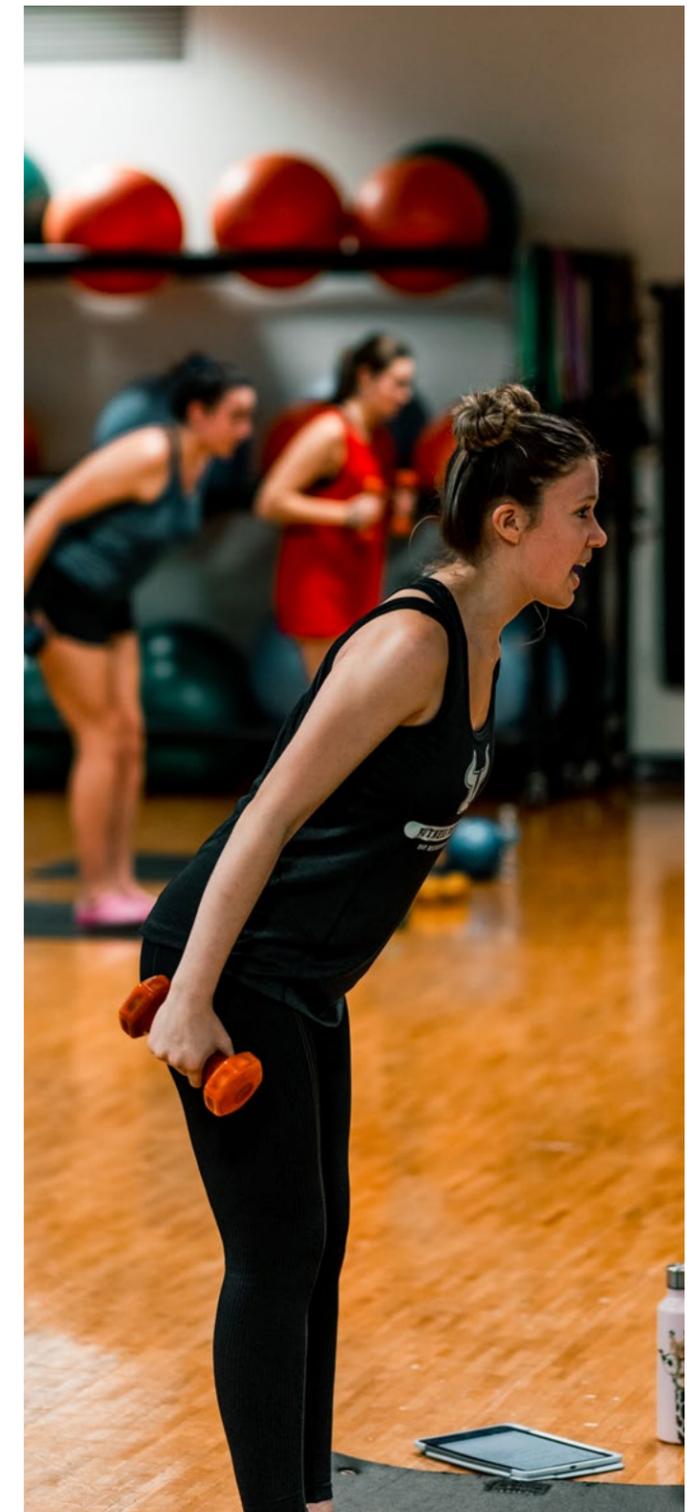
#### New Group Fitness Opportunities

During the 2021-2022 year, numerous new Group Fitness classes were implemented to provide students with a variety of programs to capture their interest in-person and virtually, including: Bootcamp, Lift It HIIT It, Mindful Meditation, Core & More, Dance Aerobics, Morning Waterfront Yoga, Mobility and Flexibility, Ab Attack, Banded Booty Blast, Yin Yoga, and the most popular Regular Sunset Yoga. *[Strategic Goal 1: C]*

### CENTER FOR STUDENT WELL-BEING

#### Fresh Check Day

The signature annual well-being Fresh Check Day on the Tampa campus was an uplifting mental health promotion and suicide prevention event that included interactive expo booths, peer-to-peer messaging, food, entertainment, and exciting prizes and giveaways. With the support of multiple campus departments and groups, Fresh Check Day created an atmosphere that helped to reduce stigma and misconceptions around mental health and suicide that often deter students from seeking help. Attendees engaged in dialogue about mental health and increased their awareness of the resources available on campus, in the community, and nationally. 83-87% of students reported increased awareness, preparedness and willingness to seek help as a result of attendance. *[Strategic Goal 1: C]*





### CENTER FOR VICTIM ADVOCACY & VIOLENCE PREVENTION

#### Violence Prevention Trainer Program

The Violence Prevention Trainer Program on the Tampa campus is a volunteer peer-to-peer program through which undergraduate and graduate students facilitate violence prevention workshops and support on-campus outreach initiatives as representatives of the Center for Victim Advocacy and Violence Prevention. Working closely with professional staff to ensure that all outreach and education efforts are trauma-informed, survivor-centered, and affirming, the 23 student trainers facilitated authentic conversations about anti-violence topics and to provide insight into the needs and priorities of the student body. During the 2021-22 academic year, together with departmental staff, these trainers facilitated approximately 83 programs, tabling events, and outreach initiatives, with nearly 3,600 students impacted. *[Strategic Goal 1: A, C]*

#### Sexual Assault Awareness Month

April is nationally recognized as Sexual Assault Awareness Month (SAAM). A SAAM committee was developed during the beginning of the spring semester with campus partners across all three campus locations to represent a diverse variety of disciplines and areas to plan programming and events to raise awareness about sexual assault and how to prevent it at the university, while supporting survivors of sexual assault. Nearly 300 students were served during SAAM tabling, outreach, programs, and events. *[Strategic Goal 1: C]*

#### Advocacy Services Delivered

During the 2021-2022 academic year, the victim advocacy team on the Tampa campus served 163 new and unique clients who experienced crime or violence, a 30% increase over the previous year. The staff provided a variety of services including, but not limited to, academic support, medical advocacy, safety planning, reporting assistance, court accompaniments, and housing assistance. The services contributed to a campus environment that allows survivors to heal and find success in their academic and professional endeavors. *[Strategic Goal 1: C]*

### COUNSELING CENTER

#### Furthering Access to Mental Health Services

To meet students' growing demand for mental health services, the Counseling Center on the Tampa campus further solidified its modalities to provide a range of counseling services, including individual and group counseling, in a hybrid -- telehealth and in person -- environment. During 2021-22 academic year, 2,725 students were supported in 10,852 individual and group counseling sessions via a confidential, HIPAA compliant, secure videoconference platform, while 997 students were provided 1,834 sessions in person in the Counseling Center. Of student users surveyed, 92% indicated overall satisfaction with the services received; 90% indicated feeling comfortable accessing services via telehealth; 53% indicated that the experience receiving services via telehealth was comparable with receiving services in person. *[Strategic Goal 1: C]*

#### Providing Services Attuned to Diversity, Equity, and Inclusion

The Counseling Center worked to increase the competence of all staff to work with a diverse study body, with services attuned to cultural identity, equity, and inclusion. As a team, they increased the frequency of outreach and prevention services provided to benefit students with marginalized identities, where 25% of outreach and prevention services were for students in these populations. 85% of students surveyed in the fall and spring semesters indicated that their counselor was positively sensitive to their cultural background and 88% indicated that their counselor acknowledged and was comfortable with cultural differences between them. 73% of students surveyed indicated that their counselor provided coping strategies or other interventions aligned with their cultural identities. *[Strategic Goal 1: C; Goal 4: C]*

#### Post-Doctoral, Doctoral Internship, Doctoral and Master's Practicum Counselors-in-Training Program

The Counseling Center successfully provide quality training to counselors-in-training during the 2021-22 academic year, including four post-doctoral fellows, three doctoral interns, and four graduate student clinicians. Despite staffing shortages and ongoing pandemic restrictions, all Counseling Center trainees successfully completed the requirements of their graduate programs. Additionally, these trainees were able to serve 864 students in the Counseling Center and another 291 in Student Health Services. *[Strategic Goal 1: D]*



### RECREATION & WELLNESS

#### Programmed and Unprogrammed Recreation & Wellness Activities

Recreation & Wellness created opportunities for the student body to offer "something for everyone" with a mix of programmed (formal recreation) and unprogrammed (informal recreation) on the Tampa campus. These opportunities attracted more students as they were empowered to have ownership of their wellbeing by cultivating healthy habits for life. Students visited our facilities 470,531 times throughout the 2021-22 academic year. USF students surveyed in the NASPA National consortium Benchmarking Survey 2022 reported:

- 97% felt that integrating a healthy lifestyle will be important after they leave USF
- 85% improved their stress management
- 70% reported better academic performance
- 81% reported that we offer something for everyone
- 77% reported that they have improved their respect for others
- 69% reported improved multicultural awareness

*[Strategic Goal 1: C]*

#### Esports Program Launched

In spring semester 2021, USF formalized an Esports program that included both formal and informal opportunities for students to participate in non-traditional recreational services. This program provides substantial social and recreational interaction among students, as well as those that participate in the various club programs related to E-Sports. *[Strategic Goal 1: C]*

## STUDENT HEALTH SERVICES

### COVID-19 Monitoring and Testing

Student Health Services continued its critical role in containing further viral spread to the USF community during the ongoing pandemic with focus on our student population in the 2021-22 academic year. The team, in partnership with the Wellness Centers on the other campuses, administered 8,051 COVID-19 testing with no out-of-pocket cost for symptomatic and asymptomatic students on all campuses, including residential students and those in university medical programs at CAMLs in downtown Tampa. In August 2021, 471 Tampa residential students were tested during campus move-in. Further, 473 residential students were monitored while in isolation during the year. The department also expanded its partnership with the Florida Department of Health to provide regional and community data for virus surveillance, and partnered with Housing & Residential Education on treatment, monitoring, and isolation of residential students. Through testing and monitoring, Student Health Services supported USF's return to campus model and contributed to the academic retention of students by minimizing classroom absence by providing healthcare on campus. *[Strategic Goal 1: C, D; Goal 2: D; Goal 3: D; Goal 5: D]*

### Vaccination Programs for COVID-19 and Influenza

During the year, Student Health Services, in partnership with the Wellness Centers on the other campuses, administered COVID-19 vaccinations for 3,755 and 1,600 flu vaccinations to students, faculty, and staff on a voluntary basis. Student Health Services offered these services on different days at central locations to be convenient for the USF community. Student Health Services offered COVID-19 and flu vaccinations at our clinics on all campuses (including CAMLs in south Tampa), as well as COVID vaccines at Argos residence hall and flu vaccines at USF Health's The WELL, Juniper-Poplar residence hall, and Tampa's main library. In offering vaccination clinics, Student Health Services used a

model of collaborating with the Colleges of Pharmacy, Medicine, and Nursing to increase staffing while utilizing certified students to provide the vaccinations. The USF Health students were offered practical and timely experience, while increasing accessibility for students, faculty and staff being vaccinated, and minimizing the cost to hire more seasonal staff. Finally, the model for vaccination appointments was digitized to reduce the time each patient needed to spend in clinic, thereby, increasing effectiveness of operations.

### Selection and Implementation of the 2022-23 Student Medical Insurance Product (all campuses)

Student Health Services leadership collaborated with the SUS Insurance Broker and SUS Consortium to select and implement the student medical insurance product for 2022-23. The comprehensive medical insurance chosen for students addresses the national rise in medical costs; minimizing the financial impact to the university's sponsorship of graduate students, fellows, and postdoctoral scholars; and minimizing cost increases for program-mandated students, including international, medical, nursing, and pharmacy students. The Office of Graduate Studies estimates that the benefit changes will save the university \$598,400 in 2022-23, or \$374 for each of the approximate 1,600 students subsidized. These projected saving do not include the savings when subsidizing enrollment for approximately 100 postdoctoral scholars, nor the savings to individual self-funded medical, nursing, and pharmacy students that may enroll in the new plan. By offering an affordably priced, yet comprehensive, Student Health Insurance Plan, Student Health Services supports the matriculation and progression of students and enhances the recruitment of highly-skilled graduate students through graduate, research, and teaching assistantships. *[Strategic Goal 1: D; Goal 2: D; Goal 3: A,C; Goal 4: A; Goal 5: C]*



## STUDENT OUTREACH & SUPPORT (SOS)

### Provided Support for Students University-wide

During the year, SOS and SOCAT collaborated to support 3,263 students in need of coordinated care for their general well-being and/or to prevent harm to others on our three campuses. SOS staff completed 16,327 individual interventions for the students, ranging from collateral contacts with other programs/providers to coordinating the support for the student.

SOCAT coordinated the care of 228 student referrals that were rated Elevated, meaning a student contemplated suicide but did not act on it. This is a 51% increase from the previous academic year. SOCAT saw a 56% increase during the 21-22 academic year in the number of students rated Severe, meaning a student engaged in suicide or in behaviors that places the life of the student at risk of severe bodily harm or death, such as a suicide attempt. SOCAT also coordinated the support of six students that were rated Elevated for active threats of harm toward others in the USF community.

The data showed the top three leading areas of concern to our students are: mental health (22%), significant academic stress (19%), and suicidal ideation/thoughts or suicidal attempts (8%).

SOCAT requires students to meet with the office of SOS for further assessment of risk and to ensure the students are supported. This academic year, SOCAT required 401 students to meet with SOS based on the information within the referral. This is a 30% from the previous academic year.

Additionally, SOS worked to connect students to appropriate resources to address each student's needs. Among the successful referrals, 45% of students reported successfully connecting to the Counseling Center/Wellness Center; 27% connected to Student Health Services/Wellness Center; 23% connected to Financial Aid or the Bull2Bull program.

97% of students that engaged in services with SOS identified that their stress level decreased after receiving services. *[Strategic Goal 1: C, E]*

### Restructured Function on the Sarasota-Manatee Campus

During the 2021-22 academic year, the Sarasota-Manatee campus re-evaluated and restructured the work of its campus-specific SOS function and the SOCAT to serve the campus' specific needs. The team re-formed SOCAT as of Spring 2022 and worked with colleagues on the other campuses to differentiate SOS responsibilities, which has not historically existed at the campus. As a result, all campuses use the same NABITA standards for assessing and evaluating risk level and the same systems for reporting (Simplicity) and data management (Archivum). The campus SOS representative handled 17 referred students and the campus SOCAT reviewed and processed six ARC requests in their scope. *[Strategic Goal 1: C, E]*

### Training Program Coordinated Across All Campuses

The team hosted a two-day best practices Care Management and Care Team training facilitated by NABITA. This training was offered across all three USF campuses and approximately 40 faculty, staff, and graduate level students were in attendance. This training addressed institutional liability identified in threat assessment, risk management, and behavioral intervention work engaged across USF by SOCAT members.



## WELLNESS CENTER (Sarasota-Manatee campus)

### NACHA Survey Administered for the First Time

In 2021-22, the Sarasota-Manatee campus participated in the National College Health Assessment survey (American College Health Association) for the first time. The team administered the survey with an 8% response rate in order to uncover gaps in campus resources and services and gain an understanding of student health trends at the campus. *[Strategic Goal 1: C]*

### Health Education Programming Established

Health education was established on the Sarasota-Manatee campus during the 2021-22 academic year as the campus team worked closely with their St. Petersburg and Tampa health and wellness colleagues for collaborative programs and initiatives to raise students' awareness on key health topics. The new efforts resulted in ten events hosted throughout the year, including the Clothesline Project, Campus Safety Day, Drug Disposal Day, Denim Day, Autism Awareness, and Food for Thought. *[Strategic Goal 1: C]*

## WELLNESS CENTER (St. Petersburg campus)

### Expanded Methods of Service Delivery

The Wellness Center implemented and expanded innovative methods of service delivery within the hybrid model of service in a post-pandemic environment across all functional areas, including medical and mental health, to facilitate drop-in groups, the Let's Talk program, Canvas courses, telemedicine, and telepsychology services. *[Strategic Goal 1: C]*

### Created Shared Assessment Plans

The Wellness Center team created shared assessment plans and collaborative efforts across OneUSF for Fresh Check Day, Sexual Assault Awareness Month events, Drug Disposal Day, Work-a-Bull teams, NCHA data, and the Ableism Awareness Series. *[Strategic Goal 1: C]*

### Continued COVID Care

The Wellness Center continued offering remote clinical and preventative services, as well expanded COVID-19 testing and vaccination services for campus. This included supporting Housing and Residential Education with student move-in and isolation protocols.





# STUDENT ENGAGEMENT

**Student engagement and community development departments** across USF's campuses facilitated learning opportunities and experiences beyond the classroom. During the 2021-22 academic year, they collectively provided students with activities to foster knowledge and success, as well as gain a better understanding of themselves and the world around them. The departments focused their work in the following areas: advocacy, leadership development, involvement, civic engagement, multiculturalism, and responsible community behaviors. Unique initiatives were offered on each campus, as well as collaborative ones to leverage opportunities for all students.

## University-wide Launch and Implementation of a New Student Engagement Platform

In the summer of 2021, a new student engagement platform, BullsConnect, was launched under the guidance of a One USF team, led by the **Center of Leadership & Civic Engagement** and colleagues in the **Office of Student Engagement** (Sarasota-Manatee campus) and **Student Life and Engagement** (St. Peterburg campus), **Center for Student Involvement** (Tampa campus), Information Technology and divisional Communications and Marketing. The platform helps student engagement staff manage more than 600 student organizations and provides the organizations with helpful tools. BullsConnect serves all students with a singular platform to engage in events and programs hosted by student organizations, departments and colleges, while connecting with each other online and in a mobile app.

Following an expedited implementation, BullsConnect successfully launched in late June for summer session B as the university shifted back to in-person learning and activities with the waning of the pandemic. More than 600 student organizations were migrated to the platform and reregistered, and the current student population was added. University departments and colleges were also reestablished in the new platform with little to no interruption in their ability to engage students.

The 2021-22 academic year represented the first full year of all three campuses being on the platform with support staff working through system issues, mobile upgrades, streamlining processes and making enhancements. By the end of the year, 652 student organizations with 3742 officers were active in the system and BullsConnect was established as the primary source for all student activities. *[Strategic Goal 1: C]*



## CENTER FOR STUDENT INVOLVEMENT

### Bulls Nite Out

Bulls Nite Out (BNO) is weekly program (usually held every Friday night) hosted by the Campus Activities Board, part of the Center for Student Involvement on the Tampa campus. BNO offers a variety of no-cost on-campus events, including outdoor activities, dance parties, movies, and comedy shows, that offer students opportunities to connect with peers, exercise their social skills, and experience a sense of belonging critical to student success and personal development. Often, the BNO collaborates with other university departments and colleges to support events.

For 2021-2022, the popular BNO had an average of 267 students attending weekly BNOs with the largest event hosting 2000 students and the smallest hosting 159 students. Through the BNO End of Year Survey, 95% of student respondents indicated their attendance at the BNO events made them feel a greater connection to USF. 95% also indicated their attendance at the BNO events made them feel more inclined to get involved on campus. *[Strategic Plan Goal 1: C; Goal 4]*

### Cross Campus Collaboration for OneUSF Signature Events

The student involvement and engagement teams on the Tampa, St. Petersburg, and Sarasota-Manatee campuses, worked very closely during the 2021-22 academic year on signature events for consistency of experiences and to create efficiencies to benefit students. The staff met on a monthly basis to discuss initiatives and programs of mutual interest and partnered for events when possible. For example:

- Members of the Homecoming Steering Committee coordinated campus programming efforts for Homecoming Week. The application and deadlines for Homecoming Royalty were collapsed into one campus-wide application and deadline. The events on all campuses were cross-promoted.
- The three-campus USF Week Planning Committee collaborated on planning and events were cross-promoted.
- Programming board student leaders from all three campuses met on a regular basis throughout the year.
- The student involvement and engagement teams also collaborated on a shared outcomes assessment for the first time.
- At the end of the year, the team gathered in-person at the St. Petersburg campus for an all-day Student Involvement and Engagement Staff Retreat to plan and discuss continued collaborative efforts throughout the coming year.

## DEAN OF STUDENTS OFFICE

### Civil Discourse Educational Video for Orientation

Early in 2021, the State University System of Florida initiated efforts to address “the steady decline in respectful discourse among those with differing viewpoints,” recognizing “that the university setting can provide a foundation for understanding, learning, and growth in this area.” The Dean of Students Office, in collaboration with USF’s General Counsel and the First Amendment Forum student organization members, developed a presentation with college scenario skits to help educate students during Orientation. With Orientation being also offered virtually, the team needed a recorded version that could be used online. The in-person skits and panel discussion were videoed on campus and delivered in time for summer 2022 Orientation sessions. *[Strategic Goal 1]*

### Continued Pandemic Response

While the institution returned to in-person modalities, the pandemic was not over and the safety of the campus was still a priority. The Dean of Students offices on the three campuses worked with other departments across campus on the Covid-19 Taskforce. Specifically, the Dean of Students office provided support for students who were quarantined and led decision making for safe student engagement activities. *[Strategic Plan Goal 1: C]*



## MARSHALL STUDENT CENTER

### Streamlining Space Reservation Process for Student Unions

A committee was formed to review and unify the event space reservation process for our student unions/facilities on the three campuses since student organizations are able to make reservations for meeting space at any USF student union. Both the Marshall Student Center and the University Student Center in St. Petersburg host a large number of student organization events, including those from other campuses. To streamline the space reservation process for student organizations, the St. Petersburg campus union adopted the Marshall Student Center reservation schedule. As a result, both campuses open summer space reservations for student organizations on March 1, reservations for the fall on June 1 and reservations for spring on October 1. Given the few spaces available on the Sarasota-Manatee campus, which does not have a union, that campus retained its existing processes. The team also explored utilizing a singular software to make it easier for all students to reserve meeting spaces on the Tampa and St. Petersburg campuses, and potentially create some cost savings for the university. Due to the complications of merging databases, it was determined it was not beneficial at this time to move forward. The committee will revisit this option on a later date. *[Strategic Goal 1: C]*

### Student Employee Development

Student employees were engaged in structured conversations, facilitated by professional student center staff members, framed around the Guided Reflection on Work (GROW) model at least once per semester to encourage skill development. There were 44 students who submitted answers for the fall and the spring. Of those, 98% (exceeded the 90% goal) were able to identify at least one new skill they had developed over the course of the year. Many students listed more than one new skill, and the new skills seemed to be more reflective of what is required in order to successfully carry out the work of their specific position within the union. *[Strategic Goal 1: E]*

### Black Heritage Month Open Mic Night

In 2021-22, the Marshall Student Center expanded programming to contribute to the university’s diversity and inclusivity goals. In collaboration with the Office of Multicultural Affairs, five themed Bull Markets were developed that supported cultural awareness during Hispanic Heritage Month, LGBTQ+ History Month, International Education Week, Black History Month, and Asian/Pacific Islander/Desi American Month.

Additionally for Black Heritage Month, the Marshall Student Center team created an event for students of color to perform and celebrate black creativity, talent, and heritage. Six different performers and more than fifty students attended this inaugural event. *[Strategic Goal 4: E]*



## NEW STUDENT CONNECTIONS / PARENT AND FAMILY ENGAGEMENT

### Return to In-Person Week of Welcome

New Student Connections approached the challenge of engaging students safely as the university navigated a full return to in-person operations that was overshadowed by continuing pandemic concerns. A robust schedule of Week of Welcome events were held outside with a new event added called “Block Party.” This event utilized all outdoor areas surrounding the Marshall Student Center for yard games, crafts, food, a silent disco, and many other activities. Students were most ready to come back and experience everything USF had to offer after a long period of limited in-person activities. *[Strategic Goal 1: C]*

### Expanded the Peer Advisor Leaders Team

New Student Connections hired and trained additional Peer Advisor Leaders (PALs) to meet the increased needs of students learning how to engage and find their sense of belonging on the Tampa campus. PALs were also involved in significant one-on-one retention outreach efforts to students who were challenged with registration issues, academic struggles, or transition fears. *[Strategic Goal 1: C]*

### Family & Friends Weekend

Families were just as excited as their students about returning to in-person visits and Family & Friends Weekend at the end of Homecoming Week in October saw record turnout with more than 1,000 attendees. The registration format was changed with families choosing between many activities across campus and purchasing family swag bags, which was very popular.

### Implementation of Family Communications Platform

Communications with families was also enhanced with the addition of the Campus ESP platform across the three campuses. The team put in significant effort to create content for families that was informative and intentional in alignment with the timing of the academic year and their student’s experiences. *[Strategic Goal 1: C]*

## OFFICE OF MULTICULTURAL AFFAIRS (OMA)

### Faculty Collaborations to Support Black and Latina/o/x Students

The Office of Multicultural Affairs (OMA), the Institute on Black Life (IBL) and the Institute for the Study of Latin America and the Caribbean (ISLAC) collaborated to promote their common interest in delivering programs and practices designed to support Black and Latina/o/x students.

The partnership with IBL was focused on Black student retention, academic success, and creativity and included cultural heritage enrichment, outreach programs, community-engaged research, service opportunities, as well as education in systemic racism, anti-bias practices and behaviors, and diversity.

In November 2021, the partners celebrated the grand opening of the IBL Student Success Lounge, an affinity space in the Marshall Student Center on the Tampa campus to support the Black community at USF, with 75 student attendees and 25 faculty and staff. Designed to be an inviting social and academic center where students, faculty and staff from all cultural groups can learn more about contemporary Black experiences and scholarship, the space was created to host workshops, talks and experiential learning activities to facilitate connections between students and campus stakeholders, and provide opportunities for the development of social, intercultural, personal and professional skills to contribute to students' academic and career goals.

The collaboration with ISLAC similarly focused on supporting Latina/o/x student retention, academic success, personal and professional development via cultural heritage enrichment, faculty outreach programs, faculty/staff-student mentoring initiatives, community-engaged research, experiential learning opportunities, and Latina/o/x experiences locally, regionally, nationally, and globally to promote inclusive excellence, global citizenship, racial justice, anti-bias practices, self-advocacy, activist practices and behaviors, and diversity. The partners hosted six events with an average of 65 student participants to facilitate faculty-student interactions leading to an increased sense of belonging, self-awareness, civil discourse skills development, academic preparedness, and career readiness. *[Strategic Goal 1: A, C]*

### Heritage Month Celebrations

OMA collaborated with university partners to celebrate cultural diversity via a series of programs for Hispanic Heritage Month, LGBTQ+ History Month, International Education Month, Black Heritage Month, Women's History Month, and APIDA & MENA

Heritage Month. These celebrations, programs, and initiatives helped to expand students' knowledge, enhance their college experience, and create an inclusive environment where they can feel at home. An average of 1,750 students engaged via our heritage/history month kick-off celebrations at Bull Market on the Tampa campus during the 2021-2022 academic year. *[Strategic Goal 4: A, E]*

### Safe Zone and UnDocuAlly Educational Workshops

OMA provided trainings to students, faculty, and staff to educate participants and promote a more supportive environment on our three campuses. The Safe Zone Training Program is USF's Lesbian, Gay, Bisexual, Transgender/Trans+, and Queer/Questioning (LGBTQ+) diversity training program. The four-part training program aims to educate participants on advocacy for the LGBTQ+ community by promoting understanding, support, and inclusivity through interactive conversations and activities. Thirty Safe Zone training sessions, conducted by 33 faculty and staff facilitators, were held with a total of 272 participants.

Modeled after trainings at other universities, UndocuALLY educates the USF community on the history, relevant legislation, and current realities of the undocumented community. The training strives to cultivate a more supportive environment for undocumented students in higher education and at USF by fostering an atmosphere of support and inclusivity. Sixty-eight USF community members participated in virtual UndocuALLY training. *[Strategic Goal 1: E; 4: A, D]*

### Hosted the Diversity and Inclusion Conference

The St. Petersburg campus OMA hosted the Diversity and Inclusion Conference in collaboration with its counterparts on the other campuses. This conference was a professional development opportunity offered to all student success staff. *[Strategic Goal 4: B]*

### First Juneteenth Celebration

The OMA celebrated Juneteenth as OneUSF with a special event on the St. Petersburg campus. Designed to bring together the community to shed light on the holiday's complicated history, discuss current racial justice issues and to celebrate through artistic performances, the event attracted approximately 100 attendees. *[Strategic Goal 4: B]*



The new Institute on Black Life Student Success Lounge in the Marshall Student Center provides an affinity space to support the Black community at USF.

## OFFICE OF STUDENT ENGAGEMENT

### BullsConnect Support

In addition to supporting the university-wide implementation of the new student engagement platform, the Office of Student Engagement managed the Sarasota-Manatee campus' specific needs on the platform. They provided in-person training program for 17 student organization leaders, representing 14 student organizations at the start of the 2021-22 academic year. They helped manage 227 campus events and reviewed/approved 218 purchase requests submitted through BullsConnect by the Sarasota-Manatee campus student organizations and Student Government. *[Strategic Goal One: C]*

### Revitalize Traditional Programs to an In-person Environment

With the return to in-person programs and services with the start of the 2021-22 academic year, the team took special care to provide a variety of in-person experiences to appeal to students interests and needs.

- Both fall and spring Week of Welcome featured seven events hosted/co-hosted by the Office of Student Engagement. The average attendance at Week of Welcome events increased by 30% from the fall to the spring semester.
- Supported a OneUSF Homecoming effort, while maintaining four campus traditional programs.
- Hosted an impactful Alternative Spring Break program with 10 student participants from all campuses.

- Built school pride through a robust USF Week program with five events on campus, including the return of the annual USF Week Carnival.
- Celebrated students' co-curricular achievements by recognizing them at our Campus Involvement & Leadership Awards with 12 awards, including three Golden Bull Awards.

*[Strategic Goal 1: C]*

### Popular Virtual Book Club Continued

During the pandemic, the Office of Student Engagement partnered with the Information Commons on the Sarasota-Manatee campus to offer the Virtual Book Club as a means to engage students on all campuses. Due to the popularity of the program, the book club remained virtual during the 2021-22 academic year with 167 participants, representing a 29% increase in participants over the previous year. Student participants submitted book recommendations, voted on 2-3 books to read each semester, and received a copy of the book through the mail. The Virtual Book Club met weekly via Microsoft Teams for an hour-long synchronous discussion. In addition to the synchronous meetings, facilitators also engaged students via GroupMe and Teams chat if they couldn't attend the meetings. *[Strategic Goal 1: C]*

## ORIENTATION

### Summer 2021 Program Reconfiguration

With COVID-19, the Orientation teams on all campuses were met with the challenge of reconfiguring Orientation for the fourth time in 18 months to meet the onboarding needs of new students and families in a remote environment, while providing a robust and dynamic experience for all attendees.

Despite these challenges, the Orientation teams on all campuses experienced great success in the implementation of common programming outcomes and objectives for the summer 2021 Orientation season for a record number of first year students. To accomplish this, they completely switched required summer orientation for students and families/guests from an in-person requirement to virtual requirement with multiple steps for compliance. Students in the virtual environment were required to complete a pre-Orientation course in Canvas (created in spring 2020 and updated each semester in collaboration with Innovative Education and university partners), attend a live synchronous session in Microsoft Teams (large session facilitation, breakout sessions based on Orientation Leader), and complete academic program/academic college requirements. All Orientation and onboarding campaigns (email, web, social media) were changed to reflect the format. *[Strategic Goal 1: C]*

### 2022 Program Reconfiguration

As the university returned to more normal operations for spring 2022, Orientation was once again reimagined and reconfigured to a one day in-person session along with online virtual components -- it was exciting for everyone to be back in person. Additionally, a new session was successfully introduced to the program on Civil Discourse. Planning for summer orientation began earnestly in spring. Orientation Leaders (most of whom never experienced in person orientation as freshmen) were hired, trained, and prepared for a full summer of in-person orientations. *[Strategic Goal 1: C]*

### Realignment of Reporting

The Orientation office on the Tampa campus was transitioned to the Assistant Vice President for Community Development and Student Engagement to allow more synergistic collaborations with other student life departments.



## HOUSING AND RESIDENTIAL EDUCATION

### Student Experiences Survey

As the university shifted back to in-person instruction for the 2021-2022 academic year, Residential Education on the St. Petersburg and Tampa campuses remained committed to providing a safe, engaging, and community centered experience while also supporting students who were quarantined in the residence halls. To measure their success, the team surveyed residential students encourage them to reflect on their involvement and connections to peers, faculty, and staff. A total of 194 students completed the survey from both campuses revealing:

- 95% of residents confirmed they were provided opportunities to get involved on-campus
- 94% of residents indicated they were able to utilize academic resources to support their academic success
- 93% of residents indicated they were able to engage with a professor/faculty member
- 92% of residents indicated they felt more prepared to succeed

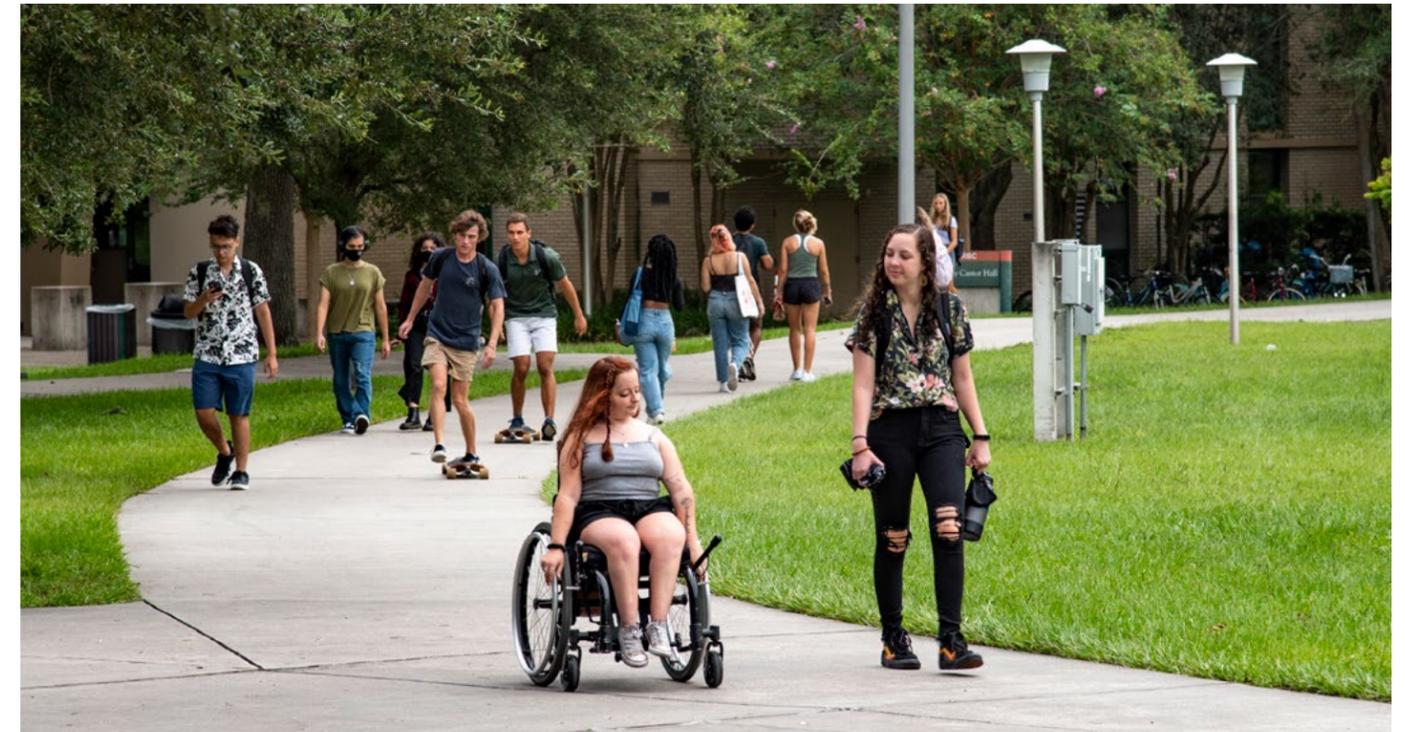
*[Strategic Goal 1: C]*

### Achieve-A-Bull Workshop

Achieve-a-Bull, a one-day workshop hosted in early January 2021 by the Tampa campus Residential Education team, was offered to first-year students who had less than a 2.5 GPA in the fall semester. The goal of the workshop was to enhance academic success skills and study strategies that will lead to improved academic performance in the spring semester. Sixty-nine out of the 400 invited students attended the workshop, sponsored by Housing & Residential Education with support from the Academic Success Center, the Office of Academic Advocacy, and the Center for Student Well-Being. *[Strategic Goal 1: A, E]*

### Launched New Residential Community Programs and Living Learning Communities

During 2021-22, Housing and Residential Education on the St. Petersburg campus launched the following residential community programs (RCP) and living learning communities (LLC): Bulls Business LLC, Kings Suites RCP, and the UMatteR RCP, providing an additional layer of support for students who share similar interests.



## STUDENT ACCESSIBILITY SERVICES

### Formation of the President's Committee on Accessibility

The President's Committee on Accessibility was formed and charged by the President in the 2021-22 academic year and is chaired by the director of Student Accessibility Services. The committee was charged to advise the university President on matters pertaining to ability, accessibility and disability as these issues pertain to USF faculty, staff, and students, as well as to evaluate and monitor the university environment for problems and issues related to these matters. This committee, with 16 initial members, began its work to raise awareness of accessibility to the same level as other minority interest groups at USF. *[Strategic Goal 4: B]*

### Accommodated More Than 2,400 Students Across University

Student Accessibility Services on all campuses received more than 1,000 new student applications in the 2021-22 academic year – 30% more applications than prior academic years. Our team registered students for appropriate accommodations and provided responses to accommodation requests in a timely fashion. *[Strategic Goal 1; Goal 4]*

### Raised Allyship/Ableism Awareness

Team members on all campuses worked together to promote a campus environment defined by equitable access to education by expanding its university partnerships to foster intentional inclusion for those with disabilities and by co-hosting two events with the Office of Diversity, Equity & Inclusion to help dismantle ableism. *[Strategic Goal 4: B]*

## STUDENT CONDUCT AND ETHICAL DEVELOPMENT

### Managing Student Conduct Across the University

The Student Conduct and Ethical Development department provided for the safety and wellbeing of the university environment by managing the consistent application of the student conduct process on all campuses during the 2021-22 academic year by ensuring due process, meeting with students, adjudicating cases, applying sanctions, overseeing the University Conduct Board, and managing formal hearings, appeals and holding processes. The consolidated team handled 1,074 admission prior conduct reviews and 890 current student cases during the academic year. *[Strategic Goal 1: C]*

### Student Development Initiatives

The Student Conduct and Ethical Development team continued expanding opportunities to support the growth and development of students, as related to a student's behavior, through collaboration and support of campus partners. By fostering ongoing connections with campus partners, the team was able to offer programming, education, training, and support for students through sanctioning collaboration, consultation, and resource sharing. Such efforts helped to provide wrap-around care for students who were involved in the student conduct process. *[Strategic Goal 1: C]*

## STUDENT GOVERNMENT ADVISING TRAINING & OPERATIONS

### Advise & Provide Oversight for a New Student Government Agency

In collaboration with Student Conduct and Ethical Development, Student Government Advising, Training & Operations advised Student Government in the formation of Bulls Student Advisors, a new agency of the Tampa Executive branch. The agency was formed to assist students involved in the student conduct process (administered by Student Conduct and Ethical Development) by providing a peer advisor. The Bulls Student Advisors help to maintain fair and equal treatment for all students by providing students with confidentiality, knowledge of the student conduct process, and information about the rights they are afforded as members of the USF community. *[Strategic Goal 1: C]*

### Developing NACE Competencies of Students Involved in Student Government

Student Government Advising, Training & Operations set a goal for the 2021-22 academic year that 80% of Student Government student leaders will improve in five or more of the eight NACE competencies through their Student Government involvement. At the end of the year, 92.7% of our Student Government student from all three campuses had improved in five or more competencies – an increase of 12.7% over the previous year. Based on these results, future developmental workshops on Career Management, Digital Technology, Teamwork and Collaboration, and Professionalism and Work Ethic may be facilitated to foster further improvements. *[Strategic Goal 1]*



## STUDENT LIFE AND ENGAGEMENT

### Green Wednesday Launched

The Student Life and Engagement department on the St. Petersburg campus started the weekly campus “tradition” of Green Wednesday. The purpose of Green Wednesday is to encourage students, faculty, and staff to wear green to enhance school spirit and connectivity to USF. The department also partnered with the Bookstore Café and Coral Café so that those who wear green on Wednesdays get a discount on their café order. *[Strategic Goal 1: C]*

### Hosted the Umoja Breakfast to Promote Inclusivity

The Umoja Breakfast was hosted by the department in the fall and spring semesters and again in summer on the St. Petersburg campus. This program connects students of color to faculty and staff on campus, which enhances campus connectivity and retention of our students of color. *[Strategic Goal 4]*

## STUDENT PUBLICATIONS

Based on the success of their necessitated transition to online publication during the pandemic and the demand for media online, The Oracle, decided to continue its online offerings in addition to print on the Tampa campus. The student staff continued to find creative and informative ways to bring the news to the campus. The 2021 year ended with the retirement of long-time advisor Jay Lawrence. *[Strategic Goal 1: C]*

## STUDENT SERVICES

The Academic Program Specialist team oversees the new student success lounge on the Sarasota-Manatee campus to provide an educational environment for students to study, lounge, relax, and meet. *[Strategic Goal 1: C]*

## STUDENT SUPPORT SERVICES

### New Student Orientation

In collaboration with 11 campus departments, the Sarasota-Manatee campus department implemented New Student Orientation for incoming students, providing them with an opportunity to meet with faculty and staff, connect with other students, learn about university resources, and receive academic advising. The team hosted ten sessions from April to June 2022 with a 92% show rate. *[Strategic Goal 1: C, D]*

### Parent & Family Engagement Adopted CampusESP

Already in use on the Tampa and St. Petersburg campus, Campus-ESP was implemented on the Sarasota-Manatee campus to provide the families of Sarasota-Manatee students with an online platform and e-newsletter so they are informed of university announcements, student life experiences, support services offerings, upcoming events and deadlines, and family-specific resources and education. *[Strategic Goal 1: C, E]*

## UNIVERSITY STUDENT CENTER

### Hybrid Event Support

During the 2021-22 academic year, the Student Center & Events department on the St. Petersburg campus developed procedures and procured resources to support hybrid events, leading to the University Student Center being a primary USF destination for events in spring 2022.

### Improved Attendance of End-of-Semester Study Center

Through enhancements and promotions, the department saw attendance increase for the events held during both the fall and spring end-of-semester Study Center initiatives, with an average of 50 students for each event and 185 students attending the most popular Late Night Breakfast event. *[Strategic Goal 1: C]*



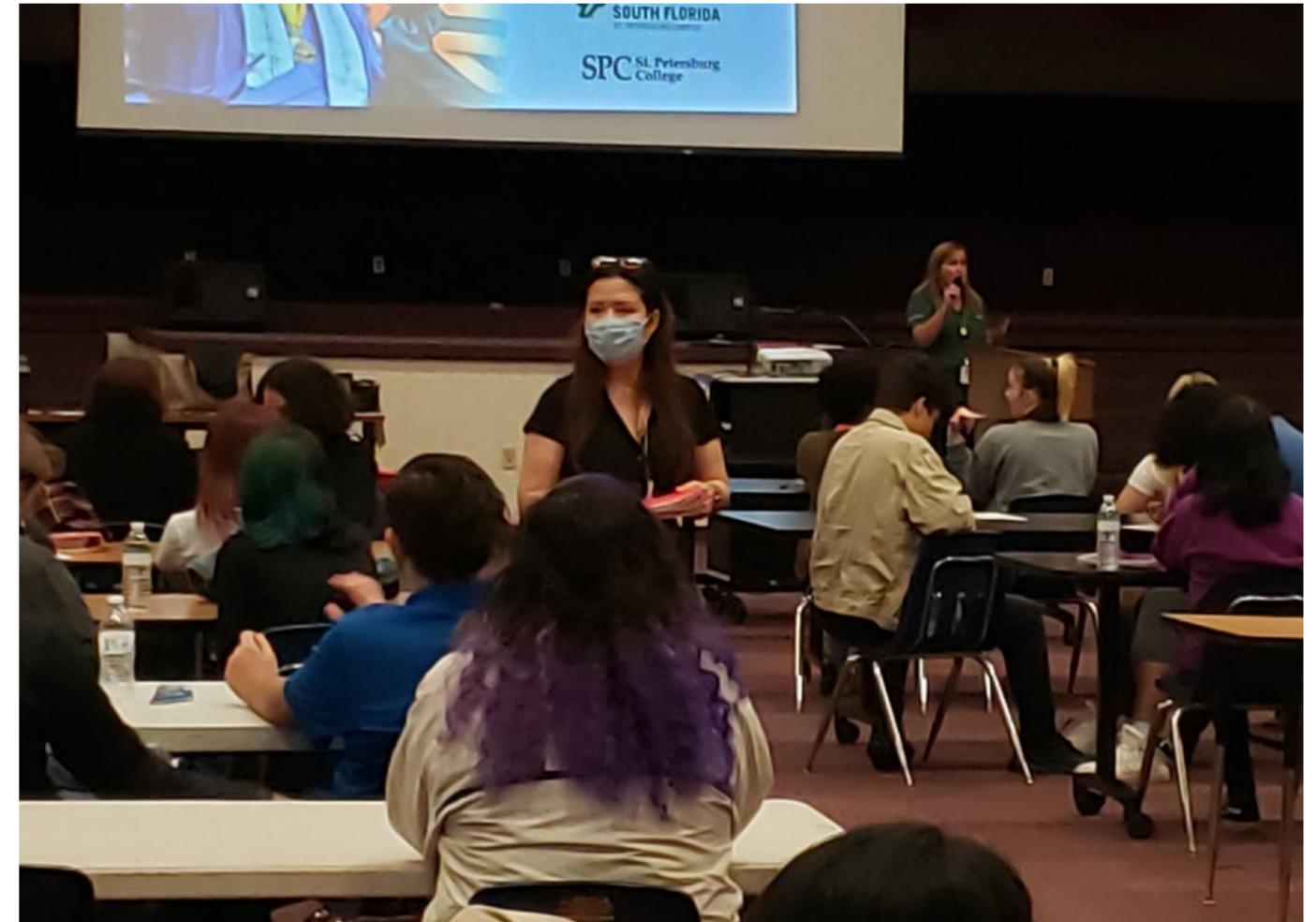
## AWARDS & RECOGNITION

- **Admissions:** Dr. Glen Besterfield received the 2022 USF Student Success Award - Provost Award
- **Student Success St. Petersburg campus:** Dr. Patti Helton received the 2021 USF Student Success Award - Regional Chancellor St. Petersburg
- **Academic Foundations:** Caroline Twachtman received a USF Outstanding Staff Award
- **Center for Leadership & Civic Engagement**
  - USF was designated a Voter Friendly Campus for the 2021-2022 cycle
  - USF received the Gold Star designation for a 70-79% voting rate during the 2020 elections as well as the All In Awards Ceremony Best Action Plan among 4-year institutions in Florida at the 2021 All In Awards Ceremony in November 2021.
- **Center for Student Involvement**
  - USF Outstanding Staff Award - Team
  - Dr. Mónica Lee Miranda received the USF Inclusive Excellence Staff Award
  - Dr. Mónica Lee Miranda received the USF Status of Latinos Presidential Advisory Committee Outstanding Staff Award
  - Dr. Mónica Lee Miranda received the 2022 USF Student Success Awards - Champions Award
- **COMPASS Student Experience:** 2021 USF Student Success Award - Innovation Award
- **Counseling Center**
  - Lisa Ferdinand, PhD, Assistant Director for Clinical Services, was honored with a Special Appreciation Award from the Assoc. for the Coordination of Counseling Center Clinical Services, for her contribution to diversity, equity, and inclusion in professional development.
  - Scott Strader, PhD, Director, was given a service of distinction award for service to the Elements of Excellence Committee of the Association for University and College Counseling Center Directors from 2016 - 2022.
  - Michael Rogers was also honored as the outgoing chair of the Presidential Advisory Committee on Issues of Sexual Orientation and Gender Identity (CISOGI)
- **Dean of Students (Tampa campus):** Winston Jones received a 2022 USF Student Success Awards - Champions Award
- **Enrollment Planning and Management**
  - Billie Jo Hamilton received the 2021 USF Student Success Award - Champions Award
  - Dr. Nicole Falk Smith received the 2022 USF Student Success Award - Regional Chancellor St. Petersburg Award
- **Financial Aid**
  - Candace Henry, Bull2Bull Financial Education, received the Office of Undergraduate Studies UDecide Instructor of the Year award
- **Housing & Residential Education (Housing is St. Petersburg campus only)**
  - Susan Kimbrough received a USF Outstanding Staff Award
  - Susan Kimbrough received a 2022 USF Student Success Award - Champions Award
  - OneUSF Housing & Residential Education Team received the 2022 USF Student Success Awards - Partnership Award
  - The Tampa campus Residential Curriculum committee won Best of Florida and presented at the regional SEAHO Conference in March
  - The Housing & Residential Education team (both campuses) received the 2022 USF Student Success Awards - Collaboration Award as part of the COVID Care Team
- **New Student Connections:** USF Outstanding Staff Award - Team
- **Office of Academic Advising and Advocacy (Sarasota-Manatee campus)**
  - 2022 USF Student Success Awards - Regional Chancellor Award Sarasota-Manatee
  - Trailblazers Award (Sarasota-Manatee campus award)
  - Topher Mowry, Academic Advisor, received the Emerging Staff Award (Sarasota-Manatee campus award)
- **Office of Academic Advocacy (Tampa campus)**
  - Kim Williams and Sarah Wray both received a USF Outstanding Staff Award
  - Dr. Ashley Dees received the Office of Undergraduate Studies UDecide Instructor of the Year award
  - Leslie Tod received the 2022 USF Student Success Award - Champions Award
- **Office of the Registrar:** Front Counter Team (Tampa campus) received the 2022 USF Student Success Award - Champions Award
- **Office of Student Engagement:** 2021 USF Student Success Award - Regional Chancellor Sarasota-Manatee Award
- **Orientation / Orientation & Campus Visitation / Department of Student Support:** 2021 USF Student Success Award - Collaboration Award
- **Student Accessibility Services**
  - 2022 USF Student Success Award - Collaboration Award
  - USF Inclusive Excellence Award from Diversity, Equity and Inclusion
- **Student Health Services**
  - Joseph Puccio, MD received the 2021 USF Student Success Award - Provost
  - Austin Jared received the 2021 USF Student Success Awards - Champions
  - The Medical Response Unit ranked number one in the nation in cardiopulmonary resuscitation during a national CPR competition judged by Stryker, a national medical and surgical equipment company
  - The Medical Response Unit was recognized at the National Collegiate Emergency Medical Services Foundation conference in March 2022
- **Student Health Services / Wellness Center (St. Petersburg campus)** received the 2022 USF Student Success Award - Collaboration Award as part of the COVID Care Team
- **Student Outreach and Support:** the St. Petersburg campus team, along with SOCAT, received the USF Student Success Award - Collaboration Award
- **Wellness Center (St. Petersburg campus):** 2022 Active Minds Healthy Campus Award



## Presentations

- **Academic Services:** presentation of “Bulls Buds: A Pilot Peer Learning Program for Student-Athletes” at the National Association of Academic and Student-Athlete Development Professionals National Conference, Las Vegas, Nevada, June 2022
- **Academic Success Center:** presentation of “A Covid Retrospective: What We Learned from Two Years Online,” by Kristen Gay, Monica Quintero & K. Swayer, in Florida College Learning Center Association’s Institutional Spotlight
- **Career Services:** Lauren Levy was a guest panelist discussing the hiring process from the HR perspective at the 2022 THRIVE Professional Association of Resume Writers and Career Coaches (PARWCC) Conference
- **Center for Victim Advocacy & Violence Prevention:** Initiated and led a workgroup consisting of representatives from the advocacy programs at each of the SUS institutions for knowledge sharing and best practices modeling
- **Dean of Students:** Danielle McDonald presented “Can Pre-matriculation data predict transfer student degree completion” at the 2021 Florida Summit on Transfer Success, hosted by the Florida Consortium of Metropolitan Research Universities
- **Office of Academic Advocacy**
  - Presented USF’s Student Success care management model to Senator Shevrin Jones of the Florida State Senate in July 2021 and follow-up submission of proposal on Strategies to Facilitate Recruitment, Retention, and Sustainability of Diverse Representation in STEM Disciplines in September 2021
  - Presented USF’s Student Success care management model to Dr. Aaliyah Samuel, Deputy Assistant Secretary for the United States Department of Education in November 2021
  - Adrienne Pollard, academic advocate, co-presented with Bobby Brown from the College of Education at the NACADA National Conference in October 2021 on *Fixed? Time to Break It! Advising Toward a Growth Mindset to Increase Student Success*
  - Anthea Henderson, Ph.D., lead academic advocate, and Chandra Davis co-presented *Collaborating for Student Success: Supporting Diversity Through High Impact Initiatives* at the American Association of Blacks in Higher Education 2022 Annual Conference in Washington, D.C.
  - SEMESP, an entity that represents sponsors of higher education in Brazil, visited USF and participated in a virtual workshop on Engaging Faculty in Student Success conducted by Leslie Tod (Office of Academic Advocacy) and Bill Cummings.
- **Office of High Impact Practices & Undergraduate Research:** Presentation of *Undergraduate Research: What’s in it for me?* to transfer students from five state colleges at the Virtual STEM Summit, hosted by the Central Florida Stem Alliance
- **Office of the Registrar:** Glenna Schubert presented the department’s Holds Baseline Project to the Florida Association of Collegiate Registrars and Admissions Officers (FACRAO) in June 2022 in Daytona
- **Office of Transfer Student Success**
  - Shaun Harris and Jacoby Waldron presented at the Florida Summit
  - Chandra Davis presented at the American Association of Blacks in Higher Ed (see above)
- **Office of Veteran Success**
  - Presented *Moving the Needle: Beyond Veteran Friendly to Veteran Inclusive Campus* at the Council of College and Military Educators Conference, San Francisco, CA
  - *Building a Veteran Inclusive Campus* program accepted for the Student Veterans of America 14th Annual National Conference, Orlando
  - Presented *Becoming a Veteran Inclusive Campus: A Time for Change* at the 3rd Annual Diversity & Inclusion Conference, St. Petersburg
  - Presented *Developing a Sustainable Framework for Higher Education & Industry Partnerships Supporting Military-Connected Students* for NASPA Symposium on Military-Connected Students, Denver, CO
  - Presented *Life after Service: Transitioning to Higher Education* at the Metropolitan Life Insurance Company Veterans Day Event, Tampa
  - *Operation Partnership: Employer Roundtable* panel discussion presented at the Greater Tampa Bay Chamber of Commerce, Tampa
- **Recreation & Wellness**
  - Antonio Gonzalez, Assistant Director of Sports Programs, was a Panelist at the Synapse Summit: Esports for All: Live, Work, Play
  - Antonio Gonzalez served as the facilitator for Sports Programs Round Table for the 2022 NIRSA State Summit



- **Student Conduct & Ethical Development:** Campus Title IX (TIX) presentation to Pinellas County Sexual Assault Response Team (SART), provided knowledge around best practices related to managing TIX on a college campus
- **Student Health Services**
  - Dr. Saida Omarova published and lectured at international PAMA conference in Chicago in June 2022 on research findings, “Performing Arts Triage: Happy Healthy Longevity”. The research was conducted in the Fall and Spring semesters of 2021-22 through USF School of Music’s Healthy Musician Triage Initiative, as conducted by Dr. Omarova, a certified athletic trainer and a College of Music faculty member.
  - Dr. Puccio and colleagues had the following abstract accepted for the Annual Meeting of the American Public Health Association: Mahony H\*, Vamos CA, Rapkin RB, Puccio J, Settineri F, Daley E. (2022). Medical trainees’ health literacy of the long-acting reversible contraception (LARC) clinical guidelines and impact on LARC counseling and insertion practices.
- **Student Outreach and Support**
  - Joseph Contes presented six times nationally and locally on “Addressing Racial Trauma as a Care Manager” and focusing on “Supporting students experiencing racial battle fatigue”
  - Joseph Contes presented and lead a round-table discussion on Basic Needs Resources from a Case Coordination lens at NABITA’s national case management summit.
  - Whitney Cash co-lead round table in discussion leveraging documentations system (Symplcity) in case management services at NABITA’s national case management summit.
  - Jenelle Bell and Joseph Contes presented at the Positive Pathways 6th annual conference in May 2022 on the Pearls program best and high impact practices.
- **Upward Bound:** On-going Grant Management/Writing workshops were held nationally for Upward Bound colleagues across the country

## Publications

- **Academic Success Center:** Peer reviewed journal article: *Promoting Writing as a Core Competency for Psychology Majors: Challenges and Opportunities*, by Kristen Gay, co-author Tiffany Chenneville, in the *Scholarship of Teaching and Learning in Psychology*
- **Center for Student Involvement:** Bureau, D., Miranda, M.L., Glass, M., & Barber, J. (2021). Moving From Ideation to Prototyping: Developing a Learning-Centered Co-Curriculum. In Peck, A. & De Sawal, D. M. (Eds.), *Applying Design Thinking to the Measurement of Experiential Learning*. IGI Global Publishing
- **Counseling Center**
  - George Poncy, PhD, Staff Psychologist in the Counseling Center and Coordinator of the Post-Doctoral Fellowship Program, published an article with colleagues Mijin Kim and Frederick G. Lopez: Kim, M., Poncy, G., & Lopez, F. G. (2022). Passive Facebook use and students' academic stress: The moderating role of authenticity. *Journal of American College Health*.
  - Michael Rogers, PhD, Assistant Director for Training, published a book chapter (with Jonathan Mitchell from the St. Petersburg Wellness Center): Rogers, M., & Mitchell, J. (2022). Supervising the delivery of cognitive behavioral therapy in college counseling centers. In E. A. Storch, J. S. Abramowitz, & D. McKay (Eds.), *Training and supervision in specialized cognitive behavior therapy: Methods, settings, and populations*. (pp. 161–176). American Psychological Association.
- **Office of Academic Advocacy**
  - Featured in article on Academic Advocacy by Matt Zalaznick in *University Business*, February 2022
  - Work highlighted in an article by Larry Gordon in *EdSource*, spring 2022
  - Highlighted in an article titled *Raising Graduation Rates Takes a Culture Shift and a Lot More* by Beth McMurtrie in the *Chronicle of Higher Education*, June 2022
- **Office of Student Engagement:** Kati Hinds, Assistant Director of Student Engagement, co-authored the article “Virtual Book Club: Impactful Library Programming at a Distance through Co-Curricular Collaboration” with the campus librarian, Jessica Szempruch. The article was published in the *Journal of Library and Information Services in Distance Learning* in May 2022.
- **Student Health Services**
  - Sexual Health & Gynecology medical providers published in *Science Direct*, Volume 68 June 2022. *Advances in Pediatrics*. Faculty authors: Dr. Saida Omarova, Dr. Aileen Cannon, Dr. Wendy Weiss, DNP Adrienne Bruccoleri, and Dr. Joseph Puccio. “Genital Herpes Simplex Virus—An Updated Review” updates practices for diagnostic testing for symptomatic and asymptomatic patients, prevention, treatment, and emotional/psychosocial implications for the patient.
  - Dr. Puccio and colleagues had the following article published: Vamos, C.A., Puccio, J.A., Griner, S.B., Logan, R.G., Piepenbrink, R., Cayama, M.R., Lovett, S.M., Mahony, H., and Daley, E.M. (2022) Health literacy needs and preferences for a technology-based intervention to improve college students' sexual and reproductive health, *Journal of American College Health*, published online 17 Mar 2022



In spring 2022, Student Success leaders and students interviewed with a reporter from the *Chronicle of Education* during a two-day campus visit that resulted in an in-depth article about USF's approach to ensuring student success.



With the cancellation of the 2022 National Student Success Conference, organizers launched the second annual Speakers Series with five sessions featuring thought leaders to advance these topics nationally.

## Other

- **Academic Programs:** Shane Combs, Exploratory Curriculum advisor, created the ECM Alumni Network on LinkedIn with nearly 70 students who started their academic journey at USF in ECM and are now proud USF alumni with blossoming careers.
- **Academic Success Center:** Hosted the Association for the Coaching and Tutoring Profession 2022 Conference *Aspire to Inspire*
- **Career Services:** Lesa Shouse served on the Member Development and Employer Engagement committees of the Florida Association of Colleges and Employers
- **Center for Leadership & Civic Engagement:** Qualified for a \$1,000 2021 Florida Student Voting Summit and a \$500 2021 Campus Takeover mini grants
- **Office of High Impact Practices and Undergraduate Research:** Worked jointly with Florida state colleges to increase the transfer pipeline from state colleges to USF through the promotion of undergraduate research opportunities.
- **Office of Multicultural Affairs:** Hosted the annual two-day *Diversity & Inclusion Conference: Merging Our Past & Present to Forge a Brighter Future* in February; 24 sessions and nearly 100 attendees
- **Recreation & Wellness**
  - Partnered with the Vinik Sports & Entertainment Management Program to host the USF Esports Summit
  - Assistant director for Sports Programs Antonio Gonzalez served as Co-Chair for NIRSA Esports Task Force and was asked to serve as an expert for the creation of Esports CAS Standards in collaboration with NIRSA and NACE leaders
- **Student Health Services:** Dr. Saida Omarova and Dr. Stephen Poff participated in a USF multidisciplinary collaboration of the arts, medicine, and research in performing arts medicine. The initiative brought together research and clinical faculty from across departments and colleges work together toward promoting Performing Arts Medicine research and practice.
- **Student Outreach and Support**
  - Awarded a \$10k grant (Love for Lawrence) in collaboration with the Wellness Center to address Mental Health and Increasing Help Seeking Behaviors among college students.
  - The Pearls program was awarded a \$15k donation by the Joy McCann Foundation to start an emergency fund for students emerging from the foster care system.



UNIVERSITY of  
**SOUTH FLORIDA**

**Student Success**

4202 E. Fowler Avenue, CGS 401  
Tampa, FL 33620  
[usf.edu/student-success](http://usf.edu/student-success)