

Bachelor of Arts/Science in General Business

The General Business major provides students with substantial preparation in two functional areas of business and prepares them for positions in a business world that is increasingly interdisciplinary and values cross-functional. In this major, students have the flexibility to choose two business minors (functional areas) to best suit their interests.

Entry-Level Positions

[Business Intelligence Analyst](#)

[Human Resources Specialist](#)

[Human Resources Managers](#)

[Purchasing Managers](#)

[Financial Managers](#)

[Loan Officers](#)

[Sales Managers](#)

Curriculum Information

[General Business Eight Semester Plan](#)

Positions with a Graduate Degree

[Business Professor](#)

[Chief Executive](#)

Professional Organizations and Related Resources

[Small Business Administration](#)

[Business and Finance Career Resources](#)

[Society for Human Resource Management](#)

[Manufacturer's Agents National Association](#)

Where else can I find information on this major?

[Occupational Outlook Handbook](#)

[O*NET Online](#)

[USF Career Services](#)