A Look at Career Services Today

Russ Coughenour // Assistant Vice President
Over the past 3 years we’ve essentially built an entirely new office.

Creating the support hub for a career eco-system based on an industry consulting model.
Career Planning

On-Boarding Students for Success

My Plan + My Pathways

3,098 FTIC Participants
986 Transfer Participants

Average Confidence in Major: 71.24%

Individual & Group Counseling

99.24% Net Promoter Score
2,202 Appointments

Workshop & Presentation Services

160 + Presentations
Career Courses

<table>
<thead>
<tr>
<th>Year</th>
<th>In-Person</th>
<th>Online</th>
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<tbody>
<tr>
<td>2016-17</td>
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<td>2015-16</td>
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<td>2014-15</td>
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<td>2013-14</td>
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Online and In-Person Sections

- **SLS-2401**
  Career Development for Today

- **SLS-3308**
  Job Search

Canvas Career Modules

Academic Foundations

NACE Career Readiness Competencies

Onto the Syllabus

Four Modules

1. Office Overview
2. Occupational Research
3. Gain Experience
4. Job Search
Experiential Education, Internships, and Career Readiness
Gaining Experience Outside the Classroom

Job Location and Development
Skill Building

Intern for a Day
Career Exposure

Interns with Impact
Career Exploration

Internship Programs
Career Experience
  - Internship Off-Campus
  - On-Campus Internship Program
  - Global Internship
  - International Student Summer Internship Program
  - IDS-3947 - Credit Option

Cooperative Education
Career Expertise
  - Co-op Pipeline Program
  - Co-op Bridge Program

$610,332 2016
150 AY 2016-17
35 AY 2016-17
4,420 AY 2016-17
60 AY 2016-17
Leadership Programs (Aramark, AXA)

Online and Bootcamp Programs (Revature)

Purposely (Essential Skill Development)
Since Launching in Summer 2016

7,744 employers
13,367 jobs posted
34,973 applications
16,080 public profiles
3,039 resumes

Google
McKinsey & Company
The Hershey Company
United Nations
National Oceanic and Atmospheric Administration
Career & Internship Fairs

71% increase
43% increase

Employer Growth

Compared 2015-16 to 2016-17

21% increase
New Employers at USF

40% increase
Employer Engagements

100% increase
On-Campus Interviews
Our Future Vision

*Increasing Our Visibility*

- Enhance Our Partnerships with Academic Units Across Campus
- Continue to Grow and Strengthen Partnerships with Employers
- Become A Recognized Center of Excellence for Career Readiness
- Continue Our Upward Trajectory with Performance Based Funding
- Enhancing Existing Space ... Dreaming of a New Physical Location
Thank You