

University of South Florida
Board of Trustees Regular Meeting
Tuesday, March 5, 2019
Unofficial Minutes

Chair Brian Lamb convened the regular meeting of the University of South Florida Board of Trustees at 9:32 AM and welcomed everyone to the spring meeting.

Chair Brian Lamb's Announcements:

The legislative session has started.

Moneer Kheireddine introduced Britney Deas, the first African American elected in school history who will serve as the 60th USF Student Body President. It was also noted that she is the first woman elected in over 20 years. Britney will take office in May. Chair Lamb gave Britney the opportunity to speak who expressed her excitement on her election and is looking forward to working with her peers and with the Board of Trustees.

Chair Lamb then asked President Judy Genshaft to call the roll.

President Genshaft called roll with the following Trustees present:

Trustee Michael Carrere
Trustee Stephanie Goforth
Trustee Oscar Horton
Trustee Moneer Kheireddine
Trustee Brian Lamb
Trustee Deanna Michael
Trustee Harold Mullis
Trustee Leslie Muma
Trustee John Ramil
Trustee Byron Shinn
Trustee Charles Tokarz
Trustee Nancy Watkins
Trustee Jordan Zimmerman (via telephone)

New Business – Action Items (Minutes and Consent)

FL 101 – Approval of Minutes

December 4, 2018

December 18, 2018

February 12, 2019

Chair Lamb asked for a motion for the above meetings, noting no changes or edits requested. Trustee Les Muma made a motion to approve with a second from Trustee Stephanie Goforth, with minutes unanimously approved.

Consent Agenda (FL 102 – FL 104)

Chair Lamb asked Arthur Shapiro as president of the United Faculty of Florida for USF if he had any comments to address to the Board. Dr. Shapiro complimented the administration on their achievements with the consolidation plan, but voiced his regrets that the union was not involved. However, he was still proud of the success and detailed planning that occurred. Dr. Shapiro also commended President Genshaft on her remarkable leadership during her career at USF.

Finance Committee Approved Items

FL 102 – Approval of Revisions to USF BOT Debt Management Policy

FL 103 – Approval of Assumption of Subleasehold Interest and Acquisition

FL 104 – Approval of Tampa Student Housing Rates

Chair Lamb commented on behalf of the Finance Committee that they recommend unanimous approval of these items. He then asked for a motion of approval on the consent agenda items. Trustee Hal Mullis made a motion for approval with a second from Trustee Goforth and the consent agenda was approved unanimously.

New Business – Action Items

FL 105 – Approval of Consolidation Implementation Plan and Timeline

The Board has until March 15, 2019 to adopt an implementation plan and timeline and submit it to the Board of Governors of the State University System of Florida for the separate accreditation of each of the USF System campuses. Separate accreditation must be phased out no later than June 30, 2020 and on or before July 1, 2020, all of USF must be under one single accreditation.

Trustee Mullis as chair of the Consolidation, Accreditation and Preeminence Committee provided an update on the process:

- Consolidation Guiding Principles

- Highlighted considerations that are in place and have been previously approved by the Board of Trustees
- Student benefits of consolidation
- Strengthening our stature as a Preeminent Research University
- Meeting to set benchmarks annually
- Maintaining freshman retention rates
- Four-year graduation rates for full time students
- Financial impact of consolidation
- Administrative structure of a consolidated USF

Trustee Mullis then asked President Genshaft to provide her update.

President Genshaft thanked everyone involved in the process and provided an overview and executive summary.

The Implementation Plan and Timeline for the Board of Governors:

- The plan must establish a timeline for each step that is necessary to terminate the separate accreditation for each campus no later than June 30, 2020.
- The plan minimizes disruption to students attending any University of South Florida campus so that the consolidation of SACSCOC accreditation does not impede student's ability to progress in their degree programs and graduation.
- This plan must enable USF to achieve consolidated accreditation as one university from SACSCOC by July 1, 2020.
- Begin reporting combined institutional data to the Federal Integrated Postsecondary Education Data System (IPEDS) and to the Board of Governors. We have a head start.
- Key areas that must be addressed in the SACS application:
 1. Rational for Consolidation
 2. Academic and Student Support Services
 3. Faculty
 4. Educational Programs Evaluation and Assessment
 5. Library Learning Physical Resources
 6. Financial Support
 7. In some standard institutional information.

Chair Lamb thanked the Board and staff members for staying committed and engaged during the consolidation process.

Trustee Mullis emphasized points that are important in the successful development of the consolidated model:

- Guiding Principles approved by the Board
- Maintaining Preeminent status after June 30, 2020
- Enhance financial support
- Standards relating to GPA for incoming freshmen

- Freshmen retention rates and four-year graduation rates
- Expansion of robust research activities
- Request for increased reoccurring funding for additional faculty
- Description of the administrative structure of a consolidated USF

Trustee Byron Shinn commented on operational governance for the branch campuses. Trustee John Ramil had positive comments concerning the consolidation process, the report and had questions concerning risks. Trustee Mullis commented on strategy and design of the branch campus model.

Chair Lamb questioned USF's comparison to other universities at the current stage of this process of the consolidation. Huron representative Peter Stokes made comments pertaining to USF being more complex than other universities.

Donna Petersen and Prithish Mukherjee, co-chairs of USF's internal Consolidation Implementation Committee, made comments on being inspired by the opportunity that this consolidation presents for students of today and tomorrow and on being committed to the Board's guiding principles and inclusivity.

Trustee Oscar Horton had questions concerning the culture on all three campuses. Trustee Ramil commented on student performance and cultural advancement. Trustee Kheireddine had questions pertaining to inclusion and the role of students from the regional campuses. Trustee Deanna Michael commented that the faculty supports efforts to maintain Preeminence. Trustee Goforth commented on the changes at USF since graduating in 1982, and that we should not risk Preeminence and student success.

President Genshaft commented that one of the keys to moving forward is finding the right personality structure for USF.

Chair Lamb discussed

- The branch campuses and an optimal structure for the University of South Florida.
- Continue to pay attention to what's in the best interest of the faculty.
- Current and future faculty members that will be joining USF.
- Giving thought to what the distinguishing factors of the USF campuses are
- Getting continued investments and having an aligned legislative strategy
- Are we organized going forward?
- Student success
- Access of maintaining the diversity and inclusion across the USF System.

Trustee Shinn commented not only should the focus be internal, but also on the students during this transition period.

President Genshaft commented on critically important synergy; that students frequently come and want to study at universities where there is preeminence as well as outstanding faculty. She stated a need for everyone to work together and to lift everyone up and the importance of collaboration and concurrence.

Trustee Michael commented that the reputation of the faculty is important on both the graduate and undergraduate level. Trustee Nancy Watkins commented on three important factors for the USF System as well as the USF community: principles of cooperation, compromise and selflessness stressing that roles/positions should be based on the skills and not individuals. Trustee Mike Carrere made comments concerning continuing the success of the leadership of USF as well as the Board and the transition of the new incoming President.

Trustee Muma commented that we will replace a five-star President with a five-star President.

Trustee acknowledged Mike Griffin for chairing the final stretch of work done by the Consolidation Planning, Study and Implementation Task Force. He also acknowledged others task force members who were present.

Trustee Mullis made a motion that the Board approve:

- The current USF System Consolidation Implementation Plan and Timeline for submission to the Board of Governors by the statutory deadline of March 15, 2019.
- Authorize the staff in consultation with the Board Chair to make non-substantive changes to the plan prior to submission.
- Further authorize the Board Chair to direct changes to the plan prior to submission that are consistent with the Boards published Guiding Principles for USF consolidation and ensure that all changes to the plan be publically available and that the Board Chair and President will update the Board on any changes to the plan at the next regular or special meeting of the Board.

Trustee Goforth seconded the motion and it was approved unanimously by the Board.

Chair Lamb took a moment to give recognition to Senior Vice President for University Advancement Joel Momberg who has announced his retirement for October 2019. Chair Lamb thanked him for his years of service and dedication to the university on behalf of the entire Board.

Mr. Momberg gave special acknowledgement to President Genshaft and Trustee Muma for taking a chance on him and stated that he is pleased with the status of the USF Foundation and where its future is headed. Trustee Muma commented that under Mr. Momberg's leadership, the USF Foundation has made an impressive change for the better. President Genshaft commented on the phenomenal fundraising efforts under Mr. Momberg's leadership, including the \$1 billion USF: *Unstoppable* campaign.

FL 106 – Approval of USFSM Campus Board Member

President Genshaft presented David Eckel for consideration to be reappointed to the USF Sarasota-Manatee Campus Board.

Mr. Eckel is past chair of the USFSM Community Leadership Council and serves as the USFSM Campus Board liaison to the USF Board of Trustees Academics and Campus Environment Committee. Mr. Eckel holds his bachelor's degree from Cornell University and an MBA from the State University of New York

at Buffalo and is a retired Captain from the United States Army. Mr. Eckel is eligible for a four-year appointment ending June 30, 2022.

Trustee Shinn reported that Mr. Eckel has been very engaged with USFSM and has previous university experience. Trustee Shinn highly recommends the reappointment of David Eckel to the USFSM Campus Board. Trustee Charles Tokarz made positive comments of Mr. Eckel's substantial contribution to the USFSM Campus Board over the past several years, however, under the advice of General Counsel he would abstain due to personal reasons to avoid a conflict of interest.

Trustee Goforth made a motion to approve which was seconded by Trustee Mullis and was approved unanimously.

FL 107 – Approval of Naming Resolution

President Genshaft requested that the Board of Trustees affirm the decision of the Legislature to rename Qoquina Hall as H. William Heller Hall. She offered sincere thanks and appreciation for Dr. Heller's decades of leadership and commitment to the university. The President announced Dr. Heller's retirement would occur at the end of this semester. Trustee Goforth commented that Dr. Heller has been an icon at USFSP for a long time and fully supports the renaming in his honor.

Trustee Michael commented that she was hired by Dr. Heller and was honored to make a motion to approve with a second from Trustee Goforth. The resolution was approved unanimously.

New Business – Informational Items

Performance-Based Funding and Preeminence Update

President Genshaft, USFSP Regional Chancellor Martin Tadlock and USFSM Regional Chancellor Karen Holbrook presented a PowerPoint overview (available on the Board website) of student success metrics for the three USF campuses and the USF System.

Dr. Tadlock acknowledged the two-year time period for USFSP to reach the Preeminence goals for retention and completion. He also stated that student success efforts are now aligned and goals are expected to be met. Trustee Goforth made comments that USFSP is working closely with USF System Provost Ralph Wilcox and members across the USF System to ensure students are properly accounted for and solutions are being found to assist them.

Trustee Shinn addressed Provost Wilcox on a few concerns as it relates to problems at USFSP and questioned if they are engaging and cooperating with the team at USF Tampa by using resources available.

Trustee Watkins commented on the fact that all students should be tracked, not only FTIC students; there were also questions concerning the software used on the USF campuses. Provost Ralph Wilcox reported that by July 1 all three USF campuses will be on the same software.

Vice Chair Jordan Zimmerman commented this is the time to synergize with our branch campuses for the success of the USF System as a whole.

President Genshaft commented that we have to work together and consolidation will open up more opportunities for us to leverage each other's strength and implement shared best practices for all to benefit.

USF System Campus Performance Updates

President Genshaft provided an update on the USF Tampa campus.

- Attended a Student Success Conference with over three hundred higher education professionals from across the country in attendance to learn of our student success.
- USF ranked #4 on the Edu Venture's 2018 Student Success ratings for public research doctoral institutions.
- Hired top notch leadership talent
- Next 90 Day Strategic Plan – Accountability, Enrollment Planning and Consolidation.
- Intuitional Highlight - USF name #1 producer for Full Bright Scholars in the US for 2018-2019.

Dr. Tadlock provided an update on the USFSP campus.

- Student Success – Aligned Admissions with USF System
- Aligned student Success organizational structure and data systems with USF Tampa
- Redesigned Key Gatekeeper courses – embedded tutors in the accounting program
- Early Assessment
- Smart Lab will open this fall.
- Compass Success Program extended beyond the first year – Added retention counselors
- Financial Services
- FeedABULL
- An emergency fund for students.
- Persistence in Completion Grants
- Increased personal touch for students –Created three living learning communities within the Residence Halls.
- PATH Program (Pinellas Access To Higher Education) with St. Petersburg College
- Made phone calls to all FTIC students
- Using every retention effort to improve student persistence.
- Library Textbook Assess ability fund
- Early Alert System
- Leadership Talent and Searches
- Next 90 Day Priorities - New Resident Hall groundbreaking, Nursing skills lab in port facility, Davis Hall Remodel

Dr. Holbrook provided an update on the USFSM campus

- Student Success - Expanded Recruitment Area, increasing Retention Numbers,

Dual Enrollment Expansion, Increasing Retention Numbers, Helios Career Fair

- Leadership Talent – A search is underway for a risk management professor and for a Diversity Inclusion Officer and Director for Student Services.
- Next 90 Day Strategic Plan – First Annual Bloomberg Certified Talent Recruitment Event and Partnership with Cumberland Advisors, Hospitabull Evening at the Ritz, Housing Demand Study Update. Student Showcase for Research Project, 3rd Annual Financial Literacy Day, Critical thinking Certification, putting together two Leadership Counsels.
- Fundraising for Integrated Science and Technology Complex, Women in STEM group.
- Institutional Highlights – Pearlman Music Program Winter Residency; renovations are complete for Honors Program; First State of the University Address for USFSM; Adapting to Climate Change Symposium in Partnership with Global Interdependence Center and Cumberland Advisors; Student Entrepreneurship Questionnaire Finalized.; Three USFSM faculty have been selected for Fulbright Scholarships; DuVall Family Studies Conference on the opioids crises; Artificial Intelligence Seminar; Partners in Art Integration Teaching; Cross College Alliance Study on Economic Impact.
- Visited the Manatee County Commission with a master plan to discuss land. A video was provided.

Dr. Holbrook believes a new residence hall on the USFSM campus will attract more out of state and international students. Trustee Tokarz commented the Chairman of the Manatee County Commission will have a stipulation in place that USF will have to assure the property will be utilized.

Roundtable

Trustee Muma provided a brief update on the Presidential search as chair of the Presidential Search Committee. He also provided clarification to a comment he had previously made as to how he and the search firm, Greenwood/Asher & Associates, are conducting the search and differentiated between applicants and prospective candidates; he stated that the list of applicants provided by the university are the only official applicants—other prospective candidates he has only privately researched using publically available information via the Internet. Trustee Muma reaffirmed that this search will be an ethical search, one which follows BOG regulations and the Florida statutes.

Trustee Muma indicated that the search committee, along with the search firm are still in the recruitment process and that as of now 15 people have applied for the position and anticipates a much larger pool of applicants as the March 15 deadline for review comes closer. The search committee will narrow the pool down to three to five qualified applicants, who will be invited for on campus interviews. The candidates will also visit all campuses for conversations with committee members. He again highlighted the committee's and Board's commitment to transparency. Trustee Muma closed by stating he is confident that this search will result in a great leader who will continue on with the trajectory of the USF System.

Chair Lamb made comments regarding the search and that the Board is sticking to the timeline which was set previously. Chair Lamb encouraged all to listen and participate in the candidate interviews when they begin.

Trustee Ramil made comments on future action items as we move USF under one accreditation and prioritizing items which were temporarily placed aside. Trustee Carrere had a question concerning additional funding from the legislature of \$20 million and the performance-based funding. Trustee Mullis made comments that the Board will be informed of how much is required in terms of state funding as the university continues to move forward in the consolidation process.

Having no further business Chair Lamb adjourned the meeting of the Board of Trustees at 12:19 PM.