

Bachelor of Arts in Mass Communications/Journalism—New Editorial

Members of the media gather information, prepare stories, and make broadcasts that inform the public about local, state, national and international events; present points of view on current issues; and report on the actions of public officials, corporate executives, interest groups, and others who exercise power. Alumni from the School of Mass Communications work at some of the prestigious media outlets in the country including the St. Petersburg Times, NBC News and CNN.

Entry-Level Positions

[Advertising & Promotion Managers](#)

[Broadcast News Analyst](#)

[Copy Writer](#)

[Correspondence Clerks](#)

[Editor](#)

[Entertainment Agent](#)

[Market Research Analyst](#)

[Media Buyer](#)

[Meeting, Convention, Event Planner](#)

[Newscaster/Photo Editor](#)

[Public Relations Specialist](#)

[Producer](#)

[Program Directors](#)

[Reporters and Correspondents](#)

[Technical Writer](#)

Curriculum Information

[Mass Communications/Journalism - New Editorial](#)

[Eight Semester Plan](#)

Positions with a Graduate Degree

[Communications Teachers, Postsecondary](#)

Professional Organizations and Related Resources

[American Society of Magazine Editors](#)

[Newspaper Guild](#)

[National Newspaper Association](#)

[National Newspaper Publisher Association](#)

[National Association of Broadcasters](#)

[Online News Association](#)

[Association of National Advertisers](#)

[American Advertising Federation](#)

[Public Relations Society of America](#)

Where else can I find information?

[Occupational Outlook Handbook](#)

[O*NET Online](#)

[USF Career Services](#)