



**Board of Trustees
Strategic Initiatives Committee**

**DRAFT
Meeting Minutes**

Thursday, November 17, 2016
9:58 a.m. – 12:04 p.m.
Marshall Student Center, Room 3707
Tampa, Florida

Present:

Trustees: Hal Mullis, Chair; Scott Hopes, Vice Chair; Mike Carrere; Stephanie Goforth; Brian Lamb (via telephone)

President: Judy Genshaft

I. Call to Order and Comments

Chair Hal Mullis called the meeting to order at 9:58 a.m.

II. Public Comment Subject to USF Procedure

There being no public comments, Chair Mullis proceeded to New Business.

III. New Business – Action Items

Approval of the October 27, 2016, Meeting Minutes

Chair Mullis requested a motion to approve. The motion was made by Trustee Goforth and seconded by Trustee Carrere. Trustee Hopes requested links be added for meeting presentations. There being no further changes, Chair Mullis requested a vote and the October 27, 2016, minutes were approved unanimously, as amended.

IV. New Business – Information Items

a. Strategic Planning Scorecard – USF Sarasota-Manatee

Regional Chancellor Dr. Sharon Stone provided an update on the current status of USF Sarasota-Manatee. She reported that USFSM is moving to a new model for student success, an effort that is now fully staffed, and also focusing on campus life. Enrollment has increased. She also reported that, while there are no science or research labs at USFSM,

they are working to encourage faculty research. She also reported that they have doubled the number of student internships and that USFSM is seeking a new advancement officer and private funding in support of STEM programs. Dr. Stone invited the Trustees to attend an event next March at USFSM to showcase the work being done on the Bloomberg Finance Lab.

b. Strategic Planning Scorecard – USF St. Petersburg

Regional Chancellor Dr. Sophia Wisniewska provided an update on the current status of USF St. Petersburg. She reported that the low graduation rate is a concern being addressed by identifying active students to put them on a path to graduation and the piloting of a new college schedule to simplify things for students. She identified heavy reliance on students from Tampa who begin at USFSP and then transfer to USF Tampa as one issue that accounts for an unacceptable graduation rate and reported that USFSP is now trending in the right direction. She reported the need for development and delivery of new undergraduate majors, to double the current 24 majors available to 50, and to build core academic offerings, especially in STEM. She reported that USFSP's boutique programs are difficult to scale and that, while course duplication has to happen due to the distance between USFSP and USFT, decisions in duplicating programs must be made wisely. She asked for the support of the Trustees to expand their offerings.

c. Strategic Planning Scorecard – USF Foundation

Senior Vice President Joel Momberg provided an update on the current status of the USF Foundation. He reported that, among other accomplishments, 11 percent of USF alumni are purchasing USF license plates, 48 percent of USF faculty and staff have donated to the university this past year through the Faculty & Staff Annual Campaign, for a total of \$3 million, demonstrating strong commitment to USF from employees, and how sharing information highlighting such commitment resonates with potential donors to USF.

d. Strategic Planning Scorecard – USF Physicians Group

USF Physicians Group CEO Richard Sobieray provided an update on the current status of the USFPG. He reported that he was confident that an improvement in the numbers is coming, that physician performance will have a direct impact and is the biggest challenge, and that faculty have been remarkable and welcoming the change. Trustee Hopes reported meeting with President Genshaft, Drs. Charles Lockwood and Ed Funai and Ms. R.B. Burford to review the USFPG strategic plan and that they will move forward with the development of a comprehensive and more substantive strategic business plan.

e. Strategic Planning Scorecard – USF Research & Innovation

Senior Vice President Dr. Paul Sanberg provided an update on the current status of USF Research & Innovation. He reported that USF had a successful year in FY16, to include increases in research expenditures, grant proposals submitted and awards received, faculty honors and awards, patents and licenses, effective F&A rate, and industry funded grants and contracts, and a decline in grant applications with PIs/co-PIs from different colleges. He also reported that USF is working on implementation of the USF System Research

Strategic Plan in FY17, including encouraging increased faculty grant proposal submissions by providing metrics quarterly to the Deans and incentivizing grant submissions with a recognition program for faculty, and creating an office of strategic partnerships and corporate relations.

V. Adjournment

Chair Mullis thanked the presenters and attendees. He adjourned the meeting at 12:04 p.m.

Minutes prepared by Cheryl Lesko and Judy Lowry

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