

# INTERNATIONAL BUSINESS FORUM 2025

## AI AND THE FUTURE OF GLOBAL BUSINESS



UNIVERSITY of  
**SOUTH FLORIDA**

Sponsored by USF World, Muma College of Business  
and the Office of University Community Partnerships

### Sponsorship Levels

#### VIP Reception Sponsor - \$10,000 **SOLD**

- Speaking role
- Recognition in opening session
- Full page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

#### Luncheon Sponsor - \$5,000

- Recognition in opening session
- Half page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

#### Breakfast Sponsor - \$3,000

- Quarter page acknowledgment in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

#### Expo Sponsor - \$2,000 **SOLD**

- Quarter page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

#### Keynote Speaker Sponsor - \$2,000

- Quarter page acknowledgment in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

#### Consular Panel Sponsor - \$1,500 **SOLD**

- Logo in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

#### Morning Panel Sponsor - \$1,000

- Logo in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

#### Expo Table Sponsor - \$500

- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

*For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your names, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.*

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### Sponsorship Ad Placement Sizes

**Deadline for submission:  
Friday, February 14, 2025**

**Submit sponsorship  
payment:**

[https://eventful.usf.edu/  
rsvp/2025-international-  
business-forum](https://eventful.usf.edu/rsvp/2025-international-business-forum)

#### DESIGN REQUIREMENTS:

- Ads should be: 150-300 dpi
- Acceptable formats: JPG, PDF, AI, EPS, INDD (packaged with fonts and links)
- Logos should be: 300 dpi, AI or EPS format

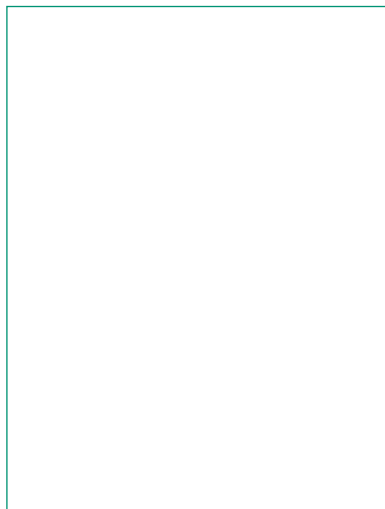
#### FOR AD DESIGN QUESTIONS, CONTACT:

**Stephanie Skupien**  
stephanie53@usf.edu

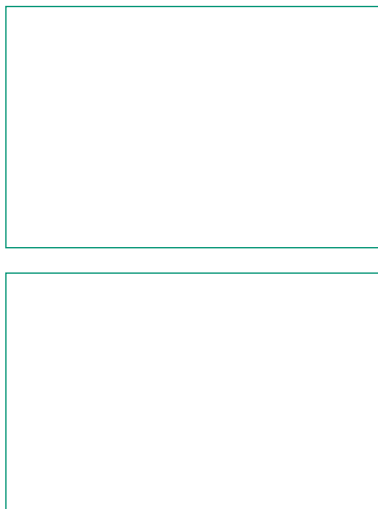
#### FOR SPONSORSHIP QUESTIONS, CONTACT:

**Bessie Skoures**  
skoures@usf.edu

**FULL-PAGE  
W 7.5" x H 10"  
NO BLEED**



**HALF-PAGE  
W 7.5" x H 4.75"  
NO BLEED**



**QUARTER-PAGE  
W 3.5" x H 4.75"  
NO BLEED**

