

Unofficial Minutes  
USF Board of Trustees Regular Meeting  
Alumni Center -Traditions Hall  
Tuesday June 12, 2018

Chair Brian Lamb convened the regular meeting of the USF Board of Trustees at 9:35 a.m. Chair Lamb welcomed everyone to the summer meeting of the BOT.

Chair Lamb gave a brief overview for today's agenda which will cover:

- Recognitions for past Trustees
- Elect USF Board of Trustees Chair and Vice Chair
- Athletic Director Search
- President Judy Genshaft and Provost Ralph Wilcox hosted the Times Higher Education Young Universities Summit.

**President Judy Genshaft called the roll with the following Trustees Present:**

Trustee Mike Carrere – By Phone  
Trustee Stephanie Goforth  
Trustee Oscar Horton  
Trustee Moneer Kheireddine  
Trustee Brian Lamb  
Trustee Deanna Michael  
Trustee Hal Mullis  
Trustee Leslie Muma  
Trustee John Ramil  
Trustee Byron Shinn  
Trustee Charles Tokarz  
Trustee Nancy Watkins  
Trustee Jordan Zimmerman

**New Business Action Items - FL101 Approval of Minutes**

March 6, 2018  
April 19, 2018  
May 22, 2018

Trustee Stephanie Goforth moved for approval of the March 6, 2018, April 19, 2018 and May 22, 2018 minutes with a second from Trustee Hal Mullis. The minutes were unanimously approved.

**Consent Agenda (FL 102 – FL 116)**

*Academics and Campus Environment Committee Approved Items*

- FL 102** – Approval of Faculty Nominations for Tenure, USF  
**FL 103** – Approval of Tenure as a Condition of Employment, USF  
**FL 104** – Approval of Faculty Nominations for Tenure, USFSP  
**FL 105** – Approval of Tenure as a Condition of Employment, USFSP  
**FL 106** – Approval of Faculty Nominations for Tenure, USFSM  
**FL 107** – Approval of Proposed B.A. Sustainability Studies, USFSP  
**FL 108** – Approval of Proposed B.S. Biomedical Engineering, USF  
**FL 109** – Approval of B.S. Biomedical Engineering Limited Access Request  
**FL 110** – Approval of B.S. Biomedical Engineering Exception to 120 Credit Hours Requirement Request  
**FL 111** – Approval of B.S. Risk Management Limited Access Request, USFSM  
*Strategic Initiatives Committee Approved Item*  
**FL 112** – Approval of the Institute of Applied Engineering as a new Direct Support Organization  
*Audit & Compliance Committee Approved Item*  
**FL 113** – Approval of University Audit Work Plan – FY 2019 and 2020  
*Finance Committee Approved Items*  
**FL 114** – Approval of DSO 2018–2019 Annual Financial Plans
- a. Sun Dome, Inc.
  - b. USF Health Professions Conferencing Corp.
  - c. University Medical Services Assoc., Inc.
  - d. USF Foundation, Inc.
  - e. USF Alumni Association, Inc.
  - f. USF Research Foundation, Inc.
  - g. USF Financing Corp. & USF Property Corp.
- FL 115** – Approval of 2018–2019 Continuation Operating Budget  
**FL 116** – Approval of 2018–2019 Preliminary Fixed Capital Outlay Budget

On behalf of the ACE Committee, Trustee Stephanie Goforth recommended their items and moved for approval. Trustee Hal Mullis seconded the motion. The ACE Committee items were unanimously approved.

Trustee Hal Mullis commented on the Strategic Initiatives Committee for item FL 112 Approval of the Institute of Applied Engineering as a new DSO with plans to bring before the Finance Committee with a budget for approval. Trustee Nancy Watkins moved to approve with a second from Trustee Hal Mullis. The Strategic Initiatives Committee item was unanimously approved.

Trustee Nancy Watkins commented on cloud computing and the new risk areas and recommended approval for Audit and Compliance item FL 113. Trustee Hal Mullis motioned to move with a second from Trustee Byron Shinn. The Audit and Compliance item was unanimously approved.

Chair Brian Lamb recommended approval on behalf of the Finance Committee. Chair Lamb talked about the DSO's and Financial Plans. The Chair commented that a number of plans showed improvement over the year and were recognized by Trustees. Chair Lamb asked for a motion which was moved by Trustee Stephanie Goforth, with a second by Trustee Hal Mullis.

## **New Business – Action Items**

FL 117 – Approval of USF System Five-Year Capital Outlay Improvement Plan  
(2019-2020/2023 – 2024)

Vice President for Business and Finance Nick Trivunovich presented FL 117.

Approval of the USF System Five-Year Capital Improvement Plan

Authorize the President to make necessary nonmaterial adjustments to the Five-Year Capital Improvement Plan with the requirement that any material changes be approved by the University Board of Trustees Executive Committee.

Trustee Byron Shinn had comments concerning the Interdisciplinary Science and Technology Building planned for the USF Sarasota Manatee campus.

Chair Brian Lamb commented on the PECO eligible projects – USF Sarasota Manatee STEM facility and the renewed commitment to the USF System campuses. There was a brief discussion on ways to accelerate and move forward on the plans for the Interdisciplinary Science and Technology building project without change of cost.

Trustee John Ramil commented on the planning and design of the Interdisciplinary Building.

President Judy Genshaft commented on substantiating the project within the first year of receiving the money and having data to support it.

Vice Chair Zimmerman inquired about the approval of the timeline.

Trustee Nancy Watkins had questions concerning definition of a material change as to the cost of the project.

General Counsel Gerard Solis explained that the Board has defined the term material in the Delegation of Authority Policy and that same definition could be applicable in this case, as would the other requirements of the policy such as approval for expenditure authority.

Chair Brian Lamb made the following motion, which was seconded by Trustee Shinn and unanimously approved:

Staff shall evaluate the timing of the funding request for the USFSM Academic STEM building ("Project") to determine if the timing of the request can be accelerated to include costs in the first year of the Project beyond design so that the project timeline can also be accelerated. Staff's evaluation shall, as customary, be data driven and consistent with BOG and Board of Trustee governance requirements. Any material change to the cost of the Project, as defined by the university's Delegation Authority/Expenditure Approval Policy, shall be presented to the Finance Committee.

### **FL119 Approval of Re-Designation of Byrd Alzheimer's Center**

The Johnnie B. Byrd, Sr. Alzheimer's Center and Research Institute was originally established by the Florida Legislature in 2002 to serve as a statewide resource for advancing research, education, treatment, prevention and the early detection of Alzheimer's disease.

Dr. Harry Van Loveren CEO of the Johnnie B. Byrd Institute since 2017 presented a request to re-designate the existing name to the USF Health Neuroscience Institute to better reflect its expanded mission.

Trustee Hall Mullis moved to approve with a second from Trustee John Ramil, and approved.

### **FL 118 – Approval of Naming Projects (6)**

Sr. Vice President for University Advancement Joel Momberg presented FL 118 – USF Tampa- USF Naming Projects.

- a. Genshaft Greenbaum Plaza at the USF Football Center (\$1 million gift)
- b. Genshaft Greenbaum Student Center at the MCOM-HI Water Street Building (\$1 million gift)
- c. Joseph A. Savage, Jr. and Jane G. Savage Field at the USF Football Center Indoor Practice Facility (\$1 million gift)
- d. David Vesely M.D., PH.D. Lobby at the MCOM-HI Water Street building (\$350,000 gift)
- e. Fishman Family Foundation Equipment Room at USF Athletics (\$100,000 gift)
- f. Tas Mirza Varsity Tennis Court (\$50,000 gift)

Chair Brian Lamb acknowledged and, on behalf of the Board, thanked President Judy Genshaft and her husband Mr. Steve Greenbaum who have changed the trajectory of student success, the brand, faculty and the standard of excellence at the University of South Florida by their consistent giving.

President Judy Genshaft commented that she and her husband Steve are very passionate about the University of South Florida and firmly believe in giving back.

Trustee John Ramil made a motion to approve; it was seconded by Trustee Stephanie Goforth and approved.

On behalf of the Board, Chair Lamb requested acknowledgment letters go out to the donor families.

### **FL 120 Elect USF Board of Trustees Chair and Vice Chair**

Chair Brian Lamb commented on the USF System Governance model. After restructuring, adding fantastic trustees to the Board and putting policies in place; a best in class governance model was created.

- a. The Board of Trustees is granted the legal authority to elect its Chair. The Chair shall preside at all meetings of the Board of Trustees; call special meetings of the Board when necessary; attest to actions of the Board and notify the Governor in writing whenever a Board member fails

to attend three consecutive meetings in any fiscal year, which failure may be grounds for removal. The Chair shall serve a two-year term.

b. The Board of Trustees is granted the legal authority to elect its Vice Chair. The Vice Chair shall act as Chair during the absence or disability of the Chair and, in that event, shall perform those duties of the Chair. The Vice Chair shall serve a two-year term.

Chair Brian Lamb asked for nominations for Chair of the USF Board of Trustee.

Trustee John Ramil commented that the USF System is on a great trajectory with terrific momentum, a wonderful President, as well as talented Board members.

Trustee John Ramil nominated Chair Brian Lamb to be reelected as Chair of the USF Board of Trustees. Trustee Hal Mullis seconded the motion and the nomination was unanimously approved.

Chair Brian Lamb thanked the Board members and staff for their trust and confidence in him and commented on his continued full commitment to serve the University of South Florida.

Chair Brian Lamb asked for nominations for Vice Chair of the USF Board of Trustees. Trustee Hal Mullis proudly nominated Vice Chair Jordan Zimmerman to serve another term of service. Trustee Mullis commented that the nomination is with appreciation for the extraordinary effort and dedication to USF that Vice Chair Zimmerman has displayed. Trustee Byron Shinn moved to approve with a second from Trustee Hal Mullis and the nomination was approved.

Vice Chair Zimmerman thanked the Board for their trust and confidence in him and commented on the outstanding Board with an incredible President working toward the same common goal; to make this a better university for our students.

### **New Business - Informational Items** **USF System Updates**

President Judy Genshaft provided an update on USF System and USF Tampa.

- USF Consolidation Update – The internal Committees are divided into 6 subgroups that consist of faculty staff and students from the USF System. The subgroups are: Student Success, General Education & Curriculum Alignment, Business and Finance, Research, Faculty Affairs and External Affairs. These groups will be assisted by the Huron Consulting group.

Consolidation Planning Study and Implementation Task Force conducted a conference call May 30<sup>th</sup>. The subcommittee chairs provided an updates. The Student Access group's first meeting will be June 13<sup>th</sup>. There was a conference call with Task Force Chair Dr. Jonathan Ellen, Trustee Hal Mullis and President Genshaft to update SUS

System Chancellor Marshall Criser on the consolidation efforts. An update will be provided at the BOG meeting which will be held at New College in September.

- FUSE Program - A meeting with state and community colleges was held.
- USF hosted The Young Universities Summit 2018 from June 5<sup>th</sup> – 7<sup>th</sup>. This was the first time the Young Universities Summit was held in the United States. There were over 40 countries represented from around the world. USF graduate Quentin Darrington performed at the Gala. USF is ranked 5<sup>th</sup> among public institutions in the United States.
- Research profile and patent rankings
- Athletic Director Search is underway – Scott Kull is currently serving as Interim AD. The Eastman and Beaudine firm will assist with the search.
- The Board of Governor’s meeting will be held at UCF on June 26<sup>th</sup> – 28<sup>th</sup>. The USF Preeminence announcement is expected at the BOG meeting.
- There will be a press conference today at the Sun Dome with a special announcement.

Chair Brian Lamb commented on the tremendous energy as it relates to USF’s Consolidation and the Board’s commitment, transparency, process and accountability. Trustee Brian Lamb also commented on the success of the FUSE program.

Trustee Hal Mullis shared that the Chancellor was impressed with USF’s proactivity and outreach to the Board of Governors. Trustee Mullis acknowledged the focus and commitment of Dr. Jonathan Ellen to the USF Consolidation Task Force Committee. USF is on schedule and will continue to report to the BOG as it relates to the Consolidation Task Force progress.

Trustee Hal Mullis made comments on the task force delivery date meeting scheduled for February 15, 2019. The planned implementation delivery date to the BOG is March 15, 2019.

Chair Lamb encouraged everyone to attend today’s big announcement in the Fifth Third room of the Sun Dome at 3:00pm.

### **USF St. Petersburg Campus Update**

Interim Chancellor Martin Tadlock provided a performance update on the USF St. Petersburg campus. A power point presentation was presented highlighting the following:

#### **Student Access – Student Recruitment strategy**

- A press conference was held on the waterfront event at USFSP.  
USF partnership with St. Petersburg College.
- New Scholarships and award programs
- Implementing first time FUSE Scholarships and Blue to Gold Scholarships
- Hiring of new recruiters
- A unified approach to Admissions – Jointly recruiting

### **Student Success Points of Pride -**

- A 15% increase in APR over previous academic year.
- Textbook Affordability
- Workshops

### **Academic Programs**

- New programs are on track and will be implemented.
- Programs review and accreditations

### **Research Funding**

- Active Faculty Research Counsel
- Increase in Research Awards
- Fundraising – On target approaching the \$3 million goal.

### **Facilities**

- Remolding and upgrading

### **General**

- Residential Hall
- New Recruitments and Partnerships
- FUSE
- La Florida

Trustee Hal Mullis commented on a recent tour of the Tampa Bay History Center and their collaboration with USFSP.

### **Fundraisers**

- A fishing tournament for childhood cancer research
- USF Alumna Jack E. Davis awarded a Pulitzer for his Book – *The Gulf the Making of an American Sea*

Interim Chancellor Tadlock acknowledged the stability and leadership within the USF System.

Trustee Oscar Horton asked about the textbook savings efforts.

Trustee Deanna Michael commented on the electronic access and leadership of USF Tampa's library as it relates to cost reduction of textbooks.

Trustee Stephanie Goforth commented on the increased APR and graduation rates as well as acknowledged the leadership and faculty at the USFSP campus. Trustee Goforth also had comments on scholarships and student access.

Trustee Deanna Michael made comments concerning the raising of admission standards and FUSE Program.

Chair Lamb made comments relating to key considerations of accreditation consolidation. In order for USF to remain a preeminent institution, a high level of performance by the USF System is expected.

**USFSP Housing Update** – Sr. Vice President for Business and Finance David Lechner provided a power point presentation which covered informational update on USFSP housing.

- Today's Objectives
- Comparisons of Approaches - Former P3 Approach -Internally Funded Approach
- Gained Bond Capacity
- Debt Rating
- Timeline
- Goal – August 2020 Completion
- Necessities

Sr. Vice President David Lechner discussed the possibility of a conference call in July with the Board to discuss the USF housing project and to obtain approval. This is targeted to get a very important asset established on the USFSP campus. USF is taking the bond strength that we have as a team and moving together. Sr. Vice President Lechner acknowledged his Business and Finance team as well as Chair Brian Lamb and Trustee Stephanie Goforth on their counseling and support on the P3 project.

Trustee Stephanie Goforth commented on the commitment, time and effort that has gone into the USFSP housing project. The USF St. Petersburg Campus Board members are also in agreement.

President Judy Genshaft is hopeful that the USFSP Housing project will get approval from the Board of Governors and Bond Finance so that it can move forward as soon as possible.

Trustee Byron Shinn made comments as to how the plans for the USFSP housing project will affect USFSM housing needs. A demand study is currently underway for USFSM housing. The USFSP plans will not have a negative impact.

Chair Lamb requested the Business and Finance team return to confirm that we are in sync with rating agencies and their perspectives on the financing structure and with peer analysis in order review other comparison.

### **USF Sarasota-Manatee Campus Update**

Regional Chancellor Karen Holbrook provided an update on the USF Sarasota-Manatee Campus. A Power Point presentation highlighted the following:

#### **Student Access**

- Freshman Profile – GPA average - 3.94, average SAT - 1208, average ACT – 25.2
- New Pre-Nursing Program
- Partnerships with the colleges of Nursing and Engineering
- Reviewing a Master's Program in pharmaceutical nanotechnology



- The importance of consolidation
- Online education and programs
- Cross College Alliance and Course Exchange
- Fall to Spring Retention Rate
- The Archivum System
- 6 week mentoring program and workshops

### **Academic Programs**

- Risk Management Insurance Program
- Bachelor of Science Degree in Cyber Security & Information Technology
- Management Science
- Successful English Program Review
- Early Education Teaching

### **Research**

- The largest student showcase for Projects Research & Innovation
- Prestigious Publications
- The first Research Magazine
- Grant submissions are up

### **Fundraising**

- Working towards \$3 million goal
- Giving Challenge
- Major gifts solicited
- Endowment is up
- Digital Advancement Newsletter – *This is USFSM*
- Scholarships, Rowing
- Integrated Science and Technology Complex

### **Facilities**

- Hospitality program expansion is underway
- Capital Improvement
- Academic STEM facility

### **Leadership Talent**

- Critical Hires – New Regional Vice Chancellor for Academic and Student – Affairs Dr. Brett Kemker
- Current Searches – Dean and Chief Diversity and Inclusion Officer

### **General**

- Focus Groups
- Demand Study for Residence Hall
- ISA Complex

### **Success Stories**

- 2<sup>nd</sup> Financial Literacy Day with Global Interdependence Center
- Annual Student Survey
- New Partnerships with Innovative Education
- Cross College Alliances
- 25<sup>th</sup> Annual Brunch on the Bay

Trustee Byron Shinn acknowledged the dedication and hard work of Regional Chancellor Holbrook over the past five months. USFSM is moving forward.

Trustee Byron Shinn commented there were concerns by the Sarasota Manatee Chamber of Commerce relating to USFSM maintaining connectivity.

Trustee Nancy Watkins commended both Regional Chancellor Holbrook and Interim Regional Chancellor Tadlock on an excellent job working with the communities during the consolidation process. Trustee Watkins made comments on the maturity of the Governance system and the outstanding leadership and impact from the collaborative USF System.

Trustee Byron Shinn made comments on the need for housing at the USFSM campus.

President Judy Genshaft commented on the importance of the upcoming impact study and needs assurance that the beds will be filled.

### **BOT Roundtable Discussion**

#### **Recognition of Service – Former Trustees**

Chair Brian Lamb acknowledged and thanked the following well-respected former trustee members for their service to the USF Board of Trustees:

- Stephen Mitchell, Esq., May 2011 – March 2016
- Stan Levy, January 2013 – January 2018
- Scott Hopes, June 2013 – July 2017
- James Stikeleather, May 2016 – October 2017
- James Garey, August 2016 – May 2018

Steve Mitchell commented on what a pleasure it was to serve as a trustee member and will continue to have fond memories during his years of service.

Stan Levy commented that he hopes the guiding principles will serve as a foundation to the consolidation of all three campuses. Mr. Levy encouraged new trustees to learn much about the business. It was his honor to work with such a fantastic group.

Scott Hopes commented that he has a great deal of gratitude to the BOT members, faculty and staff and owes much of his success to the University of South Florida.

James Garey commented on what a pleasure it was to represent the faculty at USF while serving on the Board. He encourages the Board not to lose sight of USF becoming an AAU institution.

James Stikeleather – was not in attendance.

Trustee Hal Mullis reported that this August USF's application to shelter a chapter of Phi Beta Kappa will go before the Phi Beta Kappa Senate in Boston. If approved, this will be a major step towards USF reaching AAU status.

Trustee John Ramil commented that the USF System updates continue to get better. He also talked about coverage ratio as it relates to Housing at USFSP. There were also comments concerning the USF Consolidation Task Force having an opportunity to enhance student success.

Trustee Moneer Kheireddine commented on student government and establishing programs at the USFSP campus. Trustee Kheireddine reported that there is a partnership with USFSP and LIFT. There is also an umbrella sharing program. He commented on cross campus relationships and holding an S Pad meeting with USF System student government leaders.

Trustee Deanna Michael commented on the USF System Faculty Council working with the USF Tampa Senate on a syllabus study as well as several reorganization plans.

Chair Brian Lamb requested that the Board members think about where we are from a governance stand point and to share recommendations or ideas with him or Vice Chair Jordan Zimmerman, which will be open for discussion at the next Governance meeting.

Chair Lamb also asked if anyone has items for discussion in a committee meeting, to contact him or Dr. Visot.

Chair Lamb reminded everyone of the upcoming Board of Governors meeting and encouraged Board members to attend.

Having no further items, Chair Brian Lamb adjourned the USF BOT meeting.

