



## THE JOINT MILITARY SCIENCE LEADERSHIP CENTER NEWSLETTER

July 2005

Vol. 1, Issue 2

### Our Newsletter

This newsletter is directed to the state of Florida and regional ROTC Leadership, Department of Defense officials, National Defense University officials, U.S. Special Operations Command officials, U.S. Central Command officials, national and state Congressional leadership, USF Faculty & Staff, City of Tampa Officials, and friends and supporters of the Joint Military Science Leadership Center (JMSLC).

The purpose of this newsletter is to inform all interested parties of the Center's goals and objectives toward the creation of a learning environment that fosters a "joint culture" early in the educational process of future armed forces leaders (ROTC).

### Our Mission

To provide the student-cadets/midshipmen with unique Joint, Multinational, NGO's/PVO's/IO's and Interagency core competencies and skills in leadership development, global understanding, and military/national defense strategies. The "end state" will be an academically-structured, research-based, and values-driven program that educates, trains and prepares military Officers and Service Leaders for their leadership roles in the continuing transformation of our Armed Forces and in a dynamic and challenging global environment.

### Our Vision

A Premier "state of the art" Learning Center and Program of Excellence that educates, trains, and prepares future Armed Forces Officers to value, operate and conduct successful operations in a joint, multinational, interagency, and non-governmental organizations (NGO's) environment.

### Performance Objectives

**Public Relations and Marketing**—To visit the local, state, and national community (military, civic, social, etc.) to reach out, tell them about the JMSLC, network, and develop partnerships. To identify potential human resources to serve as coaches, teachers, and mentors for the cadets and midshipmen.

**Program Development & Curriculum Design**—To fully implement the various program requirements in order to establish relevance with the academic and military community. To communicate with the 3 ROTC Cadet Commands, in order to determine the feasibility of modifying the current pre-commissioning curriculum requirements. To encourage the development of "an international/global leadership studies" degree program.

**Construction Oversight**—To provide oversight with the University's Facilities Planning and Construction Department during the various phases of construction/remodeling.

**Organizational Development and Oversight**—To assess and develop the organizational structures that would best serve our constituents: the cadets, officer candidates, and midshipmen.

**Resource Acquisitions and Management** – To seek and secure the resources (fiscal, human, facilities, tools, information/knowledge, and environmental) required to set-up, operate, manage, sustain, and grow the Center and program.

### Upcoming Event

**"CURRENT JOINT LEADERSHIP PERSPECTIVES FROM THE FIELD" Symposium,**  
sponsored by *The Joint Military Science Leadership Center*  
Friday, October 7, 2005 at the Davis Conference Center,  
MacDill Air Force Base.  
Open to USF students, ROTC students in the State of Florida,  
and local military personnel.

### Construction Update



The Design and Construction Services Qualification Certification and Selection Committee was established: Dr. Ralph Wilcox, Vice Provost, Mr. Ron Hanke, Director – Facilities Planning and Construction, Mr. Ray Gonzalez, Project Manager – Facilities Planning and Construction, and Luis R. Visot, Joint Military Science Leadership Center. On 30 March 2005 – The selection committee selected 3 Design/Build (D/B) Teams for interviews: Biltmore Construction, Inc., J. Kokolakis Contracting, Inc., and J.O. DeLotto and Sons, Inc. On 28 April 2005, the selection committee interviewed the three D/B Short List Teams and selected J. Kokolakis Contracting, Inc./Farmer Baker Barrios Architects. The D/B team has been involved in numerous projects independently and collectively at The U.S. Military Academy at West Point, University of Central Florida, St. Petersburg College, and MacDill Air Force Base. On Monday, 27 June 2005, the D/B Team met with various University and ROTC Officials for a collaborative design process (charrette), that included program verification, design issues, site analysis, measuring success discussion, reviewing any peer instructions, reviewing project budget vs. program, reviewing adjacency diagrams, reviewing site analysis diagram, and reviewing the master planning program requirements. On Monday, 18 July 2005, conceptual schematic designs will be discussed. The building will include Office Space with Conference room for all Services and the JMSLC, classroom space (4) with storage with access to auditorium (200 student capacity). The project is anticipated to begin at the end of Fall Semester 2005 with an anticipated/planned completion date in the Fall 2006.

## "Understanding and Valuing Middle Eastern Culture and Customs"

The University of South Florida's Joint Military Science Leadership Center (JMSLC) recently sponsored another outstanding symposium for Florida's Reserve Officer Training Corps (ROTC) community. This event, entitled "Understanding and Valuing Middle Eastern Cultures" spotlighted internationally recognized scholars as well as international students in an intimate dialogue about this historically rich and diverse region of the world and then challenged attendees to understand current world events from a multi-cultural perspective.

During the opening general session Dr Ralph Wilcox, USF's Vice Provost for Campus Relations and Academic Initiatives and a widely published culture scholar, charged those in attendance to "stretch [their] minds to recognize and value difference – to preserve human dignity and respect across all cultures".

This challenge was followed by Farah Khorsandian-Sanchez from USF's International Student and Scholar Services Office and her interactive presentation that highlighted the need to recognize and value cultural differences across the globe in order to improve international relations and promote understanding.

Following the general session, the audience attended successive break out sessions that placed them in small group interactive discussions with distinguished presenters. Dr. Abdelwahab Hechiche, Fullbright Scholar and recognized Middle East expert engaged the audience with his discussion of "Religion and Cultures of the Middle East: Their Intersection in Politics". Dr. Larry Goodson, author and Director of Middle East Studies at the US Army War College provided an intense and interactive presentation that focused on understanding the geographical, ethnic, cultural, historic, political, and economic factors that shape the modern Middle East. Dr. William Olson, widely published narco-terrorism expert and professor of Near East and South Asian Studies at the National Defense University presented a timely update on "Combating Terrorism in the New International Security Environment" that emphasized the need for a steadfast will to succeed as well as the intellectual capacity to understand the region and act wisely. Dr. Charles MacDonald, a specialist in international relations of the Middle East and international law is a professor at Florida International University. He engaged the audience in a discussion entitled "Iraq: What next?" in which he explored Iraq's continuing transition and the resulting internal, regional and global implications of its move to democracy.

The final breakout session was a panel discussion moderated by USF's Associate Director of International Admissions, Marketing and Recruiting Initiatives Ms. Evelyn Levinson. Ms. Levinson is also an Israeli/US student at USF. Her panel consisted of five international students: Ms Dana Masad (Palestine), Ms. Maureen Mansour (Egypt), Ms. Raf Raf Raissan (Iraq), Ms. Joumana Saad (Lebanon) and Ms. Lazha Talat, a Fullbright Scholar (Iraq). The lively and open dialogue between panel and

audience was entitled "USF Student Perspectives – Understanding Middle East Culture as a Foundation of Public Diplomacy" and it proved to be very meaningful to all in attendance.

Half way through this all day event a lunch was provided in which presenters and attendees mixed to continue their dialogue on the implications of globalization, Middle East relations and cultural appreciation.

At the conclusion of the day, all reassembled in the general session's room for some final comments by the event host and Director of the Joint Military Science Leadership Center, Mr. Luis Visot. Mr. Visot thanked all in attendance for their intellectual contributions to the terrific event and asked that everyone continue to internalize the message of understanding and valuing Middle Eastern cultures.

## Guest Speakers



A panel discussion moderated by USF's Associate Director of International Admissions, Ms. Evelyn Levinson, included Ms. Dana Masad (Palestine), Ms. Maureen Mansour (Egypt), Ms. Raf Raf Raissan (Iraq), Ms. Joumana Saad (Lebanon) and Ms. Lazha Talat (Iraq).



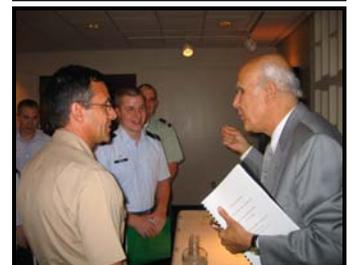
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**Acting Deputy Undersecretary of Defense Visits the University of South Florida** – Mr. Bill Carr, Acting Deputy Undersecretary of Defense (Military Personnel Policy) visited the University of South Florida on Friday, 1 July 2005. During his visit he took the opportunity to meet with representatives from the ROTC

units and discuss the feasibility for establishing a joint ROTC curriculum at USF. In addition, he had lunch with President Judy Genshaft, Dr. Ralph Wilcox, and Dr. Bob Sullins. We were very pleased to have Mr. Carr on campus and look forward to further developing our relation with him and the Department of Defense, as we establish the pilot program for joint ROTC curriculum at The University of South Florida in conjunction with The National Defense University.

**NROTC Midshipmen Visit Notre Dame University** – On the weekend of April 1st and 2nd, the JMSLC sponsored two Midshipmen to attend the 10th Annual Naval Leadership Weekend at the University of Notre Dame. Retired and active military personnel presented numerous symposiums designed to provide leadership tools necessary for Naval leaders to succeed. The intent of this conference was for the attendees to pass on these tools to their peers at their respective NROTC units. The symposiums included discussions covering ethics, junior officer leadership, and what to expect when Midshipmen earn their commission in the Naval Service. The first speaker spoke about ways to relate with enlisted personnel who will expect the world from Naval Officers, while knowing that they do not have much experience to offer them, and emphasized the proper use of your senior enlisted personnel. The Speaker concluded by stating that the enlisted personnel we will lead are the backbone of our nation's armed forces. The former governor of Indiana, provided a motivational speech which encouraged the Midshipmen to live stress-free and enjoy the unique experiences the military offers. The final speakers were Rear Admiral Moeller and the chairman from the Ronald McDonald House. These speakers spoke about ethics and senior leadership. After the speeches, midshipmen participated in "break-out" sessions where they discussed the topics presented during the symposiums, how the speeches related to their individual NROTC units and how this information would help midshipmen when entering the fleet. In conclusion, the Notre Dame Leadership Conference was a great leadership tool for our future naval officers who were then able to compare the JMSLC with the organizational structure within the ROTC units at Notre Dame.

**JOINT SPORTS DAY** – On 23 April 2005, the Navy, Army and Air Force ROTC units met to settle a long-standing score. The event was organized and administered by NROTC Midshipmen and consisted of a multitude of athletic activities. For winning 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> in individual events, each branch received points which were tallied and a winner emerged to claim both the trophy and bragging rights for a year. The events included a Flag Football



Tournament, Ultimate Frisbee, a PT Competition, an Endurance Relay and a Fireman's Carry Relay. The PT Competition consisted of a maximum number of push-ups and sit-ups in two minutes. The first event was a relay race that consisted of push-ups,

squat thrusts, mountain climbers, crunches and a dead sprint back to the starting line. Navy and Army were divided into two teams for the competition. For the last event of the day, the Fireman's Carry, Navy selected a combination of Midshipmen and Marines to seal a Navy/USMC Victory. Flag Football and Ultimate Frisbee were



the next events. In the end, the NROTC Unit CO and XO, Captain Dzielski and Commander Sarao, thanked all the participants and announced the winners of each event. The Air Force ROTC won Flag Football and Army ROTC won Push-ups and Frisbee. The Navy ROTC claimed first place wins in sit-ups, the Fireman's Carry and the Endurance Relay, breaking a tie between Army and Navy up until the last two events.



This newsletter will be distributed via U.S. mail and email once each Fall, Spring and Summer semester. If you wish to receive via email, please send your email address to Lori Matthews at [matthews@JMSLC.usf.edu](mailto:matthews@JMSLC.usf.edu) or call 813-974-2025. Questions about the content of this newsletter or the Joint Military Science Leadership Center can be directed to Luis Visot, Executive Director at [lvisot@JMSLC.usf.edu](mailto:lvisot@JMSLC.usf.edu). Our website is located at: <http://www.ugs.usf.edu/JMSLC/jmslc.htm>

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