# 2020 ACCOUNTABILITY PLAN UNIVERSITY OF SOUTH FLORIDA

Draft 4/7/2020







INTRODUCTION	
STRATEGY	4
Mission Statement	4
Mission Statement Statement of Strategy	4
STRENGTHS, OPPORTUNITIES & CHALLENGES	5
Three Key Initiatives & Investments	5
GRADUATION RATE IMPROVEMENT PLAN UPDATE	
Key Achievements for Last Year (Student, Faculty, Program, Institutional)	7
PERFORMANCE-BASED FUNDING METRICS	
PREEMINENT RESEARCH UNIVERSITY FUNDING METRICS	
KEY PERFORMANCE INDICATORS	
TEACHING & LEARNING (FROM THE 2025 SYSTEM STRATEGIC PLAN NOT INCLUDED IN PBF SECTION)	
Scholarship, Research & Innovation Metrics	
INSTITUTION SPECIFIC GOALS	
ENROLLMENT PLANNING	
ACADEMIC PROGRAM COORDINATION	



# INTRODUCTION

The Accountability Plan is an annual report that is closely aligned with the Board of Governors' 2025 System Strategic Plan. This report enhances the System's commitment to accountability and strategic planning by fostering greater coordination between institutional administrators, University Boards of Trustees and the Board of Governors regarding each institution's direction and priorities as well as performance expectations and outcomes on institutional and System-wide goals.

Once an Accountability Plan is approved by each institution's respective Boards of Trustees, the Board of Governors will review and consider the plan for approval, excluding those sections of the Plan that require additional regulatory or procedural approval pursuant to law or Board regulations.



# STRATEGY Mission Statement

Led by outstanding faculty and professional staff, the University of South Florida (USF) conducts innovative scholarship, creative activity, and basic and translational research, and delivers a world-class educational experience promoting the success of our talented and diverse undergraduate, graduate, and professional students.

As a public metropolitan research university, USF, in partnership with our communities, serves the people of Florida, the nation, and the world by fostering intellectual inquiry and outcomes that positively shape the future - regionally, nationally, and globally.

### Statement of Strategy

The University of South Florida, comprised of campuses in Tampa, St. Petersburg, and Sarasota-Manatee, is guided by the Florida Board of Governors' (BOG) Strategic Plan and driven by a commitment to accountability and excellence. USF is committed to "Students First" by expanding access and raising educational attainment while continuing to strengthen USF's stature as a Preeminent Research University and its national and global rankings. USF continues national best practices in student success and diversity while maintaining the highest levels of academic excellence and high-impact research.

The 2018 Florida Legislature mandated that by July 1, 2020, USF will consolidate into one university, geographically distributed. "One USF" affords the State of Florida the opportunity to maximize the impact of a highly-ranked research university located across a large metropolitan area. USF is poised to continue its upward trajectory as the nation's fastest-rising university under our plan for "One USF". Central to our consolidation strategy is leveraging the distinct advantages of each USF campus while aligning accountability across campuses, valuing shared governance through engaging students, faculty and staff. Contingent upon legislative support, major investments in all three campuses will raise the national profile of "One USF" and provide students and faculty with new academic and research opportunities.

President Steven C. Currall initiated a Strategic Renewal process during the Fall of 2019, and an early step of the process is the establishment of USF's Principles of Community Taskforce. The process is designed to strengthen a campus climate of mutual support among faculty, staff, and students and will facilitate our shared strategy, mission, vision, and goals for "One USF".



# STRATEGY (cont.) Strengths, Opportunities & Challenges

USF is on an unprecedented trajectory in reputation and performance metrics, gaining national recognition as one of the fastest rising universities. We continue to make gains by increasing student success outcomes, improving FTIC retention rates and four-year and six-year graduation rates, and lowering student-faculty ratio. USF looks forward to implementing a strategic renewal plan, which will inform our academic and research priorities. USF is uniquely positioned to train the next generation of physicians and pioneer world-changing discoveries at the new state-of-the-art USF Health Morsani College of Medicine and Taneja College of Pharmacy and Heart Institute which opened in January 2020.

As we continue on our path as "One USF", we will utilize best practices: increasing faculty resources and productivity, enhancing the quality of access and programs for incoming students, cultivating institutional reputation among peer intuitions, and growing community support through philanthropy, while aligning with the Florida Legislature's vision. We will continue our upward trajectory, uphold Preeminence, and maintain our status as a top global university. Major investments in all three campuses, contingent upon legislative support, will raise the national profile of "One USF" and provide students and faculty with new academic and research opportunities. This support is fundamental in offering new scholarly opportunities for faculty and students at each campus. The next step in the consolidation process is the SACSCOC site visit following July 1, 2020 to affirm we are working as one university. USF faculty and staff across all three campuses continue to work diligently to complete all SACSCOC substantive tasks and prepare documentation, assuring we have a smooth transition as we work towards "One USF"

### Three Key Initiatives & Investments

USF is an institution where excellence and opportunity converge. We focus on the quality of undergraduate and graduate students and their educational experience; faculty, research and creative impact; and strategic partnerships. Supporting initiatives include 1. Academic and Research Excellence, 2. Accreditation for Consolidation, and 3. Strengthening Preeminence with a continued path towards AAU membership eligibility and becoming Top 25 in USNWR's ranking. Across all of our campuses, we will increase our efforts in:

Advancing student learning, success, persistence, retention, and degree completion through the Excellence in Academic Advising initiative; continually enhancing and refining the MWell4Success program which includes an array of support services from therapy to time-management, anxiety-reducing skills, and stress coping strategies; advancing at least one center of excellence on each USF campus under "One USF"; launching the Faculty Success Workgroup to focus on matters of significant importance in strengthening the Preeminent stature of a consolidated USF, such as helping to increase the research portfolio with strategic hires and driving down student to faculty ratio; and continuing a General Education Council to advise on the ongoing development, implementation and assessment of an effective general education program and expanded course offerings across all three campuses.



### STRATEGY (cont.) Graduation Rate Improvement Plan Update

The Graduation Rate Improvement plan implemented by the USF System in 2018 built on and enhanced comprehensive, system-wide initiatives then underway, including, but not limited to 1) predictive analytics, 2) case management, 3) course scheduling, and 4) the Finish in Four program. USF has made substantial progress in each one of these areas.

1). Predictive Analytics: The Civitas Learning analytics platform has been extended to users at USFSP and USFSP. Lists of at-risk students are distributed around the campuses every week. Further, our institutional research office worked with Civitas to modify the platform to predict a students' likelihood of persistence to the following fall semester (rather than semester to semester). In addition, the in-house predictive models built on pre-enrollment data and surveys (known as the First Year Retention model), were also developed for USFSP and USFSM.

2). Case Management: The cross-functional Persistence Committees have been strengthened at all three campuses by standardizing the practices utilized by the professional staff. In addition, Information Technology enhanced the case management communications platform, Archivum Insights, to allow for appointment scheduling and text messaging. Support personnel across the three campuses are developing and operating under a common "playbook" to share best practices and train additional personnel.

3) Course Scheduling: Enrollment planners and college schedulers promoted the utilization of the Ad Astra platform to assist in developing course schedules that optimize seats and facilitate timely degree completion. Through training sessions and regular meetings, we promoted the concept and practice of scheduling courses that serve students' needs and demands first. We also launched curricular "audits" of all degree programs to identify bottlenecks and other obstacles built into the curriculum that delay a students' path to a degree.

4) Finish in Four: To encourage students to graduate in four years, the university awarded \$298,555 in financial incentives to FTIC students in the 2015 cohorts who were just short of 120 credit hours. The awards contributed to an increase in the USF Tampa four-year graduation rate from 55% in 2016 to 61.5% in 2019. In 2017, USF developed the Green to Gold Grant program to offer additional financial incentives to Florida resident summer/fall FTIC admits who have a zero expected family contribution. This grant, in combination with the Federal Pell Grant, covers tuition, fees and books. To date, we have paid 535 students \$1,185,209 for 2019-20. Bright Futures recipients were also eligible for this grant.



# Key Achievements for Last Year (Student, Faculty, Program, Institutional)

#### Student

- Two USF Judy Genshaft Honors College students, Keller Blackwell and Willie McClinton, were named Goldwater Scholars for 2019, chosen out of nearly 1,300 students nationally. The highly competitive scholarship is the most prestigious undergraduate award in the country for science research and provides \$7,500 for educational expenses and research support.
- 2. A student-led initiative at USF St. Petersburg led to the installation in the student dining facility of an ORCA Biodigester, which digests food waste using microorganisms that thrive in cold water. Less than six months after it was installed, the ORCA has diverted more than 3,500 pounds of food waste from landfills.
- 3. The USF Sarasota-Manatee campus hosted a "Reverse Career Fair" that changed the format of a traditional career fair by providing students with an opportunity to set up tables to showcase their skills and experiences to recruiters in attendance. The unique format was recognized by the National Association of Colleges and Employers (NACE) as a national best practice. In a post-event survey, 17 of 22 students who responded reported that they were offered at least one job and/or internship; 14 students accepted positions.

### Faculty

- 1. The Chronicle of Higher Education ranked USF #1 in the nation for Top Producer of Fulbright Scholars, with 12 faculty scholars for the 2018-2019 academic year.
- 2. USF ranked 4th worldwide among organizations with the most Fellows of the American Association for the Advancement of Science (AAAS) elected in 2019, a standing USF has held for the past five years. As of 2019, USF has a total of 73 AAAS Fellows among its faculty.
- 3. USF faculty continue to earn national and international recognition. In 2019, USF faculty received 138 new external honors and awards.

#### Program

- 1. USF St. Petersburg launched the Innovation Scholars program, which matches first-year students with mentors from local businesses for job-shadowing opportunities. Thirty-three students were paired with 29 different businesses from St. Petersburg in Fall 2019, and another 28 were paired for spring 2020. Intent is to double that number next year.
- The Morsani College of Medicine Class of 2023 is one of the most competitive in the college's history. With more than 5,500 applications, students had less than a 4 percent chance of getting in. This class attained an average MCAT score of 515, putting them in the 93rd percentile nationally with an average GPA of 3.76 (2019).
- 3. The USF Sarasota-Manatee campus was awarded the CareerSource Suncoast Workforce Education Partner of the Year for our innovative work in connecting students to employers for internships and employment upon graduation.

### Institutional

- The University of South Florida was a recipient of the 2019 American Council on Education/Fidelity
  Investments Award for Institutional Transformation. The award was created to recognize institutions that have
  responded to higher education challenges in innovative and creative ways and achieved dramatic changes in a
  relatively brief period. It includes a \$10,000 prize.
- Helios Education Foundation has awarded the University of South Florida's Black Leadership Network (BLN) a \$2.1 million grant to support the future success of underrepresented students across USF. USF won the Association of Public and Land-grant Universities' (APLU) 2019 Institutional Award for Global Learning, Research & Engagement. The Platinum Level APLU award focuses on four areas of excellence: inclusivity, internationalization of research and engagement, leadership and pervasiveness, and assessment.



# PERFORMANCE-BASED FUNDING METRICS

### 1. Percent of Bachelor's Graduates Enrolled or Employed (\$25,000+)

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
ACTUAL	67.2	69.6	70.0	70.4	71.6					
APPROVED GOALS		66.8	70.5	70.5	71.4	72.5	73.1	74		
PROPOSED GOALS						72.8	73.1	74.0	74.5	75.0

### 2. Median Wages of Bachelor's Graduates Employed Full-time

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
ACTUAL	36,700	38,000	37,300	38,000	39,400					
APPROVED GOALS		36,300	38,600	39,100	38,768	40,375	40,980	41,544		
PROPOSED GOALS						40,375	40,980	41,544	42,000	42,500

### 3. Average Cost to the Student [Net Tuition & Fees per 120 Credit Hours for Resident Undergraduates]

-									-	
	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	13,540	13,280	12,040	7,130	4,330		•	•	•	
APPROVED GOALS			13,000	12,900	7,110	7,110	7,110	7,110		
PROPOSED GOALS						7,110	7,110	7,110	7,110	7,110

### 4. FTIC Four-Year Graduation Rate [Full-time FTIC students]

	2011-15	2012-16	2013-17	2014-18	2015-19	2016-20	2017-21	2018-22	2019-23	2020-24
ACTUAL	48.8	52.0	57.4	58.6	59.4					
APPROVED GOALS		50.4	53	57.6	59.2	61.8	64.1			
PROPOSED GOALS						61.8	64.1	64.5	65.0	65.5

### 5. Academic Progress Rate [Second Fall Retention Rate with at Least a 2.0 GPA for Full-time FTIC students]

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	85.1	86.1	86.2	86.6	87.7					
APPROVED GOALS		85.6	87.5	87.4	89.0	90.3	90.8	91.4		
PROPOSED GOALS						90.3	90.8	91.4	91.5	91.6



# PERFORMANCE-BASED FUNDING METRICS (cont.)

### 6. Percentage of Bachelor's Degrees Awarded within Programs of Strategic Emphasis

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	54.6	59.0	61.4	61.5	62.8		•			
APPROVED GOALS		54.8	59.2	61.7	62.2	63.5	64.5	65.4		
PROPOSED GOALS						63.5	64.5	65.4	65.5	65.6

### 7. University Access Rate [Percent of Undergraduates with a Pell grant]

	FALL 2014	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2020	FALL 2021	FALL 2022	FALL 2023
ACTUAL	43.0	41.2	40.0	41.7	40.0					
APPROVED GOALS		40	41	40.5	42.2	42.2	42.2	42.2	•	
PROPOSED GOALS						42.2	42.2	42.2	42.2	42.2

### 8. Percentage of Graduate Degrees Awarded within Programs of Strategic Emphasis

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	72.7	74.6	74.8	73.3	72.2	•	•	•	•	•
APPROVED GOALS		74	74.1	75.2	73.6	73.8	73.8	73.8		
PROPOSED GOALS						73.8	73.8	73.8	74.5	75.0

### 9. BOG Choice: Percent of Baccalaureate Degrees Awarded Without Excess Hours

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	65.8	75.6	78.3	80.7	84.7	•	•	•	•	•
APPROVED GOALS		68.1	77.5	79.0	81.6	81.7	82.6	83.1		
PROPOSED GOALS						85.0	85.2	85.4	85.6	85.8

### 10.BOT Choice: 6-Year Graduation Rates [Full- & Part-time students]

	2009-15	2010-16	2011-17	2012-18	2013-19	2014-20	2015-21	2016-22	2017-23	2018-24
ACTUAL	67.7	66.4	68.8	71.2	73.2					
APPROVED GOALS		66.7	70	69	71.3	72.1	72.1	73.3		
PROPOSED GOALS						74.0	74.5	75.0	75.5	76.0



### PREEMINENT RESEARCH UNIVERSITY FUNDING METRICS \*USF-TAMPA ONLY\*

### A. (1). Average GPA

	-									
	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2020	FALL 2021	FALL 2022	FALL 2023	FALL 2024
			-				-	-		-
ACTUAL	4.1	4.1	4.1	4.1	4.1	•	•		•	
APPROVED GOALS		4.0	4.1	4.1	4.1	4.1	4.1	4.1		
PROPOSED GOALS						4.2	4.2	4.2	4.2	4.2

### A. (2). Average SAT Score

	-									
	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2020	FALL 2021	FALL 2022	FALL 2023	FALL 2024
ACTUAL	1223*	1226*	1280	1296	1287					
APPROVED GOALS		1220	1280	1282	1296	1300	1302	1305		
PROPOSED GOALS						1312	1315	1318	1321	1324

Note\*: Historical scores/goals were based on a different SAT scale standard.

### B. Public University National Ranking [Top50 rankings based on BOG's official list of publications]

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
ACTUAL	4	4	4	4	6					
APPROVED GOALS		3	5	5	5	5	5	5		
PROPOSED GOALS						6	6	6	7	7

### C. Freshman Retention Rate [Full-time FTIC students]

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	88	90	90	91	91	•				
APPROVED GOALS		90	91	91	91	92	93	93		
PROPOSED GOALS						92	93	93	93	93

### D. Four-year Graduation Rate [Full-time FTIC students only]

2011-15	2012-16	2013-17*	2014-18	2015-19	2016-20	2017-21	2018-22	2019-23	2020-24
51	55	60	61	62	•	•	•	•	
	50	56	60	62	64	65	68		
					64	65	68	68	68
		51 55 . 50	51         55         60           .         50         56	51         55         60         61           .         50         56         60	51         55         60         61         62           .         50         56         60         62	51         55         60         61         62         .           .         50         56         60         62         64	51         55         60         61         62         .         .           .         50         56         60         62         64         65	51       55       60       61       62       .       .       .         .       50       56       60       62       64       65       68	51       55       60       61       62       .       .       .       .         .       50       56       60       62       64       65       68       .

Note\*: The 2013-17 data will be reported to IPEDS in 2020 as part of their annual data collection cycle.



# PREEMINENT RESEARCH UNIVERSITY FUNDING METRICS (cont.)

### E. National Academy Memberships

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
ACTUAL	8	11	13	14	15					
APPROVED GOALS		9	10	13	14	15	16	17		
PROPOSED GOALS						15	16	17	17	17

### F. Science & Engineering Research Expenditures (\$M)

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	420	448	502	525	331					
RESTATED ACTUALS	284	305	325	334						
APPROVED GOALS		421	427	503	530	545	560	575		
PROPOSED GOALS						333	334	336	338	339

### G. Non-Medical Science & Engineering Research Expenditures (\$M)

			-	-		-	-	-			
	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	
ACTUAL	229	229	288	296	248						
RESTATED ACTUALS	210	207	264	271							
APPROVED GOALS		230	233	289	296	300	305	310			
PROPOSED GOALS						249	250	252	253	254	

### H. Number of Broad Disciplines Ranked in Top 100 for Research Expenditures

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
ACTUAL	7	7	7	7	7					
RESTATED ACTUALS	7	7	7	7	7					
APPROVED GOALS		7 of 8	8 of 8							
PROPOSED GOALS						8 of 8				



# PREEMINENT RESEARCH UNIVERSITY FUNDING METRICS (cont.)

#### I. Utility Patents Awarded [over three calendar years]

_	2013-15	2014-16	2015-17	2016-18	2017-19	2018-20	2019-21	2020-22	2021-23	2022-24
ACTUAL	298	314	324	335	338					
APPROVED GOALS		291	273	325	323	306	309	312		
PROPOSED GOALS						338	338	338	338	338

### J. Doctoral Degrees Awarded Annually

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	601	704	721	701	752					
APPROVED GOALS		645	650	725	717	720	725	725		
PROPOSED GOALS						720	725	730	730	730

### K. Number of Post-Doctoral Appointees

	FALL 2014	FALL 2015	FALL 2016*	FALL 2017	FALL 2018	FALL 2019	FALL 2020	FALL 2021	FALL 2022	FALL 2023
ACTUAL	300	277	267	276	307	•	•	•		
APPROVED GOALS	300	277	267	260	308	308	308	308		
PROPOSED GOALS						296	296	296	297	298

Note\*: The Fall 2016 data will be reported by the Center for Measuring University Performance in their annual Top American Research Universities (TARU) report in 2020.

### L. Endowment Size (\$M)

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	417	395	442	480	514					
APPROVED GOALS		395	412	450	466	486	505	525		
PROPOSED GOALS						465	500	520	550	575



# **KEY PERFORMANCE INDICATORS**

Teaching & Learning (from the 2025 System Strategic Plan not included in PBF section)

### 1. Public University National Ranking [Number of Top50 Rankings based on BOG's official list of publications]

_	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
ACTUAL	4	4	4	4	6					
APPROVED GOALS		5	5	5	5	5	5	5		
PROPOSED GOALS						6	6	6	7	7

### 2. Freshmen in Top 10% of High School Class

	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2020	FALL 2021	FALL 2022	FALL 2023	FALL 2024
ACTUAL	30	33	34	32	33	•	•	•		•
APPROVED GOALS		30	33	34	34.5	35	36	37		
PROPOSED GOALS	•					35	36	37	38	39

### 3. Time to Degree for FTICs in 120hr programs

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	4.5	4.3	4.2	4.0	4.0					
APPROVED GOALS		4.5	4.3	4.2	4.0	4.0	4.0	4.0		
PROPOSED GOALS						4.0	4.0	4.0	4.0	4.0

### 4. Six-Year FTIC Graduation Rates [Full-& Part-time students]

	2009-15	2010-16	2011-17	2012-18	2013-19	2014-20	2015-21	2016-22	2017-23	2018-24
ACTUAL	68	66	69	71	73	•			•	•
APPROVED GOALS		66.7	70	69	71.3	72.1	72.1	73.3		
PROPOSED GOALS						74.0	74.5	75.0	75.5	76.0

### 5. FCS AA Transfer Three-Year Graduation Rate (Florida College System w/ Associate in Arts)

	2012-15	2013-16	2014-17	2015-18	2016-19	2017-20	2018-21	2019-22	2020-23	2021-24
ACTUAL	57	56	59	59	61					
APPROVED GOALS										
PROPOSED GOALS						61.0	61.2	61.7	62.2	62.7



# KEY PERFORMANCE INDICATORS (cont.)

Teaching & Learning (from the 2025 System Strategic Plan not included in PBF section)

### 6. Pell Recipient Four-Year Graduation Rate [for Full-Time FTIC]

	2011-15	2012-16	2013-17	2014-18	2015-19	2016-20	2017-21	2018-22	2019-23	2020-24
ACTUAL	48	50	54	55	57					
APPROVED GOALS										
PROPOSED GOALS						57.3	59.6	60.0	60.5	61.0

### 7. Bachelor's Degrees Awarded [First Majors Only]

_	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	9,290	9,222	9,503	9,679	10,007		•			
APPROVED GOALS		9,081	9,255	9,513	9,765	9,842	9,923	10,044		
PROPOSED GOALS						9,845	10,011	10,128	10,246	10,312

### 8. Graduate Degrees Awarded [First Majors Only]

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	3,773	3,918	4,208	4,169	4,299					
APPROVED GOALS		3,877	3,973	4,233	4,161	4,177	4,195	4,215		
PROPOSED GOALS						4,239	4,267	4,286	4,315	4,334

### 9. Percentage of Bachelor's Degrees Awarded to African-American & Hispanic Students

			-							
	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	30	31	32	30	33					•
APPROVED GOALS		30	31	32	32.4	32.5	33.2	33.8		
PROPOSED GOALS						33.0	33.5	34.0	34.5	35.0

### 10. Percentage of Adult (Aged 25+) Undergraduates Enrolled

•				•						
	FALL									
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
ACTUAL	23	22	22	20	19					
APPROVED GOALS	•	23	22	20	20.5	20.8	20.8	20.9		
PROPOSED GOALS						19	19	19	19	19



# KEY PERFORMANCE INDICATORS (cont.)

Teaching & Learning (from the 2025 System Strategic Plan not included in PBF section)

### 11. Percent of Undergraduate FTE in Online Courses

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	26	28	29	32	32					
APPROVED GOALS		28	28	30	32.6	33.7	33.7	35.4		
PROPOSED GOALS						34	35	36	37	38

### 12. Percent of Bachelor's Degrees in STEM & Health

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	38	42	44	45	46					
APPROVED GOALS		41	42	44	46	48.7	49.8	50		
PROPOSED GOALS						48.7	49.8	50	50	50

### 13. Percent of Graduate Degrees in STEM & Health

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	57	60	62	60	61					
APPROVED GOALS		60	61	63	61	62	63	63		
PROPOSED GOALS						62	63	63	63	63



# KEY PERFORMANCE INDICATORS (cont.)

Teaching & Learning (from the 2025 System Strategic Plan not included in PBF section)

### 14. Professional Licensure & Certification Exam First-time Pass Rates

CALENDAR YEAR	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
NURSING	90	94	93	94	94	94	94	94	94	94
US Average	87	88	90	92	91					
MEDICINE (2YR)	96	94	92	98	99	98	98	98	98	98
US Average	96	96	96	96	97					
PHARMACY	94	91	86	83	90	90	90	90	91	91
US Average	93	86	88	89	88					
CROSS-YEAR	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
MEDICINE (4Y-CK)	97	99	95	98	96	98	98	98	98	98
US Average	95	96	96	97	98					
MEDICINE (4Y-CS)	96	97	96	97	94	97	97	98	98	98
US Average	96	97	96	95	95					
MULTI-YEAR	2013-15	2014-16	2015-17	2016-18	2017-19	2018-20	2019-21	2020-22	2021-23	2022-24
PHYSICAL THERAPY	95	94	95	94	93	93	93	93	93	93
US Average	91	92	92	92	92					
Exam Scores Relative	to Bench	marks								
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
ABOVE OR TIED	6	6	3	5	4	6	6	6	6	6
TOTAL	6	6	6	6	6	6	6	6	6	6



# KEY PERFORMANCE INDICATORS (cont.)

### Scholarship, Research & Innovation Metrics

### **15. National Academy Memberships**

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
ACTUAL	8	11	13	14	15			•		
APPROVED GOALS		9	10	13	14	15	16	17		
PROPOSED GOALS						15	16	17	17	17

### **16. Faculty Awards**

	FALL 2013	FALL 2014	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2020	FALL 2021	FALL 2022
ACTUAL	8	8	13	13	10					
APPROVED GOALS		7	8	9	12	12	12	13		
PROPOSED GOALS						12	12	13	13	13

### 17. Total Research Expenditures (\$M)

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	494	515	568	592	405					
RESTATED ACTUAL	350*	365*	384*	394*	405					
APPROVED GOALS		495	510	569	600	601	602	603		
PROPOSED GOALS						407	409	411	413	415

Note\*: The previously reported data for this metric has been restated to address a methodological error. This was largely comprised of research expenditures associated with dually-appointed USF staff for work that was included on the financial statements at other institutions (e.g., H. Lee Moffitt Cancer Center & Research Institute), an allocation of graduate medical research effort, and training grants. The methodology has been applied to the 2018-19 data. The National Science Foundation is not requiring USF to resubmit historical data.

### 18. Research Expenditures from External Sources (\$M)

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	272	282	323	335	220					
APPROVED GOALS										
PROPOSED GOALS						221	222	223	224	226



# KEY PERFORMANCE INDICATORS (cont.)

### Scholarship, Research & Innovation Metrics

### **19. Utility Patents Awarded**

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
ACTUAL	90	114	120	101	117	•			•	
APPROVED GOALS		•	69	121	102	103	104	105		
PROPOSED GOALS						119	120	121	122	123

### 20. Number of Licenses/Options Executed Annually

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
ACTUAL	91	119	133	122	127					
APPROVED GOALS			120	121	123	90	91	92	93	
PROPOSED GOALS						91	92	93	94	95

### 21. Number of Start-up Companies Created

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
ACTUAL	11	11	9	10	10					
APPROVED GOALS	8	8	9	10	10	11	11	12		
PROPOSED GOALS						11	11	12	12	13



# KEY PERFORMANCE INDICATORS (cont.)

### Institution Specific Goals

To further distinguish the university's distinctive mission, the university may choose to provide additional metric goals that are based on the university's own strategic plan.

### 1. Maintain the Normalized Citation Impact above 1.5

	2008/12- 2010/14	2009/13- 2011/15	2010/14- 2012/16	2011/15- 2013/17	2012/16- 2014/18	2013/17- 2015/19	2014/18- 2016/20	2015/19- 2017/21	2016/20- 2018/22	2017/21- 2019/23
ACTUAL	1.56	1.58	1.6	1.61	1.59					
APPROVED GOALS										
PROPOSED GOALS						Maintain above 1.5	Maintain above 1.5	Maintain above 1.5	Maintain above 1.5	Maintain above 1.5

### 2. Percentage of undergraduate classes with fewer than 20 students.

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
ACTUAL	31	31	30	44	43					
APPROVED GOALS										
PROPOSED GOALS						44	46	48	50	52



# ENROLLMENT PLANNING

### Fall Headcount Enrollment by Student Level [all degree-seeking students, all campuses]

UNDERGRADUATE	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
ACTUAL	35,990	36,373	36,955	37,235	37,284	•			•	
APPROVED GOALS			36,992	36,850	37,323	38,283	39,215	40,358		
PROPOSED GOALS						37,289	37,289	37,286	37,285	37,284
GRADUATE	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
ACTUAL	10,698	10,983	11,569	11,438	11,389					
APPROVED GOALS			11,094	11,657	11,497	11,571	11,646	11,749		
PROPOSED GOALS						11,411	11,495	11,584	11,638	11,669

### Fall Headcount Enrollment by Student Type [all degree-seeking students, all campuses]

UNDERGRADUATE	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
FTIC: New	4,852	4,802	4,943	5,111	5,539	5,700	5,710	5,720	5,730	5,730
FTIC: Returning	12,852	13,221	13,246	13,464	13,634	13,690	13,750	13,782	13,760	13,764
Transfer: FCS w/ AA	9,108	9,245	9,416	9,501	9,271	9,316	9,350	9,356	9,389	9,407
Transfer: Other	8,153	8,107	8,364	8,258	7,864	7,596	7,492	7,441	7,419	7,396
Post-Baccalaureates	1,025	998	986	901	976	987	987	987	987	987
Subtotal	35,990	36,373	36,955	37,235	37,284	37,289	37,289	37,286	37,285	37,284
GRADUATE	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Master's	7,160	7,302	7,690	7,489	7,463	7,489	7,555	7,625	7,668	7,692
Research Doctoral	2,229	2,333	2,443	2,461	2,417	2,422	2,440	2,459	2,470	2,477
Professional Doctoral	1,309	1,348	1,436	1,488	1,509	1,500	1,500	1,500	1,500	1,500
Subtotal	10,698	10,983	11,569	11,438	11,389	11,411	11,495	11,584	11,638	11,669
TOTAL	46,688	47,356	48,524	48,673	48,673	48,700	48,784	48,870	48,923	48,953

Note: This table reports this number of students enrolled by student type categories. These headcounts only include those seeking a degree – unclassified students (eg, dual enrolled) are not included. The student type for undergraduates is based on the 'Type of Student at Most Recent Admission'. The First Time in College (FTIC) student was admitted in the same fall term or in the preceding summer term – this includes those who were re-admitted as FTICs.



# ENROLLMENT PLANNING (cont.)

### Percent of Baccalaureate-Seeking Resident Undergraduates Earning 15+ Credits [Fall term]

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
ACTUAL	23	21	21	20	20					
APPROVED GOALS					20	21	22	24		
PROPOSED GOALS						21	22	24	24	24

### Full-Time Equivalent (FTE) Enrollment by Course Level

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
LOWER	13,419	13,795	14,057	14,041	13,971	13,831	13,726	13,778	13,831	13,831
UPPER	20,262	20,423	20,158	20,796	21,021	21,456	21,456	21,456	21,500	21,537
GRAD 1	6,396	6,553	6,482	6,534	6,404	6,278	6,304	6,316	6,341	6,314
GRAD 2	2,159	2,134	2,236	2,385	2,452	2,449	2,551	2,617	2,684	2,750
TOTAL	42,236	42,905	42,932	43,756	43,849	44,014	44,037	44,167	44,356	44,432

Note: Full-time Equivalent (FTE) student is a measure of all instructional activity (regardless of fundability) that is based on the number of credit hours for all students during an academic (summer, fall, spring) year. FTE is based on the standard national definition, which divides undergraduate credit hours by 30 and graduate credit hours by 24. Pursuant to section 1013.31, Florida Statutes, Board facilities staff use this data as a key factor in the calculation of facility space needs for university educational plant surveys.

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
UNDERGRADUATE										
All Distance (100%)		26	27	30	31	32	33	34	35	36
Primarily Dist. (80-99%)		2	2	2	2	2	2	2	2	2
Hybrid (50-79%)		1	1	1	1	1	1	1	1	1
Classroom (0-49%)	•	72	70	67	67	65	64	63	62	61
GRADUATE										
All Distance (100%)	-	23	26	27	28	29	30	31	32	33
Primarily Dist. (80-99%)		2	1	2	3	3	3	3	3	3
Hybrid (50-79%)		1	1	2	2	2	2	2	2	2
Classroom (0-49%)		75	72	68	67	66	65	64	63	62

### Percent FTE Enrollment by Method of Instruction



# ACADEMIC PROGRAM COORDINATION

### New Programs for Consideration by Institution in AY 2020-21

The SUS Council of Academic Vice Presidents Academic Program Coordination Work Group will review these programs as part of their on-going coordination efforts. The programs listed below are based on the 2019 Accountability Plan list for programs under consideration for 2020-21.

PROGRAM TITLES	CIP CODE	AREA OF STRATEGIC EMPHASIS	OTHER INST W/ SAME PROGRAM	OFFERED VIA DISTANCE LEARNING IN SYSTEM	PROJECTED ENROLLMENT IN 5 <sup>TH</sup> YEAR	PROPOSED DATE OF SUBMISSION TO UBOT
UNDERGRADUATE						
Environmental Engineering	14.1401	STEM	FAU, FGCU, FIU, FPU, UCF, UF	0%	200	Fall 2020
Econometrics and Quantitative Economics	45.0603	STEM	None	0%	200	Spring 2021

### MASTER'S, SPECIALIST AND OTHER ADVANCED MASTER'S PROGRAMS

None

#### **DOCTORAL PROGRAMS**

None

### New Programs for Consideration by Institution in AY 2021-22

These programs will be used in the 2021 Accountability Plan list for programs under consideration for 2021-22.

PROGRAM TITLES	CIP CODE	AREA OF STRATEGIC EMPHASIS	OTHER INST W/ SAME PROGRAM	OFFERED VIA DISTANCE LEARNING IN SYSTEM	PROJECTED ENROLLMENT IN 5™ YEAR	PROPOSED DATE OF SUBMISSION TO UBOT			
UNDERGRADUATE									
Design	50.0499	None	None	20%	70	Spring 2022			
Management Science	52.1301	STEM	FIU, FPU, UF	100%	50	Fall 2021			
MASTER'S, SPECIALIST AND OTHER ADVANCED MASTER'S PROGRAMS									
Applied Mathematics	27.0301	STEM	FAU, FGCU, FIU,	0%	35	Fall 2021			

••		UCF, UNF	UCF, UNF					
Personal Financial Planning	52.0804	GAP	None	20%	40	Spring 2022		
DOCTORAL PROGRAMS								
Pharmacy (Ph.D.)	51.2099	Health	FAMU	0%	20	TBD		



# DEFINITIONS

### Performance Based Funding (PBF)

#### PBF-1. Percent of Bachelor's Graduates Enrolled or Employed (\$25,000+) One Year After Graduation:

This metric is based on the percentage of a graduating class of bachelor's degree recipients who are enrolled or employed (earning at least \$25,000) somewhere in the United States. Students who do not have valid social security numbers and are not found enrolled are excluded. This data now includes: non-Florida data from 44 states and districts, including the District of Columbia and Puerto Rico; and military enlistment as reported by the institutions. Sources: State University Database System (SUDS), Florida Department of Economic Opportunity (DEO) analysis of Wage Record Interchange System (WRIS2), and National Student Clearinghouse (NSC).

### PBF-2. Median Wages of Bachelor's Graduates Employed Full-time One Year After Graduation

This metric is based on annualized Unemployment Insurance (UI) wage data from the fourth fiscal quarter after graduation for bachelor's recipients. This data does not include individuals who are self-employed, employed by the military, those without a valid social security number, or making less than minimum wage. This data now includes non-Florida data from 44 states and districts, including the District of Columbia and Puerto Rico. State University Database System (SUDS), Florida Department of Economic Opportunity (DEO) analysis of Wage Record Interchange System (WRIS2).

#### PBF-3. Cost to the Student Net Tuition & Fees for Resident Undergraduates per 120 Credit Hours

This metric compares the average sticker price and the average gift aid amount. The sticker price includes: (1) tuition and fees for resident undergraduates; (2) books and supplies (we use a proxy as calculated by the College Board); and (3) the average number of credit hours attempted by students who were admitted as an FTIC student who graduated with a bachelor's degree from a program that requires only 120 credit hours. The gift aid amount includes: (1) financial aid (grants, scholarships, waivers and third-party payments) provided to resident undergraduate students during the most recent academic year; (2) the total number of credit hours for those resident undergraduates. The average gift aid award per credit hour was multiplied by 120 and compared to the sticker price. Source: State University Database System (SUDS), the Legislature's annual General Appropriations Act, and university required fees.

#### PBF-4. Four Year FTIC Graduation Rate

This metric is based on the percentage of first-time-in-college (FTIC) students who started in the Fall (or summer continuing to Fall) term and were enrolled full-time in their first semester and had graduated from the same institution by the summer term of their fourth year. FTIC includes 'early admit' students who were admitted as a degree-seeking student prior to high school graduation. Students who were enrolled in advanced graduate programs during their 4<sup>th</sup> year were excluded. Source: State University Database System (SUDS).

#### PBF-5. Academic Progress Rate [2nd Year Retention with 2.0 GPA or Above]

This metric is based on the percentage of first-time-in-college (FTIC) students who started in the Fall (or summer continuing to Fall) term and were enrolled full-time in their first semester and were still enrolled in the same institution during the next Fall term with a grade point average (GPA) of at least 2.0 at the end of their first year (Fall, Spring, Summer). Source: State University Database System (SUDS).



### **DEFINITIONS** (cont.)

#### PBF-6. Bachelor's Degrees within Programs of Strategic Emphasis

This metric is based on the number of baccalaureate degrees awarded within the programs designated by the Board of Governors as 'Programs of Strategic Emphasis'. A student who has multiple majors in the subset of targeted Classification of Instruction Program codes will be counted twice (i.e., double-majors are included). Source: State University Database System (SUDS).

#### PBF-7. University Access Rate Percent of Undergraduates with a Pell-grant

This metric is based the number of undergraduates, enrolled during the fall term, who received a Pell-grant during the fall term. Students who were not eligible for Pell-grants (e.g., Unclassified, non-resident aliens, post-baccs) were excluded from the denominator for this metric. Source: State University Database System (SUDS).

### PBF-8a. Graduate Degrees within Programs of Strategic Emphasis

This metric is based on the number of graduate degrees awarded within the programs designated by the Board of Governors as 'Programs of Strategic Emphasis'. A student who has multiple majors in the subset of targeted Classification of Instruction Program codes will be counted twice (i.e., double-majors are included). Source: State University Database System (SUDS).

### PBF-8b. Freshmen in Top 10% of High School Class (Applies only to NCF)

Percent of all degree-seeking, first-time, first-year (freshman) students who had high school class rank within the top 10% of their graduating high school class. Source: New College of Florida as reported to the Common Data Set.

#### PBF-9. Percent of Bachelor's Degrees Without Excess Hours

This metric is based on the percentage of baccalaureate degrees awarded within 110% of the credit hours required for a degree based on the Board of Governors Academic Program Inventory. This metric excludes the following types of student credits (ie, accelerated mechanisms, remedial coursework, non-native credit hours that are not used toward the degree, non-native credit hours from failed, incomplete, withdrawn, or repeated courses, credit hours from internship programs, credit hours up to 10 foreign language credit hours, and credit hours earned in military science courses that are part of the Reserve Officers' Training Corps (ROTC) program). Starting in 2018-19, the calculation for this metric included a new type of statutory exclusion of up to 12 credit hours for students who graduated in four years or less. Source: State University Database System (SUDS).

Note: This metric does not report the number of students who paid the "Excess Hour Surcharge" (1009.286, FS).

**PBF-10.FAMU:** Number of Bachelor's Degrees Awarded to Transfers with AA Degrees from FCS: This is a count of first-major baccalaureate degrees awarded to students who entered as FCS AA Transfers. First Majors include the most common scenario of one student earning one degree in one Classification of Instructional Programs (CIP) code. A student who earns two baccalaureate degrees under two different degree CIPs is counted twice. Source: State University Database System (SUDS).



### **DEFINITIONS** (cont.)

**PBF-10.FAU: Total Research Expenditures (\$M):** Total expenditures (in millions of dollars) for all research activities (including non-science and engineering activities). Source: As reported by each institution to the National Science Foundation annual survey of Higher Education Research and Development (HERD) based on the NSF rules and definitions.

**PBF-10.FGCU:** Number of Bachelor's Degrees Awarded to Hispanic & African-Americans: Race/Ethnicity data is self-reported by students. Non-Hispanic Black and Hispanic do not include students classified as Non-Resident Alien or students with a missing race code. Degree data is based on first-major counts only – second majors are not included.

**PBF-10.FIU: Number of Post-Doctoral Appointees**: The number of Postdoctoral Appointees awarded annually. This data is based on National Science Foundation/National Institutes of Health Survey of Graduate Students and Postdoctorates in Science and Engineering (GSS).

**PBF-10.FPOLY: Percent of Bachelor's Graduates with 2+ Workforce Experiences:** The percentage of Bachelor's recipients who completed at least two workforce experiences. Workforce experiences includes: External Internships, Industry-sponsored Capstone Projects, and Undergraduate Research (students on a funded research grant), and certifications. It is a requirement for all majors to conduct an external internship prior to graduation.

**PBF-10.FSU: Percent of Bachelor's Graduates who took an Entrepreneurship Class:** The percentage of Bachelor's recipients who enrolled in one or more graded Entrepreneurship courses before graduating.

**PBF-10.NCF: Percent of FTIC Graduates Completing 3+ HIP's:** The percentage of graduating seniors who started as FTIC students and who completing three or more high-impact practices as defined by the National Survey of Student Engagement (NSSE) and the Association of American Colleges & Universities. High-impact practices include: (1) capstone project or thesis, (2) internships, (3) study abroad, (4) writing-intensive courses, (5) living-learning communities, (6) undergraduate research, (7) first-year experience, (8) learning communities, (9) service learning, (10) collaborative projects. Multiple activities within the same category only count once (e.g., a student completing three internships has completed one high impact practice).

**PBF#10.UCF: Percent of Bachelor's Degrees Awarded to African American and Hispanic Students:** Percentage of Degrees is based on the number of baccalaureate degrees awarded to non-Hispanic Black and Hispanic students divided by the total degrees awarded - excluding those awarded to non-resident aliens and unreported. Source: State University Database System (SUDS).

**PBF-10.UF: 6-Year Graduation Rates (FT only):** The First-time-in-college (FTIC) cohort is defined as undergraduates entering in fall term (or summer continuing to fall) with fewer than 12 hours earned since high school graduation. The rate is the percentage of the initial cohort that has either graduated from the same institution by the summer term of their sixth academic year. Only full-time students are included in this calculation. FTIC includes 'early admits' students who were admitted as a degree-seeking student prior to high school graduation. Source: State University Database System (SUDS).



### **DEFINITIONS** (cont.)

**PBF-10.UNF: Percent of Undergraduate FTE in Online Courses:** Full-time Equivalent (FTE) student is a measure of instructional activity that is based on the number of credit hours that students enroll. FTE is based on the US definition, which divides undergraduate credit hours by 30. Distance Learning is a course in which at least 80 percent of the direct instruction of the course is delivered using some form of technology when the student and instructor are separated by time or space, or both (per 1009.24(17), F.S.). Source: State University Database System (SUDS).

**PBF-10.USF: 6-Year Graduation Rates (FT/PT):** The First-time-in-college (FTIC) cohort is defined as undergraduates entering in fall term (or summer continuing to fall) with fewer than 12 hours earned since high school graduation. The rate is the percentage of the initial cohort that has either graduated from the same institution by the summer term of their sixth academic year. Both full-time and part-time students are used in the calculation. FTIC includes 'early admits' students who were admitted as a degree-seeking student prior to high school graduation. Source: State University Database System (SUDS).

**PBF-10.UWF: Percent of Baccalaureate Graduates Completing 2+ Types of High-Impact Practices:** The percentage of graduating seniors completing two or more high-impact practices as defined by the Association of American Colleges & Universities. High-impact practices include: (1) First Year Seminar & Experiences, (2) Common Intellectual Experience, (3) Writing-Intensive Courses, (4) Collab Assignments & Projects, (5) Diversity/Global Learning, (6) ePortolios, (7) Service Learning, Community-Based Learning, (8) Internships, (9) Capstone Courses & Projects. Multiple activities within the same category only count once (e.g., a student completing three internships has completed one high impact practice).

### Preeminence Research University (PRE)

**PRE-A: Average GPA & Average SAT:** An average weighted grade point average of 4.0 or higher and an average SAT score of 1200 or higher for fall semester incoming freshmen, as reported annually in the admissions data that universities submit to the Board of Governors. This data includes registered FTIC (student type='B','E') with an admission action of admitted or provisionally admitted ('A','P','X'). Source: State University Database System (SUDS).

**PRE-B: National University Rankings:** A top-50 ranking on at least two well-known and highly respected national public university rankings, reflecting national preeminence, using most recent rankings, includes: Princeton Review, Fiske Guide, QS World University Ranking, Times Higher Education World University Ranking, Academic Ranking of World University, US News and World Report National University, US News and World Report Liberal Arts Colleges, Forbes, Kiplinger, Washington Monthly Liberal Arts Colleges, Washington Monthly National University, and Center for Measuring University Performance.

**PRE-C: Freshmen Retention Rate:** Freshman Retention Rate (Full-time, FTIC) cohorts are based on first-year undergraduate students who enter the institution in the Fall term (or Summer term and continue into the Fall term). Percent retained is based on those who are enrolled during the second fall term. Source: State University Database System (SUDS) and data submitted by the institutions to Integrated Postsecondary Education Data System (IPEDS).



### **DEFINITIONS** (cont.)

**PRE-D: 4-year Graduation Rate:** This metric is based on the percentage of first-time-in-college (FTIC) students who started in the Fall (or summer continuing to Fall) term and were enrolled full-time in their first semester and had graduated from the same institution by the summer term of their fourth year. FTIC includes 'early admit' students who were admitted as a degree-seeking student prior to high school graduation. Students who were enrolled in advanced graduate programs during their 4<sup>th</sup> year were excluded. Source: State University Database System (SUDS) and data submitted by the institutions to Integrated Postsecondary Education Data System (IPEDS).

**PRE-E: National Academy Memberships:** National Academy Memberships held by faculty as reported by the Center for Measuring University Performance in the Top American Research Universities (TARU) annual report or the official membership directories maintained by each national academy.

**PRE-F: Total Science & Engineering Research Expenditures:** Research Expenditures within Science & Engineering disciplines. Source: As reported by each institution to the National Science Foundation annual survey of Higher Education Research and Development (HERD) based on the NSF rules and definitions.

**PRE-G: Science & Engineering Research Expenditures in Non-Health Sciences:** Research expenditures within Science & Engineering in non-medical sciences. Source: As reported by each institution to the National Science Foundation annual survey of Higher Education Research and Development (HERD) based on the NSF rules and definitions.

**PRE-H: National Ranking in Research Expenditures:** The NSF identifies 8 broad disciplines within Science & Engineering (Computer Science, Engineering, Environmental Science, Life Science, Mathematical Sciences, Physical Sciences, Psychology, Social Sciences). The rankings by discipline are determined by BOG staff using the NSF online database.

**PRE-I: Patents Awarded:** Total utility patents awarded by the United States Patent and Trademark Office (USPTO) for the most recent three calendar year period. Based on legislative staff guidance, Board staff query the USPTO database with a query that only counts utility patents: "(AN/"University Name" AND ISD/yyyymmdd->yyyymmdd AND APT/1)".

**PRE-J: Doctoral Degrees Awarded Annually:** Includes Doctoral research degrees and professional doctoral degrees awarded in medical and health care disciplines. Source: State University Database System (SUDS).

**PRE-K: Number of Post-Doctoral Appointees:** The number of Postdoctoral Appointees awarded annually. This data is based on National Science Foundation/National Institutes of Health Survey of Graduate Students and Postdoctorates in Science and Engineering (GSS).

**PRE-L: Endowment Size (\$M):** This data comes from the National Association of College and University Business Officers (NACUBO) and Commonfund Institute's annual report of Market Value of Endowment Assets.

### Key Performance Indicators (KPI)

**KPI-1: Public University National Ranking:** A top-50 ranking on at least two well-known and highly respected national public university rankings, reflecting national preeminence, using most recent rankings, includes: Princeton Review, Fiske Guide, QS World University Ranking, Times Higher Education World University Ranking, Academic Ranking of World University, US News and World Report National University, US News and World Report National University, US News and World Report Liberal Arts Colleges, Forbes, Kiplinger, Washington Monthly Liberal Arts Colleges, Washington Monthly National University, and Center for Measuring University Performance.



### **DEFINITIONS** (cont.)

**KPI-2: Freshmen in Top 10% of High School Class:** Percent of all degree-seeking, first-time, first-year (freshman) students who had high school class rank within the top 10% of their graduating high school class. Source: As reported by the university to the Common Data Set.

**KPI-3: Time to Degree for FTICs in 120hr programs:** This metric is the number of years between the start date (using the student entry date) and the end date (using the last month in the term degree was granted) for a graduating class of first-time, single-major baccalaureates in 120 credit hour programs within a (Summer, Fall, Spring) year. Source: State University Database System (SUDS).

**KPI-4: Six-Year FTIC Graduation Rates [full-& part-time students]:** The First-time-in-college (FTIC) cohort is defined as undergraduates entering in fall term (or summer continuing to fall) with fewer than 12 hours earned since high school graduation. The rate is the percentage of the initial cohort that has either graduated from the same institution by the summer term of their sixth academic year. Both full-time and part-time students are used in the calculation. FTIC includes 'early admits' students who were admitted as a degree-seeking student prior to high school graduation. Source: State University Database System (SUDS).

**KPI-5: FCS AA Transfer Three-Year Graduation Rate [full-& part-time students]:** This transfer cohort is defined as undergraduates entering in fall term (or summer continuing to fall) from the Florida College System with an Associate in Arts (AA) degree. The rate is the percentage of the initial cohort that has either graduated from the same institution by the summer term of their third academic year. Both full-time and part-time students are used in the calculation. Students who were flagged as enrolled in advanced graduate programs that would not earn a bachelor's degree were not excluded. Source: State University Database System (SUDS).

**KPI-6: Pell Recipient Four-Year Graduation Rate [for Full-Time FTIC]:** This metric is based on the percentage of first-time-in-college (FTIC) students who started in the Fall (or summer continuing to Fall) term and were enrolled full-time in their first semester and who received a Pell grant during their first year and who graduated from the same institution by the summer term of their fourth year. FTIC includes 'early admit' students who were admitted as a degree-seeking student prior to high school graduation. Students who were flagged as enrolled in advanced graduate programs that would not earn a bachelor's degree were excluded. Source: State University Database System (SUDS).

**KPI-7: Bachelor's Degrees Awarded & KPI-8: Graduate Degrees Awarded:** This is a count of first-major baccalaureate and graduate degrees awarded. First Majors include the most common scenario of one student earning one degree in one Classification of Instructional Programs (CIP) code. In cases where a student earns a baccalaureate degree under two different degree CIPs, a distinction is made between "dual degrees" and "dual majors." Also included in first majors are "dual degrees" which are counted as separate degrees (e.g., counted twice). In these cases, both degree CIPs receive a "degree fraction" of 1.0. The calculation of degree fractions is made according to each institution's criteria. Source: State University Database System (SUDS).

**KPI-9: Bachelor's Degrees Awarded to African-American & Hispanic Students:** Race/Ethnicity data is self-reported by students. Non-Hispanic Black and Hispanic do not include students classified as Non-Resident Alien or students with a missing race code. Degree data is based on first-major counts only – second majors are not included. Percentage of Degrees is based on the number of baccalaureate degrees awarded to non-Hispanic Black and Hispanic students divided by the total degrees awarded - excluding those awarded to non-resident aliens and unreported. Source: State University Database System (SUDS).



### **DEFINITIONS** (cont.)

**KPI-10: Percentage of Adult (Aged 25+) Undergraduates Enrolled:** This metric is based on the age of the student at the time of their Fall term enrollment - not their age upon entry. As a proxy, age is based on birth year not birth date. Note: Unclassified students with a HS diploma (or GED) and above are included in this calculation. Source: State University Database System (SUDS).

**KPI-11: Percent of Undergraduate FTE in Online Courses:** Full-time Equivalent (FTE) student is a measure of instructional activity that is based on the number of credit hours that students enroll. FTE is based on the US definition, which divides undergraduate credit hours by 30. Distance Learning is a course in which at least 80 percent of the direct instruction of the course is delivered using some form of technology when the student and instructor are separated by time or space, or both (per 1009.24(17), F.S.). Source: State University Database System (SUDS).

**KPI-12:** Percent of Bachelor's Degrees in STEM & Health & KPI-13: Percent of Graduate Degrees in STEM & Health: The percentage of baccalaureate degrees that are classified as STEM or Health disciplines by the Board of Governors in the Academic Program Inventory. These counts include second majors. Second Majors include all dual/second majors (e.g., degree CIP receive a degree fraction that is less than 1). The calculation of degree fractions is made according to each institution's criteria. The calculation for the number of second majors rounds each degree CIP's fraction of a degree up to 1 and then sums the total. Second Majors are typically used when providing degree information by discipline/CIP, to better conveys the number of graduates who have specific skill sets associated with each discipline. Source: State University Database System (SUDS).

**KPI-14: Licensure & Certification Exam Pass Rates:** The average pass rates as a percentage of all first-time examinees for Nursing, Law, Medicine (3 subtests), Veterinary, Pharmacy, Dental (2 subtests), Physical Therapy, and Occupational Therapy, when applicable. The average pass rate for the nation or state is also provided as a contextual benchmark. The Board's 2025 System Strategic Plan calls for all institutions to be above or tied the exam's respective benchmark. The State benchmark for the Florida Bar Exam excludes non-Florida institutions. The national benchmark for the USMLE exams are based on rates for MD degrees from US institutions.

**KPI-15: National Academy Memberships:** National Academy Memberships held by faculty as reported by the Center for Measuring University Performance in the Top American Research Universities (TARU) annual report or the official membership directories maintained by each national academy.

**KPI-16: Faculty Awards:** Awards include: American Council of Learned Societies (ACLS) Fellows, Beckman Young Investigators, Burroughs Wellcome Fund Career Awards, Cottrell Scholars, Fulbright American Scholars, Getty Scholars in Residence, Guggenheim Fellows, Howard Hughes Medical Institute Investigators, Lasker Medical Research Awards, MacArthur Foundation Fellows, Andrew W. Mellon Foundation Distinguished Achievement Awards, National Endowment for the Humanities (NEH) Fellows, National Humanities Center Fellows, National Institutes of Health (NIH) MERIT, National Medal of Science and National Medal of Technology, NSF CAREER awards (excluding those who are also PECASE winners), Newberry Library Long-term Fellows, Pew Scholars in Biomedicine, Presidential Early Career Awards for Scientists and Engineers (PECASE), Robert Wood Johnson Policy Fellows, Searle Scholars, Sloan Research Fellows, Woodrow Wilson Fellows.



### **DEFINITIONS** (cont.)

**KPI-17: Total Research Expenditures:** Total expenditures (in millions of dollars) for all research activities (including non-science and engineering activities). Source: As reported by each institution to the National Science Foundation annual survey of Higher Education Research and Development (HERD) based on the NSF rules and definitions.

**KPI-18: Research Expenditures Funded from External Sources:** This metric reports the amount of research expenditures that was funded from federal, private industry and other (non-state and non-institutional) sources. Source: As reported by each institution to the National Science Foundation annual survey of Higher Education Research and Development (HERD) based on the NSF rules and definitions.

**KPI-19: Utility Patents Awarded [from the USPTO]:** The number of utility patents awarded by the United States Patent and Trademark Office (USPTO) by Calendar year – does not include design, plant or other types.

**KPI-20:** Number of Licenses/Options Executed Annually: Licenses/options executed in the fiscal year for all technologies – as reported by universities on the Association of University Technology Managers Annual (AUTM) annual Licensing Survey.

**KPI-21: Number of Start-up Companies Created:** The number of start-up companies that were dependent upon the licensing of University technology for initiation – as reported by universities on the Association of University Technology Managers Annual (AUTM) annual Licensing Survey.

### **Enrollment Planning (ENRL)**

**ENRL-1: Fall Headcount Enrollment by Student Level and Student Type:** This table reports the number of students enrolled by student type categories. These headcounts only include those students who were seeking a degree – unclassified students (eg, dual enrolled) are not included. The student type for undergraduates is based on the 'Type of Student at Most Recent Admission'. The First Time in College (FTIC) student was admitted in the same fall term or in the preceding summer term – this includes those who were re-admitted as FTICs.

**ENRL-2: Percent of Resident Baccalaureate-Seeking Resident Undergraduates Earning 15+ Credits:** This table reports the percent of baccalaureate-seeking resident undergraduates who *earned* fifteen or more credit hours during the fall term as reported on the Term Credit Hours Earned element (#01089). This includes the pass/fail courses in which the student earned a passing grade and excludes audited courses.

**ENRL-3 Full-Time Equivalent Enrollment by Course Level:** This table reports Full-time Equivalent (FTE) enrollment which is a measure of all instructional activity (regardless of fundability) that is based on the number of credit hours that students enroll. This FTE calculation is based on the standard national definition, which divides undergraduate credit hours by 30 and graduate credit hours by 24. Pursuant to section 1013.31, Florida Statutes, Board facilities staff use this data as a key factor in the calculation of facility space needs for institution educational plant surveys.

**ENRL-4: Percent FTE Enrollment by Method of Instruction:** This table reports the percentages of FTE enrollment that is classified as Distance Learning for all students at all campuses regardless of funding source. Distance Learning is a course in which at least 80 percent of the direct instruction of the course is delivered using some form of technology when the student and instructor are separated by time or space, or both (per 1009.24(17), F.S.).



