



**NOTES**  
**USF Board of Trustees**  
**Academics and Campus Environment Committee**  
**May 14, 2019, 11:15 AM – 12:45 PM**  
**USF Marshall Student Center, MSC 3707**

Committee Members Present: Stephanie Goforth, Trustee and Chair; Britney Deas, Trustee; Deanna Michael, Trustee; Byron Shinn, Trustee; Judy Genshaft, President; Gerard Solis, General Counsel; Ralph Wilcox, USF System Provost & Executive Vice President; Jordan Zimmerman, Trustee and BOT Chair

**I. Call to Order and Comments**

Chair Stephanie Goforth called the meeting to order at 10:54 AM. A quorum was confirmed with the following Trustees present:

Trustee Stephanie Goforth  
Trustee Britney Deas  
Trustee Deanna Michael  
Trustee Byron Shinn

Chair Goforth welcomed Britney Deas as the newest trustee, which was met with acclamation.

**II. Public Comments Subject to USF Procedure**

Chair Goforth confirmed with General Counsel Gerard Solis that no requests for public comments had been received.

**III. New Business – Action Items**

**a. Approval of Minutes – April 8, 2019**

A motion was made and seconded. Approved by all committee members present.

**b. Proposed Ph.D. Informatics and Big Data Analytics (USFT)**

College of Business Dean Moez Limayem presented the degree proposal that he described as an interdisciplinary program from six different departments in four different colleges: Muma College of Business, College of Arts and Sciences, College of Engineering, and College of Public Health. He said that the program received strong support from leaders of industry from Google, AT&T, Bank of America, and Nielsen and from academia by way of support letters from Emory University, University of Texas at Austin, National Tsing Hua University, and New York University. The program is also timely as societal problems require increasingly data driven solutions but within a holistic environment. The members discussed including size and number of cohorts, the Jeff Vinik and Tampa Bay Lightning connection, jobs and salaries, hub of excellence, likelihood of BOG approval, and expanded choices for

core courses due to the interdisciplinary aspect with the four colleges. The trustees expressed their support and enthusiasm for the program.

**c. Proposed B.S. Supply Chain Management (USFT)**

**d. Proposed M.S. Supply Chain Management (USFT)**

Dean Limayem presented the two Supply Chain Management degree proposals together, which are in direct response to the huge demand for talent in the supply chain industry. He noted the high starting salaries in the field and the plentiful jobs upon graduation. No new faculty lines are requested for either program, which are both transitioning from existing concentrations within the Marketing program for the baccalaureate degree and from the M.B.A. program for the master's degree. A discussion followed including the global, interdisciplinary nature of the USF program and dissimilar programs in Supply Chain Management at Florida International University, University of North Florida, and University of West Florida. Also discussed was the quality of the university's faculty, students, and business partners; the dean reminded the members of the recent \$5 million donation from Monica Wooden and the renaming of the Muma College of Business Center for Supply Chain Management & Sustainability in her name.

A motion to approve items III.b., III.c, and III.d. was made and seconded. Approved by all committee members present.

**e. Proposed B.S. Environmental Chemistry (USFSP)**

Regional Chancellor Martin Tadlock presented the proposed degree as a means to provide students with all of the state mandated prerequisites and core courses in a General Chemistry program with additional emphasis on environmental science, data analytics and business. Only one other institution in the southeast offers this degree – University of Georgia – and there are only 13 others in the country. Studies suggest that job opportunities for environmental chemists will increase 11% nationally and 18% statewide between 2016 and 2026, exceeding the growth of all other occupations. Dr. Tadlock described high entry level salaries and noted that the program has solid faculty support. The program, which will be focused on sustainability, will be funded through the reallocation of base Education & General faculty costs, with the expectation that additional costs will be supported by funds generated through new enrollment, current base funding, and internal reallocation of existing resources at USFSP.

A motion was made and seconded. Approved by all committee members present.

**f. Faculty Nominations for Tenure (USFT)**

Senior Vice Provost Dwayne Smith gave a brief summary of the long and rigorous tenure process and noted, with affirming comments from President Genshaft, the necessity of careful attention to consistent and sustained progression over a long period of time. Dr. Smith described achieving tenure as a milestone in an academic career, and the nominees as those who will make significant professional contributions to USF and the academic community in general. He strongly recommended the approval of the full slate of nominations.

**g. Tenure as a Condition of Employment (USFT)**

Senior Vice Provost Smith said that highly qualified individuals recruited for employment at USF have usually earned tenure at their previous institutions and, in order to make USF an institution of choice, a competitive package, which includes tenure, must be provided. Dr. Smith highly recommended the list of nominees, and reported that among those is President-elect Steve Currall.

A motion to approve items III.f. and III.g. was made and seconded. Approved by all committee members present.

**h. Faculty Nominations for Tenure (USFSP)**

Regional Chancellor Martin Tadlock certified that all nominations have met the requirements and conditions contained in USF Regulations, Policies, and Procedures. He recommended approval for all nominees.

**i. Tenure as a Condition of Employment (USFSP)**

Regional Chancellor Tadlock strongly recommended the approval of Dr. Tianxia Yang from Villanova University and previously Clemson, for tenure at the rank of Associate Professor in the Kate Tiedemann College of Business.

A motion to approve items III.h. and III.i. was made and seconded. Approved by all committee members present.

**j. Faculty Nominations for Tenure (USFSM)**

Regional Chancellor Karen Holbrook reviewed the three faculty nominees who will all hold the rank of Associate Professor upon tenure, one each in the College of Business, the College of Science and Math, and the College of Liberal Arts and Social Sciences.

**k. Tenure as a Condition of Employment (USFSM)**

Regional Chancellor Holbrook presented one nominee for tenure as a condition of employment, Dr. Steve Miller from St. Joseph's University. Upon approval, he will join the USFSM College of Business as an Associate Professor of Risk Management & Insurance.

A motion to approve items III.j. and III.k. was made and seconded. Approved by all committee members present.

**III. New Business – Information Items**

**a. Academic Performance of Student Athletes**

Senior Associate Vice President Paul Atchley presented the highlights of the academic performance of USF student athletes including academic profile, trends, and retention, progression, and graduation rates. Student athletes were compared to non-athletes and gender specific results were also provided. Top degrees for athletes were Health Sciences, Communication, and Criminology; non-athletes' top degrees were Health Sciences, Biomedical Sciences, and Nursing. Dr. Atchley emphasized the integrity of the admissions process, in light of the national "Varsity Blues" scandal. Within 48 hours of news of the scandal, an analysis of participation in athletics by USF students admitted with a Banner code

of “ATHL” was begun; the results indicated no impropriety in the admissions process associated with athletics. A brief discussion followed with the suggestion to include peer institution comparisons in next year’s report.

**b. Youth Mental Health Awareness & Training Grant**

Regional Chancellor Martin Tadlock reported that in July of 2018, USF St. Petersburg was awarded \$2.2 million to implement Youth Mental Health First Aid Activities (YMHAT Project), to help address the needs of the state in this area. Dr. Jordan Knab, from USFSP and Principal Investigator & Director of K-16 Educational Initiatives provided details. Since August 2018, YMHAT has been centered on building an infrastructure by strengthening existing capacity through Project AWARE, SEDNET, and Youth Mental First Aid (YMHFA) trainings. USFSP also contracted “Train-the-Trainer” Services from the National Council on Behavioral Health in Washington, D.C. Part of the grant directs the purchase of training software, so the Florida Department of Education, through USFSP, partnered with Kognito Gold Standard Modules to provide supplementary online training. Kognito’s software has been described as “best of breed.” The software, aimed at elementary, middle, and high school levels, will implement delivery in a three-step format, for which training is currently being conducted for school and district facilitators, and will be followed by training for all K-12 school employees.

**IV. Adjournment**

Chair Goforth adjourned the meeting at 12:17 PM.