



COLLEGE OF ARTS & SCIENCES

BACHELOR OF ARTS: MASS COMMUNICATIONS

YEAR 1 FALL

ENC 1101	3
Mathematics State Core	3
General Education/Elective	3
General Education/Elective	3
General Education/Elective	3

TOTAL: 15

YEAR 1 SPRING

ENC 1102	3
General Education/Elective	3
General Education/Elective	3
General Education/Elective	3
MMC 2000	3

TOTAL: 15

YEAR 2 FALL

Natural Science State Core	3
Foreign Language	4
General Education/Elective	3
General Education/Elective	3
General Education/Elective	3

TOTAL: 16

YEAR 2 SPRING

Foreign Language	4
General Education/Elective	3
General Education/Elective	3
General Education/Elective	3
General Education/Elective	3

TOTAL: 16

YEAR 3 FALL USE

MMC 2100: Writing for the Mass Media	3
Elective	3
Concentration Upper-Level Elective	3
Elective	3
Elective	3

TOTAL: 15

YEAR 3 SPRING USE

RTV 3001: Introduction to Telecommunications	3
RTV 3301: Broadcast News	3
Concentration Core	3
Concentration Upper-Level Elective	3
Elective	3

TOTAL: 15

YEAR 4 FALL USE

RTV 4321: Electronic Field Production	3
Concentration Core	3
Concentration Upper-Level Elective	3
Concentration Upper-Level Elective	3
Elective	3

TOTAL: 15

YEAR 3 SPRING USE

Concentration Core	3
Concentration Core	3
Concentration Upper-Level Elective	3
Concentration Upper-Level Elective	3
Elective	1

TOTAL: 13

The following is additional information for the Mass Communications major:

- The Bachelor of Arts in Mass Communications requires students to pursue the Broadcast-News (MBCN) or Broadcast-Production (MBPP) sequence.
- Most students pursue internships while at USF; while students are responsible for securing their own internships, staff and faculty can assist students with their search, and depending on internship applicability to their academic and professional goals, students can earn credit for internships.
- This major requires two semesters of foreign language to be completed in a college or university setting. If a student is already proficient in a foreign language, they can discuss the options of testing out of the foreign language through the CLEP or World Languages Placement test with an advisor
- There are opportunities for students to submit creative writing pieces into USF journals or outside entities.
- Students must earn a 2.5 major GPA and 2.0 overall and USF GPA to graduate from the university.
- While students will gain experience through coursework, building a professional network and resume is crucial for post-graduate success.
- Students can use electives that are outside of the Mass Communications department to pursue a minor in a different area of study; students can meet with an advisor to explore options

Students interested in the Mass Communications major may contact MassComAdvise@usf.edu

For general transfer advising inquiries please contact transfer-advising@usf.edu

