



## MUMA COLLEGE OF BUSINESS

### BACHELOR OF SCIENCE: BUSINESS ANALYTICS AND INFORMATION SYSTEMS

#### YEAR 1 FALL

ENC 1101  
 MAC 1105  
 General Education/Elective  
 ECO 2013  
 General Education/Elective

**TOTAL: 15**

#### YEAR 1 SPRING

3	MAC 2233	3
3	ECO 2023	3
3	Humanities State Core	3
3	CGS X100	3
3	General Education/Elective	3

**TOTAL: 15**

#### YEAR 2 FALL

Natural Science State Core  
 ACG 2021 or ACG2001 + ACG 2011  
 STA 2023  
 General Education/Elective  
 General Education/Elective

**TOTAL: 15**

#### YEAR 2 SPRING

3	ACG 2071	3
3	General Education/Elective	3

**TOTAL: 15**

#### YEAR 3 FALL USE

QMB 3200 Business & Economic Statistics II  
 ISM 3011 Information Systems in Organizations  
 ISM 3232 Business Application Development  
 MAN 3025 Principles of Management  
 ENC 3250 Professional Writing or ENC 3310 Expository Writing

**TOTAL: 15**

#### YEAR 3 SPRING USE

3	ISM 3113 Systems Analysis & Design	3
3	ISM 4220 Business Data Communications*	3
3	FIN 3403 Principles of Finance	3
3	MAR 3023 Basic Marketing	3
3	GEB 3033 Business Skills & Practices	3

**TOTAL: 15**

#### YEAR 4 FALL USE

ISM 4041 Global Cyber Ethics  
 ISM 4212 Database Administration  
 BUL 3320 Law & Business I  
 MAN 4504 Operation & Supply Chain Management  
 Non-Business Elective

**TOTAL: 15**

#### YEAR 4 SPRING USE

3	Approved Upper Level BA&IS Elective	3
3	Approved Upper Level BA&IS Elective	3
3	ISM 4300 Managing Information Resources	3
3	GEB 4890 Strategic Management & Decision Making	3
3	Non-Business Elective	3

**TOTAL: 15**

**The following is additional information of the Muma College of Business:**

- The Muma College of Business has a SEPARATE APPLICATION PROCESS from that of the University of South Florida. Please allow enough time to apply and receive acceptance to USF before applying to the Muma College of Business.
- All applicants must have a minimum cumulative GPA of 2.50 and have completed all seven state mandated prerequisite courses prior to starting at USF.
- \*Students can choose to take ISM 4220 Business Data Communications OR ISM 4402 Business Intelligence.
- ISM 4402 has a prerequisite of a C or better in ISM 4212, and ISM 4402 is typically only offered in the fall semester.
- Students must earn a grade of C or better, NOT C-, in all Business Analytics & Information Systems courses including ISM 3011.
- Students must earn a grade of C- or better in all business courses, with the exception of the above stated courses, but must maintain a 2.00 GPA or better.

Students interested in the Muma College of Business may contact **Shaun Gonzalez at [smgonza3@usf.edu](mailto:smgonza3@usf.edu)**

For general transfer advising inquiries please contact **[transfer-advising@usf.edu](mailto:transfer-advising@usf.edu)**



**HCC**

**SF SANTA FE  
COLLEGE**



**SPC** St. Petersburg  
College



**GUARANTEED ADMISSION TO USF**

