

University of South Florida
Board of Trustees
Marshall Center Ballroom
Thursday, June 8, 2017
Official Minutes

Vice Chair Jordan Zimmerman convened the regular meeting of the USF Board of Trustees on June 8, 2017 at 9:30 a.m. The Vice Chair welcomed everyone to the meeting.

Vice Chair Zimmerman welcomed the new student Trustee Moneer Kheireddine.

President Judy Genshaft called roll with the following Trustees present:

Trustee Mike Carrere – By Phone
Trustee James Garey
Trustee Stephanie Goforth
Trustee Scott Hopes
Trustee Moneer Kheireddine
Trustee Brian Lamb – Not in attendance
Trustee Stan Levy
Trustee Hal Mullis
Trustee John Ramil
Trustee Byron Shinn
Trustee James Stikeleather – By Phone
Trustee Nancy Watkins
Trustee Jordan Zimmerman

Vice Chair Jordan Zimmerman invited the Sr. Vice President for Research and Innovation Paul Sanberg to share exciting news pertaining to the research enterprise and work of our faculty and students who were granted US utility patents in 2016.

A video was shown that announced USF's record year for patents. . USF is currently ranked fifth in the nation for public universities and 11th worldwide and 1st among Florida universities. USF is ranked #1 among non AAU Public Universities in the top 100.

Sr. Vice President Sanberg provided an update and passed around sample inventions to the Trustee members. Samples included two types of artificial skin that physicians use to practice sewing and a dietary supplement product called KETO//OS.

Sr. Vice President Sanberg introduced USF Researcher Dr. Robert Frisina. Dr. Frisina serves as the new chair for the Medical Engineering Department at USF / Global Center for Hearing and Speech Research and his current research is on hearing loss, which he discussed briefly.

Trustee Mullis asked Dr. Sanberg how patents and licenses are generated. Sr. Vice President Sanberg introduced Valerie McDevitt, Associate Vice President for Tech Transfer. Associate Vice President McDevitt provided a brief explanation of how the patents are generated across the USF System. The vast majority of patents are generated from Interdisciplinary research, mostly from the Colleges of Medicine, Engineering and Arts and Sciences.

Vice Chair Zimmerman congratulated Vice President Sanberg along with the faculty, staff and students on their outstanding success in research.

FL 101 Approval of March 9, 2017 Minutes

After a brief discussion with the USF Board staff, Trustee Nancy Watkins suggested a change in the way the Board of Trustee meeting minutes are recorded to reflect more closely the BOG minutes. She also requested that the motion they are voting on be repeated prior to the vote so that each trustee is better aware of the vote.

Vice Chair Jordan Zimmerman asked if there was a motion to approve the March 9, 2017 minutes. Trustee Hal Mullis made a motion to approve the minutes as submitted. It was seconded by Trustee Byron Shinn. The motion was unanimously carried.

Vice Chair Zimmerman moved to the Consent Agenda calling on each committee chair for their recommendation.

Consent Agenda

FL 102 – Approval of Faculty Nominations for Tenure, USF Tampa

FL 103 - Approval of Tenure as a Condition of Employment, USF Tampa

FL 104 – Approval of Faculty Nominations for Tenure, USF St. Petersburg

FL 105 – Approval of Tenure as a Condition of Employment, USF St. Petersburg

FL 106 – Approval of Faculty Nominations for Tenure, USF Sarasota-Manatee

FL 107 – Approval of Proposed Amendment to USF Regulation 10.203:
Benefits & Hours of Work

FL 108 – Approval of Proposed New USF Regulation 3.038: Academic Curricular Offerings

FL 109 – Approval of Proposed Amendment to USF Regulation 6.028: Student Government Associations

FL 110 – Approval of Educational Plant Survey

FL 111 – Approval of Proposed Amendments to Campus Master Plans
(USF Tampa & USF St. Petersburg)

FL 112 – Approval of Termination of M.A. in Journalism

Audit and Compliance Committee Approved Items

FL 113 – Approval of Audit & Compliance Committee Charter

FL 114 – Approval of USF System Compliance & Ethics Program Plan

Finance Committee Approved Items

FL 115 – Approval of 2017-18 Continuation Operating Budget

FL 116 – Approval of 2017-18 Preliminary Fixed Capital

FL 117 – Approval of USF System Five-Year Capital Improvement Plan

FL 118 – Approval of DSO 2017-18 Annual Financial Plans

FL 119 – Approval of Student Green Energy Fee (USF Tampa & USF St. Petersburg)

Trustee Stan Levy reported on behalf of the ACE committee. Items FL 102 – 112 were discussed and unanimously supported by the ACE committee and recommended for approval.

Trustee Nancy Watkins reported on behalf of the Audit and Compliance committee items FL 113 and 114. The Audit and Compliance committee recommends the adoption of the new Audit and Compliance Committee Charter. A copy has been provided to the Trustee members. Trustee Watkins acknowledged both Audit and Compliance staff members and commended them on their excellent work.

Trustee Nancy Watkins also provided an update on the Compliance and Ethics Program Plan. Once approved by the Board of Trustees today, this will complete the Board of Governors' requirements for the reorganization and reconstruction of the entire State University System. Items FL 113 and FL 114 were discussed, unanimously supported by the committee and recommends approval.

Vice Chair Jordan Zimmerman applauded Trustee Nancy Watkins and the Audit and Compliance team on their accomplishments.

Trustee John Ramil reported on behalf of Chair Lamb for the Finance Committee, that items FL 115 – FL 119 were unanimously supported by the committee and recommends approval.

The United Faculty of Florida liaison Dr. Arthur Shapiro was not in attendance.

After having no changes or modifications to the consent agenda, Vice Chair Zimmerman asked for a motion to approve the Consent Agenda. Trustee Nancy Watkins made the motion, it was seconded by Trustee Byron Shinn and the consent agenda items FL 102 – 119 were unanimously carried.

New Business FL 120 - Approval of 2017-2018 SUS Work Plans

USF St. Petersburg 2017 Work Plans

USF St. Petersburg Regional Vice Chancellor Martin Tadlock presented the 2017 SUS Work Plan for USFSP. A power point presentation was provided. Vice Chancellor Tadlock highlighted the following items:

- Student success- top priority – Academic Progress Rate for 2016-17 has improved
- Student Retention and Graduation Rates are a high concern.
- Faculty Excellence
- Develop Infrastructure.
- Housing
- On-Campus Programing
- Athletics

- Programs of Strategic Emphasis
- Implementing Master Academic Plan – 11 of 14 will be STEM Programs.
- Awarding Degrees without excess hours
- Incoming FTIC students
- Bachelor Degrees in areas of Strategic Emphasis
- Courses offered on line
- Enrollment
- Implementing 3 new programs and 3 new majors
- Action Steps
- College Scheduler – scheduling module
- Priorities and Goals
- Continuation Scholarships
- Snapshot of Strategies
- Master Academic Plans
- Hired a new Retention Specialist
- Considering hiring a new Graduation Specialist
- Reorganizing

Vice Chair Zimmerman questioned if USFSP were using best practices learned from the USF Tampa campus.

Trustee Stephanie Goforth made comments pertaining to the differences between USF Tampa and USF St. Petersburg.

Trustee Stan Levy reported that the ACE committee did not approve the USF St. Petersburg Work Plan. The ACE committee recommended modifications and to incorporate specific action steps in order to improve the Work Plans.

There was discussion concerning making changes with the current students and going after different types of students in the future in order to improve the metrics.

Trustee Stephanie Goforth and Trustee Stan Levy commented on the difficulties of anticipating the incoming FTIC top 10% freshman.

Trustee Scott Hopes commented on determining the eligibility of Florida Bright Futures scholarship graduating class ranking.

Vice Chair Zimmerman commented that public high schools are no longer ranking.

Provost Ralph Wilcox commented that the standardized tests scores and high school GPA are the primary factors that determine the Bright Futures eligibility.

Trustee Byron Shinn discussed one of the key metrics, the four and six year graduation rates and questioned if there were plans to improve it at USFSP. A summer acceleration program has been implemented.

Vice Chair Jordan Zimmerman commented on ways to market the USF St. Petersburg campus.

Trustee Stephanie Goforth commented that it is a balance between enrolling the right students and growing the campus.

Chancellor Sophia Wisniewska made comments on a plan to increase courses and degrees at USFSP and provide high quality internships that will lead to high paying jobs.

Trustee Hal Mullis commended the strategy of trying to identify and bring in more committed students to the USF St. Petersburg campus and questioned if the admission standards will need to be lowered. As of now the average GPA is 3.89 and the average ACT score is 26.

Trustee James Stikeleather commented on the importance of the strategic plan and being able to construct differential advantages for each of the three institutions in the USF System.

Trustee Scott Hopes suggested trying a new strategy of focusing more on the quality of new students in addition to their academic achievement and progress. Trustee Hopes questioned the enrollment growth and the percentage of freshman. The majority of students enrolled are transfer students.

Trustee Nancy Watkins suggested that students who fall short of eligibility to attend USF be referred to Hillsborough Community College or to St. Petersburg College.

With the help and feedback of the ACE committee, targets have been adjusted. Vice Chancellor Tadlock commented that they meet with the USF Tampa PBF team (Performance Base Funding) once a month to share information and practices and also with the Information Technology team.

President Judy Genshaft would like to have faculty members more engaged with students. A student will be more likely to stay and become more grounded if connected with a faculty member or a community mentor.

Trustee Moneer Khiereddine spoke from experience as a student, his interaction with faculty members was key for his continued enrollment at the USF Tampa campus. Trustee Khiereddine questioned if the admission qualifications at USFSP will continue to increase in the future.

Vice Chair Zimmerman thanked Vice Chancellor Tadlock on his presentation and also Trustees Goforth and Levy on their work with the ACE committee and USFSP. Trustee Zimmerman would like to schedule a group to meet with leadership at the USF St. Petersburg campus on a quarterly basis to assure goals are being met and achieved.

Trustee Stephanie Goforth moved to approve the 2017 USFSP Work Plan with the understanding that an accountability structure be in place to identify and monitor action steps to improve retention and graduation rates. Progress will be reviewed on a quarterly basis.

Trustee Scott Hopes seconded, the motion was unanimously carried.

USF Sarasota Manatee Campus 2017 Work Plans

USF Sarasota Manatee Interim Regional Chancellor Terry Osborn presented a power point presentation on the 2017 USF Sarasota -Manatee Work Plans. Interim Regional Chancellor Osborn highlighted the following items:

- Key Initiatives and Investments
- Work Plan Achievements
- Expand STEM
- Preserve Grow and Diversify Resources
- Benchmarks
- Performance Funding Goals
- Percent of Bachelor's Graduates Enrolled or Employed
- Median wages of Bachelors Graduates Employed Fulltime.
- FTIC Six Year Graduation Rate – The first four - year cohort finished in May
- Academic Progress Rate
- Tutoring Services Available
- Percentage of Bachelor's Degrees Awarded Within Programs of Strategic Emphasis
- Risk Management - on line
- University Access Rate
- Percentage of Graduate Degrees Awarded
- Master's in Biology will be added
- Bachelor's Degrees Awarded without Excess Hours
- Post-Doctoral Appointees with Mote Marine Laboratory
- Freshman Profile – Top 10 in the high school class.
- Limited recruiting
- Housing Affiliation Agreements
- Online classes continue to grow
- Percentage of Undergraduate FTE in Online Courses is strong
- Percentage of Hispanic and African American Students
- Non White Faculty and Staff
- Online Agreements
- Enrollment – continues to grow

Interim Regional Chancellor Osborn reported that the MBA Program has seen a dramatic growth while the educational programs following the national trend have not.

Trustee Hal Mullis wanted to know more about the Housing Affiliation Agreement.

Interim Regional Chancellor Osborn commented that they continue to work with the African American and Latino community leaders to improve the climate at USFSM campus.

Trustee Byron Shinn anticipates that the Affiliation Agreement will be a positive move. Trustee Shinn also commented on the success of the Biology and Science Program as well as the need to utilize the STEM building at USFSM. As a result of having the Mote Marine program, USFSM has attracted some of the brightest top level students in the local community.

Vice Chair Jordan Zimmerman applauded Interim Regional Chancellor Terry Osborn and the team at USFSM on their accomplishments and raising the bar. Vice Chair Zimmerman recommended a group meet and monitor the plans on a quarterly basis.

Trustee Byron Shinn moved to approve the 2017 USFSM Work Plan with the understanding that progress will be reviewed on a quarterly basis. The motion was seconded by Trustee John Ramil. The motion was unanimously carried.

Provost Ralph Wilcox presented a power point presentation for the 2017 USF Tampa and the USF System Work Plans. Provost Wilcox highlighted the following items:

- Key Initiatives and Investments
- Strategic Plan and Student Success
- Enhancing Research and Innovation
- Growing new partnerships
- USF Tampa met and exceeded goals on each of the 9 metrics
- Benchmarks
- Performance Funding Goals
- Close to 70% of Students are employed
- Retention and Graduation Rates
- Academic Progress Rate
- USF leads all state universities in the Percentage of Bachelor Degrees Awarded in Programs of Strategic Emphasis and Graduate Degrees awarded within programs of Strategic Emphasis
- Preeminent Funding Metrics
- Endowments
- Four year Graduation Rate
- Key Performance Indicators
- Enrollment Plan
- New Programs

Trustee Nancy Watkins discussed meeting preeminence standards, seeking certification and preeminence funding.

Trustee Hal Mullis had questions relating to Pell Grants and USF's ranking in the SUS.

Vice Chair Jordan Zimmerman and Trustee Hal Mullis discussed the Preeminence Endowment at USF and the age advantage of the other two preeminent universities in the State University System of Florida.

Trustee John Ramil discussed Pell Grant eligible students; comparing student bodies and graduation rates.

Trustee Nancy Watkins discussed the national graduation rates.

Trustee Scott Hopes discussed the preeminence metrics and working with the Provost's office to discuss facts regarding the BOG and the legislatures.

President Judy Genshaft commented that the Tampa Bay community came together to discuss facts surrounding preeminence.

Trustee Hal Mullis discussed the Four year Graduation Rate.

Vice Chair Jordan Zimmerman moved to approve the 2017 USF Work plan Trustee Nancy Watkins seconded, the motion was unanimously carried.

Provost Ralph Wilcox presented a power point presentation on the 2017 USF Tampa campus and the USF System Work Plans. Provost Wilcox highlighted:

- Key Initiatives & Investments
- Performance Base Funding – The USF System continues to be a statewide leader.
- Performance Funding Goals
- Financial Aid
- Textbook Affordability – Exploring the possibility to reduce the cost
- Key Performance Indicators
- Enrollment Growth
- New Degree Proposals

Trustee John Ramil had questions concerning other urban universities.

Vice Chair Jordan Zimmerman moved to approve the 2017 USF System Work Plan. Trustee Hal Mullis seconded and, the motion was unanimously carried.

Trustee Stan Levy and Vice Chair Jordan Zimmerman commended everyone on their efforts in putting together and presenting the USF System Work Plans.

FL 121 Approval of USF System Strategic Plan

Sr. Vice President Ed Funai provided an update of the USF System Strategic Plan. A power point presentation was presented. The presentation highlighted:

- Development Process

- USF System Strategic Plan Goals - Goal 1 - Leveraging the USF System. Goal 2 – Activate Key Constituencies. Goal 3 – To be widely known for excellence
- Enhancing the System resources around communications and marketing through collaboration among the sister institutions
- Expand the ability to communicate with key stakeholders
- Brand Research
- Updating visual identity – marks and logos
- Current System Shared Services/Resources
- Adaptive Strategic Planning

Trustee Moneer Kheireddine inquired about one of the key constituencies in goal 2 - Enhancing Diversity for Competitive Advantage. Trustee Kheireddine asked for an example of how we are planning to enhance diversity.

Sr. Vice President Ed Funai reported that they are working to schedule a USF System Strategic Planning Committee meeting during fall of this year to discuss the metrics.

Sr. Vice President Funai thanked faculty, staff and leaders on their work organizing the USF System Strategic Plan report. He also thanked the Board for their time and feedback. There was a special thanks to Trustee James Stikeleather for contributing great ideas and energy.

Vice Chair Jordan Zimmerman commended the work that Vice President Ed Funai has done in a short length of time working on the Strategic Plan report.

Trustee Byron Shinn is happy to know that the report will be evaluated in six months.

Trustee Stan Levy would like to see a presentation of the action steps taken to increase the USF brand. Trustee Levy would also like to discuss the changing landscape of education.

Trustee Scott Hopes also commended Sr. Vice President Funai and his team for taking on the challenging task of working on the USF System Strategic Plan. He commented that this has resulted in a different approach as it relates to the planning process for the USF System.

Trustee John Ramil thanked Sr. Vice President Funai for his leadership and for corresponding with and valuing the Trustee members input. Trustee Ramil discussed the goal of excellence and reminded everyone that the USF System is committed through compliance, ethics and partnerships.

Trustee James Garey thanked Sr. Vice President Funai for his work with the USF System Strategic Plan. Trustee Garey would like to move toward knowing the vision of the regional institutions and their interactions with their communities.

Trustee James Stikeleather commented that the most exciting thing about working with Dr. Funai and his team is moving forward in the USF System Strategic planning process; this will provide new opportunities for the regional institutions. Opportunities relating to funding, business and

research as well as becoming the go to institution. Trustee Stikeleather thanked Dr. Funai and his team for completing a very difficult task.

Trustee Jordan Zimmerman moved to approve the USF System Strategic Plan, and that the plan would be reevaluated at least once every six months. Trustee Nancy Watkins seconded. The motion was unanimously carried.

FL 122 Approval of the 2017-2020 Agreement with GAU

Dr. Kofi Glover provided an update on the United Faculty of Florida Graduate Assistants United. This is a new three-year contract between the USF BOT and GAU which when ratified, will take effect July 1, 2017 at the expiration of the current contract on June 30, 2017, and remain in effect until June 30, 2020. Both parties agreed that there shall be no re-openers but that any mutually “acceptable agreement” or Memorandum of Understanding shall be put in writing and become part of the Agreement upon ratification by both parties.

Trustee Nancy Watkins pointed out that this Agreement is for a three-year contract and thanked the parties in agreement for sharing the risks should USF lose Performance Based Funding.

Vice Chair Jordan Zimmerman moved to approve the 2017-2020 Agreement with the Graduate Assistants United, as is. Trustee Nancy Watkins seconded. The motion was unanimously carried.

FL 123 Approval of Naming Projects

The University of South Florida Board of Trustees is vested with naming authority for all buildings, facilities and academic units of the USF System. In accordance with university regulations, rules and processes, President Judy Genshaft proposes the following in recognition of gifts to the USF System.

Sr. Vice President for Advancement Joel Momberg expressed appreciation on behalf of the USF System for the generous gifts provided by our donors. Sr. Vice President Momberg highlighted the following gifts:

- Florida Blue Health Knowledge Exchange for the downtown facility
- Harvard - Jolly Inc. Walkover Bridge Gift in the Lynn Pippenger Hall
- Bomstein Family Creative Contractors Walkover Bridge in the Lynn Pippenger Hall

Sr. Vice President Momberg presented a power point presentation acknowledging all gifts to the USF System. The power point highlighted each of the 14 items:

USF Tampa/USF Health

- a. John S. Curran, M.D. Children’s Health Center
- b. The Florida Blue Health Knowledge Exchange within the Morsani College of Medicine Downtown facility

- c. Carmalis Family Exam Room in the USF/Byrd Alzheimer Center
- d. Richard & Lisa Yost Tutor Room in the Athletic Academic Enrichment Center
- e. Jennifer & Mark Van Dame Tutor Room in the Athletic Academic Enrichment Center
- f. Ernie & Alisa Kretzmer Studio at WUSF Radio Station

USF St Petersburg

- g. Harvard Jolly, Inc. Walkover Bridge in Lynn Pippenger Hall
- h. Bomstein Family/Creative Contractors Walkover Bridge in Lynn Pippenger Hall
- i. Al & Sandee Steinberg Small Business Development Conference Room in Lynn Pippenger Hall
- j. Dr. Gus Stavros Dean's Boardroom in Lynn Pippenger Hall
- k. Bull Market Café Sponsored by Smith & Associates Real Estate in Lynn Pippenger Hall
- l. Alfred T. May Undergraduate Studies Reception Area in Lynn Pippenger Hall
- m. Judy & Jeff Mitchell Faculty Office in Lynn Pippenger Hall
- n. David & Nancy Ridenour Faculty Office in Lynn Pippenger Hall

Trustee Scott Hopes made comments concerning USF faculty member John Curran, who he has known for over 37 years. Over the years not only has Dr. Curran has made a positive impact on his life and career but has also had an impact on children's health and policy.

Sr. Vice President Momberg announced that this represents \$2,413,000 in giving.

Vice Chair Zimmerman commented that each of the naming projects is honors and dedicated services and/or generous financial contributions. Vice Chair Zimmerman requested one vote for all items.

With gratitude on behalf of the board, Trustee Stephanie Goforth made a motion to approve the naming of 14 projects. Trustee Scott Hopes seconded. The motion was unanimously approved.

Vice Chair Jordan Zimmerman congratulated Sr. Vice President for Advancement Joel Momberg and his team on getting closer to the \$1 billion goal for the Unstoppable Campaign.

Vice Chair Zimmerman also thanked Dr. John Curran for his forty plus years of service to children's health and to the University of South Florida.

BOT Roundtable Discussion

Trustee Scott Hopes thanked Executive Director for Government Relations Mark Walsh and his team for an excellent legislative session. Among items approved during the session was funding for Graduate Degrees in Excellence Program for USF Health and Business. Trustee Scott Hopes requested that the distribution of those funds of \$5.7 million be discussed with the ACE and Strategic Initiative committees to assure that the use of those funds are aligned with the strategic initiatives and the USF System Plan.

Vice Chair Jordan Zimmerman announced that USF is hosting the Florida Board of Governors on the Tampa campus in the Marshall Student Center on June 20–22. President Judy Genshaft and BOT Chair Brian Lamb will be presenting the USF System Work Plans on June 21st at 11:30. There will be a BOG welcome reception held on June 21st, in the ISA building at 5:30. Chair Brian Lamb will be hosting a dinner the same day at 6:30, in the Patel Center.

Vice Chair Jordan Zimmerman expressed that it was an honor to work with President Judy Genshaft, fellow Trustee members, USF leadership, the USF community and the USF System. He wished everyone a pleasant summer.

Having no further business, BOT Vice Chair Jordan Zimmerman concluded the USF BOT Meeting.

DRAFT